Website Analysis: onekingdom.us

The score is 44/100

SEO Content

⚠️	Title	One Kingdom : An online video series about creating your fairytale relationship. Length : 80 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	One Kingdom is a progressive approach to relationship counseling that embraces humanity's age old obsession with fairytale romance. Husband and wife team, Jake and Jenn Dean-Hill, are career therapists who each operate a private practice focused on marriage and relationship health. Their breadth of experience with the dynamics of romantic relationships offers you an online video series unlike any other. Length : 406 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	Marriage,counseling,fairytale,love,relationship,happily ever after Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

⚪	Headings

H1	H2	H3	H4	H5	H6
3	2	0	0	0	0

- [H1] Write your happily ever after...
- [H1] Two Crowns, One Kingdom
- [H1] Eight sessions. Two therapists. One Kingdom.
- [H2] Get the first video Free!
- [H2] This book brings our video series to life

❌	Images	We found 15 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that

SEO Content

		search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 16 links including 1 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

In-page links

Anchor	Type	Juice
About the series	Internal	Passing Juice
Jake & Jenn	Internal	Passing Juice
How it works	Internal	Passing Juice
Order	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Events	Internal	Passing Juice

In-page links

Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Learn the way out	Internal	Passing Juice
Learn how it works	Internal	Passing Juice
Follow us	External	Passing Juice
online video series	Internal	Passing Juice
GET YOUR COPY	External	Passing Juice
Home	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	facebook news streaming learn hello follow kingdom fairytale works how

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kingdom	3	✔	✖	✔	✔
follow	2	✖	✖	✖	✖
fairytale	2	✔	✔	✔	✖
learn	2	✖	✖	✖	✖
hello	1	✖	✖	✖	✖

Usability

	Url	Domain : onekingdom.us Length : 13
	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
❌	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
❌	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
❌	W3C Validity	Errors : 10 Warnings : 8
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://onekingdom.us/sitemap.xml
✓	Robots.txt	http://onekingdom.us/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics