Website Analysis: otterswim.com.sg

Generated on July 27 2024 20:36 PM

The score is 52/100

SEO Content

✅	Title	**OtterSwim School Singapore: Book Swim Lessons** Length : 45 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Otterswim is one of the best swimming school with indoor heated pool in Singapore with its location at Yishun. Swimming lessons for infants, toddlers and kids. Join our swim classes Today! Length : 188 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦿	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>2</td><td>8</td><td>12</td><td>14</td><td>0</td></tr></table> [H1] Best swim lessons near you. [H2] Register Today [H2] Do you have any question? Feel free to contact. [H3] OtterSwim swim school offers best swim lessons for babies, toddlers and kids. Otterswim have the largest indoor heated swimming pool in yishun. [H3] 5 Safety Swim Lesson Tips for Kids from OtterSwim in Yishun [H3] Are You Finding The Best Swim Lessons In Yishun? [H3] Finding the Best Swimming Lessons Near Me! [H3] Quick Links [H3] Classes [H3] Other Link [H3] Other Link [H4] Hello From the Otter Side!

SEO Content

- [H4] "Dive into the ultimate aquatic experience! Secure a trial swimming lesson at Yishun, tailored for you or your little champion."
- [H4] Why learning to swim will benefit your child?
- [H4] Why choose us as your preferred swim school in Singapore?
- [H4] Common questions
- [H4] Blogs
- [H4] Our Client Say
- [H4] Angela Lee
- [H4] WanQi Ng
- [H4] Fecilia Ferr
- [H4] Latest Reviews
- [H4] Know More About OtterSwim
- [H5] Keeping up with Physical Activities
- [H5] Maintaining Swimming Skills
- [H5] Improves Sensory & Cognitive Functioning
- [H5] Reduced Screen Time
- [H5] Baby Otter 3 to 36 months old
- [H5] Otter 24+ months old
- [H5] Seal
- [H5] Dolphin
- [H5] Stingray
- [H5] Swordfish
- [H5] Hygienic & Warm Indoor Swimming Pool
- [H5] Lessons To Suit Every Kid
- [H5] Swim for fun. Swim for leisure. Swim for health.
- [H5] Highly Experienced Coaches

	Images	We found 30 images on this web page. 25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 29% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 52 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Classes	Internal	Passing Juice
Baby Otter	Internal	Passing Juice
Otter	Internal	Passing Juice
Skill Development	Internal	Passing Juice
SwimSafer	Internal	Passing Juice
SSPA	Internal	Passing Juice
Fundraising Program	Internal	Passing Juice
Otterlympic2	Internal	Passing Juice
Director Message	Internal	Passing Juice
Location	Internal	Passing Juice
Benefits of Learn to Swim	Internal	Passing Juice
Schedule	Internal	Passing Juice
Fees	Internal	Passing Juice
Refer a Friend	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
FAQ	Internal	Passing Juice
Ninja Challenge	Internal	Passing Juice

In-page links

Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Enroll Now!!	Internal	Passing Juice
-	Internal	Passing Juice
Learn more	Internal	Passing Juice
1. Do you offer swimming lessons all year round?	Internal	Passing Juice
2. Is there registration cost?	Internal	Passing Juice
3. How are fees paid?	Internal	Passing Juice
4. When is the latest for me to make the payment for the next term?	Internal	Passing Juice
5. What is the mode of communication between the school and parents?	Internal	Passing Juice
6. How long are the swimming lessons?	Internal	Passing Juice
7. Is 30/45 minutes lesson sufficient for my child?	Internal	Passing Juice
8. How does your referral program work?	Internal	Passing Juice
9. What is the make-up policy in Otterswim?	Internal	Passing Juice
10. What if the lessons are cancelled by the school?	Internal	Passing Juice
11. What if I do no have any lessons scheduled on replacement week?	Internal	Passing Juice
12. Why is the make-up policy so inflexible?	Internal	Passing Juice
13. What happens when students are late?	Internal	Passing Juice
14. What if the coach is absent?	Internal	Passing Juice
15. Are your swimming coaches certified and proficient in handling babies & toddlers of that age?	Internal	Passing Juice
16. Do you do a SwimSafer programmes?	Internal	Passing Juice
17. How long of a notice do I have to give to withdraw from the school?	Internal	Passing Juice
18. Why is the monthly package more expensive than 12-week package?	Internal	Passing Juice
19. What happens if my child refuses to get in the water?	Internal	Passing Juice
20. How long does it take for my child to be able to swim on his/her own?	Internal	Passing Juice

In-page links

21. How many times a week should my child swim?	Internal	Passing Juice
22. Are your pools heated?	Internal	Passing Juice
23. Why is the pool chlorinated?	Internal	Passing Juice
24. Will I need to get into the water with my child?	Internal	Passing Juice
25. Can I group my 12 months old baby with 3 years old toddler together?	Internal	Passing Juice
26. How early should I eat before the lesson?	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
Home	Internal	Passing Juice
Gallery	Internal	Passing Juice

SEO Keywords

Keywords Cloud	child term swimming lesson time best swim make-up lessons water

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
swimming	39	✖	✖	✔	✔
lessons	29	✔	✖	✔	✔
child	28	✖	✖	✖	✔
swim	21	✔	✖	✔	✔
term	18	✖	✖	✖	✖

Usability

	Url	Domain : otterswim.com.sg Length : 16
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
❌		
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✅		
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

	Deprecated HTML	
❌		

Deprecated tags	Occurrences
<center>	4

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
⊙		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
⊙		✖ Apple Icon

Mobile

✔ Meta Viewport Tag

✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://otterswim.com.sg/sitemap.xml
		https://www.otterswim.com.sg/sitemap.xml
	Robots.txt	http://otterswim.com.sg/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics