



Website Analysis: onefootball.com

Generated on May 21 2025 20:14 PM

The score is 51/100







SEO Content

	Title	OneFootball Length : 11 Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 6	H3 0	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H2] Follow OneFootball• [H2] Quick links• [H2] About us• [H2] Partner with us• [H2] Legal• [H2] MORE ONEFOOTBALL					
	Images	We found 6 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 17.39% Internal Links 82.61%

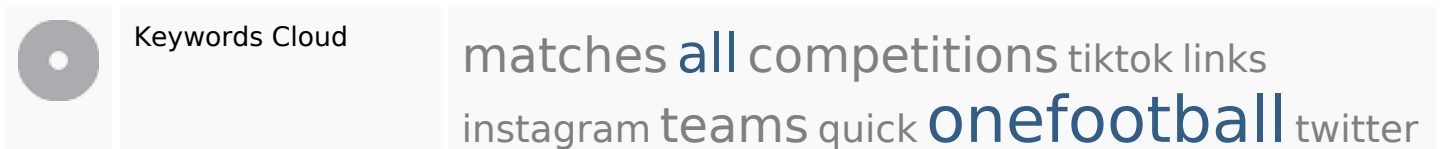
In-page links

Anchor	Type	Juice
Matches	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
TV	Internal	Passing Juice
All teams	Internal	Passing Juice
All competitions	Internal	Passing Juice
Company	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

Help Center	External	Passing Juice
Sales	Internal	Passing Juice
CLFP	Internal	Passing Juice
Publisher	Internal	Passing Juice
Brand Solution	Internal	Passing Juice
Imprint	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Licenses	Internal	Passing Juice
App Store	External	Passing Juice
Google Play	External	Passing Juice
OneFootball Merch	Internal	Passing Juice
TV App	External	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
onefootball	4	✓	✗	✗	✓
all	3	✓	✗	✗	✓
matches	2	✗	✗	✗	✗
teams	2	✗	✗	✗	✗
competitions	2	✗	✗	✗	✗


Usability

	Url	Domain : onefootball.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 42 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div data-bbox="549 181 1497 376"><div data-bbox="549 181 1497 248">✓ Apple Icon</div><div data-bbox="549 248 1497 315">✓ Meta Viewport Tag</div><div data-bbox="549 315 1497 376">✓ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://onefootball.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>