Website Analysis: operationsconcepts.com

The score is 49/100

SEO Content

⚠️	Title	Consultants, Consulting - Industrial Engineering, Operations, Automation, Lean, Supply Chain Length : 92 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Operations Concepts Inc. (OCI) is a consulting leader in Industrial Engineering, Operations, Industrial Automation, Lean Manufacturing, Supply Chain, Warehouse Design, Packaging Line Design, Process Planning & Design, Project Management, and Systems Integration Length : 265 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	operations concepts, oci, consultants, consulting, industrial engineering, operations, industrial automation, lean manufacturing, supply chain, warehouse design, packaging line design, process, planning, design, project management, systems integration, business, planning, strategy, strategic, ROI Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	H1 H2 H3 H4 H5 H6 0 0 0 0 0 0
❌	Images	We found 19 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 37%

SEO Content

✅		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 39 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 12.82%
		Internal Links 87.18%

In-page links

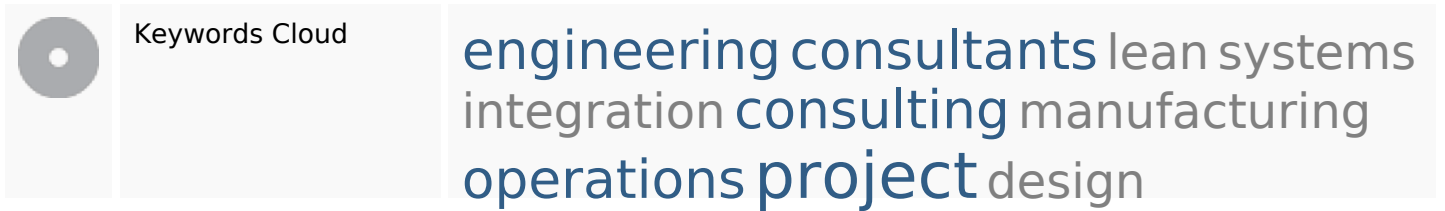| Anchor	Type	Juice
Productivity Engineering & Lean Engineering	Internal	Passing Juice
Operations Improvements & Justification Analysis	Internal	Passing Juice
Automation Solutions & Material Handling Systems	Internal	Passing Juice
Auto ID / Bar Coding / RFID Solutions	Internal	Passing Juice
Manufacturing & Packaging Facilities Planning & Integration	Internal	Passing Juice
Warehouse & Distribution Facilities Planning & Integration	Internal	Passing Juice
Supply Chain & Operations Business Systems Consulting	Internal	Passing Juice

In-page links

Project Management & Systems Integration Services	Internal	Passing Juice
Request More Information	Internal	Passing Juice
Ask a Project Question	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Overview & History	Internal	Passing Juice
Mission Statement	Internal	Passing Juice
Objectivity	Internal	Passing Juice
Long Term Commitment	Internal	Passing Juice
In the News	Internal	Passing Juice
Worldwide Impact	Internal	Passing Juice
Worldwide Activities and Events	Internal	Passing Juice
Worldwide Internet Presence	Internal	Passing Juice
Worldwide Links	Internal	Passing Juice
Keys to Our Project Success	Internal	Passing Juice
Phases & Deliverables	Internal	Passing Juice
Project Descriptions	Internal	Passing Juice
Sample Case Studies	Internal	Passing Juice
Client Reference Information	Internal	Passing Juice
Client Testimonials	Internal	Passing Juice
Top Ten Reasons	Internal	Passing Juice
Career Opportunities	Internal	Passing Juice
Map & Directions	Internal	Passing Juice
exness real account registration	External	Passing Juice
professional services	Internal	Passing Juice
Lean and Green Engineering Methods and Practices	Internal	Passing Juice
Home	Internal	Passing Juice
Company Profile	Internal	Passing Juice
Clients	Internal	Passing Juice

In-page links

Website Design	External	Passing Juice
Website Hosting	External	Passing Juice
Software Development	External	Passing Juice
World Wide Web Communications, Inc	External	Passing Juice

SEO Keywords

Keywords Cloud	engineering consultants lean systems integration consulting manufacturing operations project design

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
project	16	✖	✔	✔	✖
operations	12	✔	✔	✔	✖
consultants	11	✔	✔	✖	✖
engineering	10	✔	✔	✔	✖
consulting	10	✔	✔	✔	✖

Usability

	Url	Domain : operationsconcepts.com Length : 22
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	XHTML 1.0 Transitional
✗	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✗	Deprecated HTML	

Deprecated tags	Occurrences
<font>	7

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

◉	Speed Tips	✖ Attention! Try to avoid nested tables in HTML.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

◉	Mobile Optimization	✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing

Optimization

❌		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://operationsconcepts.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.