

# Website Analysis: olitun.com

Generated on July 21 2024 10:24 AM





The score is 45/100







## SEO Content

	Title	Olitun   All-in-one Digital Marketing Platform Length : 46 Perfect, your title contains between 10 and 70 characters.												
	Description	All-in-one Digital Marketing Platform Length : 37 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>1</td><td>8</td><td>10</td><td>3</td><td>7</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Olitun</li><li>• [H3] Developed using ChatGPT API</li><li>• [H3] Awesome features</li><li>• [H3] How does this app work?</li><li>• [H3] Watch a quick video</li><li>• [H3] Apps screenshot</li><li>• [H3] What`s our customers saying</li><li>• [H3] Get the greatest app!</li><li>• [H3] Olitun</li><li>• [H4] Messenger chatbot</li><li>• [H4] Live chat</li><li>• [H4] Comment reply</li><li>• [H4] Social poster</li><li>• [H4] Frequently asked questions</li><li>• [H4] Do you have any question?</li><li>• [H4] Quick links</li><li>• [H4] Ava Adams</li></ul>	H1	H2	H3	H4	H5	H6	0	1	8	10	3	7
H1	H2	H3	H4	H5	H6									
0	1	8	10	3	7									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H4] John Roger</li> <li>• [H4] Albert Einstein</li> <li>• [H5] Full review</li> <li>• [H5] Full review</li> <li>• [H5] Full review</li> <li>• [H6] Facebook App Configuration</li> <li>• [H6] Page Posting Feature</li> <li>• [H6] Announcement</li> <li>• [H6] Full Demo</li> <li>• [H6] Ava Adams</li> <li>• [H6] John Roger</li> <li>• [H6] Albert Einstein</li> </ul>
	Images	<p>We found 24 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

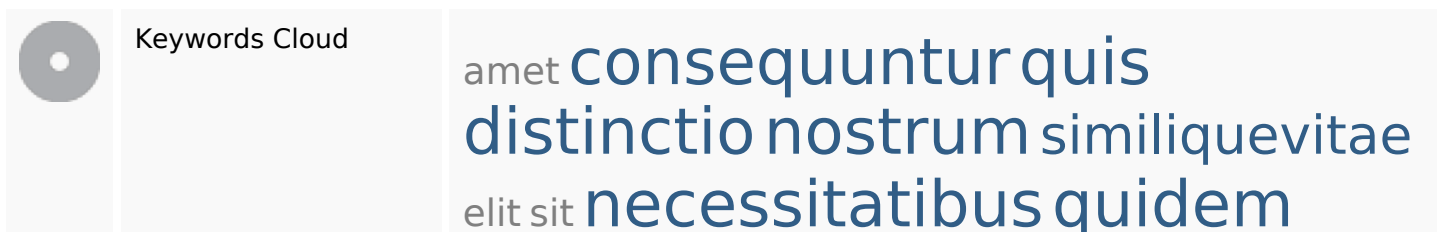
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 12.5%</p> <p>Internal Links 87.5%</p>

## In-page links

Anchor	Type	Juice
<a href="#">upgrade your browser</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Tutorial</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Sign up now</a>	Internal	Passing Juice
<a href="#">Facebook App Configuration</a>	External	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Terms of service</a>	Internal	Passing Juice
<a href="#">Gdpr compliant</a>	Internal	Passing Juice
<a href="#">Olitun</a>	Internal	Passing Juice
<a href="#">This site requires cookies in order for us to provide proper service to you.</a>	Internal	Passing Juice
<a href="#">Got it !</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
quidem	44	✘	✘	✘	✘
necessitatibus	44	✘	✘	✘	✘







## Keywords Consistency

distinctio	44	✖	✖	✖	✖
nostrum	44	✖	✖	✖	✖
consequuntur	44	✖	✖	✖	✖

## Usability

	Url	Domain : olitun.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✓ Perfect. No inline css has been found in HTML tags!</li></ul>

## Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://olitun.com/sitemap.xml>



### Robots.txt

<http://olitun.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.