










# Website Analysis: optic-market.com.ua

Generated on May 14 2025 05:09 AM



The score is 54/100







## SEO Content

	Title	Интернет-магазин профессиональной оптики для охоты в Днепре, Украине   Optic-market																	
		Length : 83																	
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																	
	Description	Купить тепловизоры, тепловизионные прицелы, прицелы ночного видения, очки ночного видения, бинокли в интернет магазине Optic-market ☎️ (096) 889-32-31																	
		Length : 150																	
		Great, your meta description contains between 70 and 160 characters.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																	
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.																	
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Интернет магазин оптических приборов для охоты</li><li>• [H2] Почему оптический прицел с тепловизором так важен</li><li>• [H2] Где купить оптику с тепловизором</li></ul>						H1	H2	H3	H4	H5	H6	1	2	0	0	0	0
H1	H2	H3	H4	H5	H6														
1	2	0	0	0	0														
	Images	We found 45 images on this web page.																	
		7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.																	
	Text/HTML Ratio	Ratio : 36%																	
		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.																	

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 67 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.49% External Links : Passing Juice 0% Internal Links 98.51%

## In-page links

Anchor	Type	Juice
<a href="#">Регистрация</a>	Internal	noFollow
<a href="#">Авторизация</a>	External	noFollow
<a href="#">Українська</a>	Internal	Passing Juice
<a href="#">Тепловизоры HIKVISION</a>	Internal	Passing Juice
<a href="#">Тепловизоры Guide</a>	Internal	Passing Juice
<a href="#">Тепловизоры NVECTECH</a>	Internal	Passing Juice
<a href="#">Тепловизоры AGM</a>	Internal	Passing Juice
<a href="#">Тепловизоры INFIRAY (IRAY)</a>	Internal	Passing Juice
<a href="#">Тепловизоры IRay</a>	Internal	Passing Juice
<a href="#">Тепловизионные прицелы PARD</a>	Internal	Passing Juice

## In-page links

<a href="#">Тепловизионные прицелы HIKVISION</a>	Internal	Passing Juice
<a href="#">Тепловизионные прицелы GUIDE</a>	Internal	Passing Juice
<a href="#">Тепловизионные прицелы AGM</a>	Internal	Passing Juice
<a href="#">Тепловизионные прицелы INFIRAY (IRAY)</a>	Internal	Passing Juice
<a href="#">Прицелы ночного видения PARD</a>	Internal	Passing Juice
<a href="#">Приборы ночного видения AGM</a>	Internal	Passing Juice
<a href="#">Отзывы о магазине</a>	Internal	Passing Juice
<a href="#">Отзывы о товаре</a>	Internal	Passing Juice
<a href="#">Блог</a>	Internal	Passing Juice
<a href="#">Тепловизионный прибор AGM RATTLER TS35-384</a>	Internal	Passing Juice
<a href="#">1</a>	Internal	Passing Juice
<a href="#">Тепловизор ThermEye Cyclops 335pro</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Тепловизионный монокуляр Nvectech PATRIOT L35 2000м</a>	Internal	Passing Juice
<a href="#">1</a>	Internal	Passing Juice
<a href="#">Тепловизионный прибор PARD SA-25</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Комплект Тепловизионный монокуляр Nvectech PATRIOT H50 + монитор NVECTECH 10.1 HD</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Комплект тепловизионный монокуляр NVECTECH PATRIOT L35 + монитор NVECTECH 10.1 HD</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Тепловизор ThermTec Cyclops 325pro</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Тепловизор ThermEye Cyclops 319</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Тепловизионный прицел NVECTech Defender 319 (1200м)</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice


## In-page links

<a href="#">Тепловизионный прицел AGM Rattler V2 TS19-256 (256x192), 950м</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Тепловизионный прицел AGM Rattler V2 TS25-256 (256x192), 1250м</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Тепловизионный прибор AGM Varmint LRF TS35-384 (384x288) с дальномером</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Тепловизионный коллиматор IRay XHolo HL25 (256x192) 680м</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Тепловизор монокуляр NVECTech Patriot L19 (384x288) 1200м</a>	Internal	Passing Juice
<a href="#">Тепловизионный монокуляр Nvectech PATRIOT L25 1500м</a>	Internal	Passing Juice
<a href="#">Тепловизор AGM ASP-MICRO TM160</a>	Internal	Passing Juice
<a href="#">Тепловизор AGM FUZION LRF TM35-384</a>	Internal	Passing Juice
<a href="#">Тепловизор AGM TAIPAN TM25-384</a>	Internal	Passing Juice
<a href="#">Тепловизор ThermTec Cyclops 325</a>	Internal	Passing Juice
<a href="#">О нас</a>	Internal	Passing Juice
<a href="#">Доставка и оплата</a>	Internal	Passing Juice
<a href="#">Политика безопасности</a>	Internal	Passing Juice
<a href="#">Возврат товаров</a>	Internal	Passing Juice
<a href="#">Условия соглашения</a>	Internal	Passing Juice
<a href="#">Связаться с нами</a>	Internal	Passing Juice
<a href="#">Карта сайта</a>	Internal	Passing Juice
<a href="#">Производители</a>	Internal	Passing Juice
<a href="#">Акции</a>	Internal	Passing Juice
<a href="#">Тепловизоры</a>	Internal	Passing Juice
<a href="#">Тепловизионные прицелы</a>	Internal	Passing Juice
<a href="#">Прицелы ночного видения</a>	Internal	Passing Juice

## In-page links

<a href="#">Приборы ночного видения</a>	Internal	Passing Juice
<a href="#">Личный кабинет</a>	Internal	Passing Juice
<a href="#">История заказа</a>	Internal	Passing Juice
<a href="#">Закладки</a>	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	теповизионный прибор <b>для</b> agm монокуляр что при nvestech тепловизор cyclops
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
для	106	✓	✗	✗	✓
при	55	✗	✗	✓	✓
теповизор	49	✗	✗	✓	✓
прибор	48	✗	✗	✗	✓
теповизионный	43	✗	✗	✗	✗

## Usability

	Url	Domain : optic-market.com.ua Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 0  
Warnings : 0



Email Privacy

Warning! At least one email address has been found in the plain text.  
Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Great, your website has few CSS files.



Perfect, your website has few JavaScript files.



Too bad, your website does not take advantage of gzip.

## Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content



## Optimization



XML Sitemap

Great, your website has an XML sitemap.

## Optimization

		<a href="http://optic-market.com.ua/sitemap.xml">http://optic-market.com.ua/sitemap.xml</a> <a href="https://optic-market.com.ua/fx-sitemap">https://optic-market.com.ua/fx-sitemap</a>
	Robots.txt	<a href="http://optic-market.com.ua/robots.txt">http://optic-market.com.ua/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.