








# Website Analysis: okna-plastic-1.ru

Generated on May 13 2025 18:37 PM





The score is 44/100







## SEO Content

	<p>Title</p>	<p>Пластиковые окна: купить в Москве недорого с установкой, заказать под ключ с завода производителя Московская Оконница</p> <p>Length : 117</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Только сегодня, вы можете купить недорого пластиковые окна в Москве и заказать с установкой в подарок. Производство и продажа с доставкой с завода. Гарантия...</p> <p>Length : 159</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>пластиковые окна купить в Москве недорого с установкой заказать под ключ</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1547 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>13</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1646 1465 2078" style="list-style-type: none"> <li>• [H1] Пластиковые окна</li> <li>• [H2] Цены на окна ПВХ с установкой</li> <li>• [H2] Гарантия на окна 15 лет! Сертификаты</li> <li>• [H2] Пластиковые окна по серии домов</li> <li>• [H2] Доверяйте семейный уют надежным подрядчикам и проверенным компаниям</li> <li>• [H2] Нам важно быть в курсе</li> <li>• [H2] Понимание желаний потребителей</li> <li>• [H2] Примеры расчётов остекления балконов</li> <li>• [H2] Наши работы</li> <li>• [H2] Новые окна за 1 час не выходя из дома</li> <li>• [H2] Приезжайте в один из наших офисов</li> <li>• [H2] Отвечаем на ваши вопросы</li> </ul>	H1	H2	H3	H4	H5	H6	1	13	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	13	0	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Отзывы наших покупателей - лучшая рекомендация</li> <li>• [H2] Видео-отзывы</li> </ul>
	Images	<p>We found 90 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 23 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 56.52%</p> <p>Internal Links 43.48%</p>


## In-page links

Anchor	Type	Juice
=	External	Passing Juice
<a href="#">Новотекс 60</a>	External	Passing Juice
<a href="#">КБЕ 60</a>	External	Passing Juice

## In-page links

<a href="#">Новотекс 70</a>	External	Passing Juice
<a href="#">КБЕ 70</a>	External	Passing Juice
<a href="#">Kömmerling 76AD</a>	External	Passing Juice
<a href="#">Почему КБЕ?</a>	Internal	Passing Juice
<a href="#">История</a>	Internal	Passing Juice
<a href="#">Завод</a>	Internal	Passing Juice
<a href="#">Награды</a>	Internal	Passing Juice
<a href="#">Производство</a>	Internal	Passing Juice
<a href="#">Цены</a>	Internal	Passing Juice
<a href="#">Экологичность</a>	Internal	Passing Juice
<a href="#">Все серии</a>	External	Passing Juice
<a href="#">согласие</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	External	Passing Juice
<a href="#">Написать отзыв</a>	External	Passing Juice
<a href="#">Подробнее</a>	External	Passing Juice
<a href="#">Все отзывы</a>	Internal	Passing Juice
<a href="#">Все видео отзывы</a>	Internal	Passing Juice
<a href="#">Пластиковые окна</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms of Service</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	рассрочку бесплатно замерить квартира окна остекление окно месяц руб цена
--	----------------	--






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
руб	85	✖	✖	✖	✖






## Keywords Consistency

окна	32	✓	✓	✓	✓
бесплатно	25	✗	✗	✗	✗
цена	24	✗	✗	✗	✗
замерить	24	✗	✗	✗	✗


## Usability

	Url	Domain : okna-plastic-1.ru Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;s&gt;</td> <td>18</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	18
Deprecated tags	Occurrences					
<s>	18					




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
--	------------	---

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://okna-plastic-1.ru/sitemap.xml">http://okna-plastic-1.ru/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://okna-plastic-1.ru/robots.txt">http://okna-plastic-1.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>