

# Website Analysis: opticland.com

Generated on July 27 2024 20:28 PM






The score is 47/100







## SEO Content

	Title	Opticland - Optical Shop Vision Care For Almost 40 Years. Length : 57 Perfect, your title contains between 10 and 70 characters.																
	Description	Welcome to Opticland, the optical shop vision care for almost 40 Years. we have a lot of glasses style and you can get a new pair from a specialist optometrist. Length : 160 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>OPTICLAND EXPERIENCED IN THE OPTICAL BUSINESS FOR ALMOST 40 YEARS</td></tr><tr><td>description</td><td>OPTICLAND IS THE ICON OF SPECIALISTS IN EYE CARE PRACTITIONERS. PROVIDING THE BEST VISION SOLUTION FOR OUR CUSTOMERS. WITH EXPERIENCES FOR ALMOST 40 YEARS. -EN</td></tr><tr><td>url</td><td>https://opticland.com/</td></tr><tr><td>site_name</td><td>OPTICLAND</td></tr><tr><td>image</td><td>https://opticland.com/wp-content/uploads/2023/11/ICBTRUNK2023_FB_BANNER.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	OPTICLAND EXPERIENCED IN THE OPTICAL BUSINESS FOR ALMOST 40 YEARS	description	OPTICLAND IS THE ICON OF SPECIALISTS IN EYE CARE PRACTITIONERS. PROVIDING THE BEST VISION SOLUTION FOR OUR CUSTOMERS. WITH EXPERIENCES FOR ALMOST 40 YEARS. -EN	url	https://opticland.com/	site_name	OPTICLAND	image	https://opticland.com/wp-content/uploads/2023/11/ICBTRUNK2023_FB_BANNER.jpg
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# SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	8	9	14	0	0
		<ul style="list-style-type: none"><li>• [H1] Opticland - Optical Shop</li><li>• [H2] WHY CHOOSE OPTICLAND OPTICAL SHOP</li><li>• [H2] OUR SPECIALTIES</li><li>• [H2] Opticland the best optical shop</li><li>• [H2] Vision Care Services Appointment Form</li><li>• [H2] Optometrist of Opticland shop</li><li>• [H2] The cost of glasses in optical shop</li><li>• [H2] OPTICLAND has been an optical shop in customers' hearts for over 40 years.</li><li>• [H2] OPTICLAND , eye examination by licensed optometrist.</li><li>• [H3] LICENSED OPTOMETRIST</li><li>• [H3] INTENSIVE CARE</li><li>• [H3] ADVANCED TECHNOLOGIES</li><li>• [H3] EYEWEAR SELECTIONS</li><li>• [H3] Napol Suthidachanai</li><li>• [H3] Yonthida Leela</li><li>• [H3] Nutthanan Sakulchaiwattana</li><li>• [H3] CUSTOMER'S VOICE</li><li>• [H3] BLOGS</li><li>• [H4] EYE EXAMINATION</li><li>• [H4] VISUAL CONSULTANCY</li><li>• [H4] DISPENCING</li><li>• [H4] AFTERSALE SERVICES</li><li>• [H4] CONTACT LENSES SPECIALIST</li><li>• [H4] Pat Tienrungsri</li><li>• [H4] Puyi Npp</li><li>• [H4] Mirela Ciopraga</li><li>• [H4] Umaphan Piriya</li><li>• [H4] Jeff Holt</li><li>• [H4] Natapat Bub Svasti</li><li>• [H4] Piyanan Panniyom</li><li>• [H4] Bushra Alam</li><li>• [H4] Privacy Overview</li></ul>					
	Images	We found 89 images on this web page.  51 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 3%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 15.63%</p> <p>Internal Links 84.38%</p>

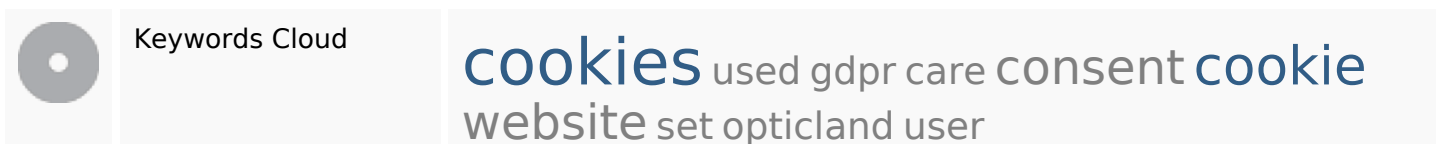
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">OPTICLAND</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Vision Care Services</a>	Internal	Passing Juice
<a href="#">Frames</a>	Internal	Passing Juice
<a href="#">Blogs</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">INTENSIVE CARE</a>	Internal	Passing Juice
<a href="#">ADVANCED TECHNOLOGIES</a>	Internal	Passing Juice
<a href="#">SEE ALL BRANDS</a>	Internal	Passing Juice
<a href="#">Cute Monkey</a>	External	Passing Juice
<a href="#">Carl Crick</a>	External	Passing Juice
<a href="#">Voraporn Turongsomboon</a>	External	Passing Juice
<a href="#">Bradley Stockwell</a>	External	Passing Juice
<a href="#">Rick</a>	External	Passing Juice
<a href="#">#CASES REVIEW</a>	Internal	Passing Juice

## In-page links

<a href="#">#COLLECTIONS</a>	Internal	Passing Juice
<a href="#">#TIPS &amp; KNOWLEDGES</a>	Internal	Passing Juice
<a href="#">[Review Case] [LINDBERG ?]</a>	Internal	Passing Juice
<a href="#">LINDBERG</a>	Internal	Passing Juice
<a href="#">VARILUX</a>	Internal	Passing Juice
<a href="#">4 Risks of not purchasing contact lenses from glasses shop</a>	Internal	Passing Juice
<a href="#">Glasses shop OPTICLAND: A must-visit for foreigners</a>	Internal	Passing Juice
<a href="#">EssilorLuxottica</a>	Internal	Passing Juice
<a href="#">All News in our blog</a>	Internal	Passing Juice
<a href="#">Tracking Order</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	24	✘	✘	✘	✘
cookie	17	✘	✘	✘	✘






## Keywords Consistency

consent	14	✘	✘	✘	✘
website	10	✘	✘	✘	✘
care	8	✔	✘	✔	✔


## Usability

	Url	Domain : opticland.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;u&gt;</td> <td>2</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2
Deprecated tags	Occurrences					
<u>	2					




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://opticland.com/sitemap.xml</pre> <pre>https://opticland.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://opticland.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>