

Website Analysis: orlabrasil.com

Generated on June 21 2025 05:07 AM

The score is 48/100



SEO Content

	Title	Home - Orla Brasil																	
		Length : 18																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	Length : 0																	
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>pt_BR</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - Orla Brasil</td></tr><tr><td>url</td><td>https://orlabrasil.com/</td></tr><tr><td>site_name</td><td>Orla Brasil</td></tr></table>						Property	Content	locale	pt_BR	type	website	title	Home - Orla Brasil	url	https://orlabrasil.com/	site_name	Orla Brasil
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	Headings	H1 1	H2 8	H3 12	H4 0	H5 0	H6 0												
		• [H1] DAMOS VIDA NOVA A ORLAS EM TODO O BRASIL. • [H2] CRIAMOS ESPAÇOS ONDE PROPÓSITO, CULTURA E BEM-ESTAR CAMINHAM JUNTOS. • [H2] Nossos projetos • [H2] Por que fazemos da orla um espaço sem igual? • [H2] Como fazemos isso • [H2] ESG que faz diferença além do papel • [H2] Virou assunto na mídia e na Orla																	

SEO Content

		• [H2] Conteúdos em destaque • [H2] Fale Conosco • [H3] Orla do Parque • [H3] Orla Pituaçu • [H3] Orla Brasil no encontro anual da ICN: buscando soluções sustentáveis • [H3] Visita à TV Bahia: Novas conexões para fortalecer a Orla de Pituaçu • [H3] Empreendedores da Orla de Pituaçu conhecem plataforma ZIG • [H3] Nova Orla de Pituaçu terá complexo de serviços e espaços para atividades culturais e de lazer • [H3] Parque Villa-Lobos reforma quadras de areia e quer recriar 'ambiente praiano' em SP • [H3] Prefeitura anuncia resultado de licitação para concessão do Parque Urbano da Orla • [H3] São Paulo vai ganhar espaço pé na areia que “imita” praia no Parque Villa Lobos – e com entrada grátis! • [H3] Construímos parcerias com quem compartilha do nosso propósito. • [H3] Você sabe o que é turismo sustentável? • [H3] Entrevista Rádio Band News FM
	Images	We found 19 images on this web page. 19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 22.22%
		Internal Links 77.78%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Sobre Nós	Internal	Passing Juice
Nossos projetos	Internal	Passing Juice
Orla do Parque	Internal	Passing Juice
Orla Pituaçu	Internal	Passing Juice
ESG	Internal	Passing Juice
Fale conosco	Internal	Passing Juice
[Leia+]	External	Passing Juice
[Leia+]	External	Passing Juice

SEO Keywords

	Keywords Cloud	para orla não sustentabilidade
		cultura que brasil mais sobre orlas

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
que	8	✖	✖	✖	✔
para	8	✖	✖	✖	✔
brasil	6	✔	✖	✖	✔
cultura	6	✖	✖	✖	✔

Keywords Consistency

sobre

5



Usability

	Url	Domain : orlabrasil.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pt.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 20
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://orlabrasil.com/sitemap_index.xml



Robots.txt

<http://orlabrasil.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.