

# Website Analysis: officestore.ae

Generated on June 27 2024 17:03 PM

The score is 37/100

#### **SEO Content**

|         | Title              | Buy Online Office Furniture Dubai   Office Store Dubai, Officestore.ae  Length: 69  Perfect, your title contains between 10 and 70 characters.  |  |  |
|---------|--------------------|---|--|--|
| <u></u> | Description        | OfficeStore.ae is a renowned producer, designer, and seller of contemporary office furniture with manufacture in Dubai. It is committed to offering office furniture that offers excellent value by fusing contemporary style, reliable quality, and top-notch service.  Length: 263  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |  |  |
|         | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.   |  |  |
|         | Og Meta Properties | Good, your page to Property  site_name url title  type description  | Office Store Dubai https://officestore.ae/ Buy Online Office Furniture Dubai   Office Store Dubai,Officestore.ae website OfficeStore.ae is a renowned producer, designer, and seller of contemporary office furniture with manufacture in Dubai. It is committed to offering office furniture that offers excellent value by fusing contemporary style, reliable quality, and top-notch service. |  |

#### **SEO Content**

|          | image  |   | http://offices<br>e-design-for-<br>room.webp?\  | a-large-con  | ference-  | /modern-offic |
|----------|--|---|---|--|---|---------------|
|          | image:secu   | ıre_url   | https://office<br>ce-design-for<br>room.webp?\  | -a-large-co  | nference-   | s/modern-offi |
|          | image:widt   | :h  | 1100  |  |   |               |
|          | image:heig   | ht  | 900   |  |   |               |
| Headings | H1<br>1  | H2<br>7   | H3<br>38  | H4<br>2  | H5<br>0   | H6<br>0       |
|          | • [H2] • [H2] • [H2] • [H2] • [H2] • [H2] • [H3] | Office of Design Shop by You are Product Confirm Come to Search CUSTO FREE D PERSOI Recept Executi Workst Meeting Round Wickey Jonas R Leon Recept Executi Workst Meeting Round Wickey Jonas R Leon Recept Executi Workst Meeting Round Wickey Jonas R Leon Recept Executi Workst Meeting In Recept Executi Workst Meeting In Recept Execution Round Round Round In Recept Execution In Recept In | t tabs<br>n your age<br>oack when you<br>our store<br>MIZATION<br>ELIVERY<br>NALIZED ASSIS<br>ion Table<br>ive Table<br>ation Table | re older TANCE  TO Desk (with the country of the co | (Curve Ta<br>nair<br>nir (Grey)<br>r<br>Grey )<br>Black ) |               |

## SEO Content

|          |                 | <ul> <li>[H3] WE OFFER OFFICE PLANNING SUPPORT</li> <li>[H3] Let's get in touch</li> <li>[H3] Our Location</li> <li>[H3] Information</li> <li>[H3] Our store</li> <li>[H3] Shopping Cart</li> <li>[H4] NEXT-LEVEL FURNITURE</li> <li>[H4] PLANNING &amp; CONSULTING FOR SPACE</li> </ul> |
|----------|-----------------|--|
| <b>※</b> | Images          | We found 63 images on this web page.  24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |
| 8        | Text/HTML Ratio | Ratio: 4%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |
| <b>②</b> | Flash           | Perfect, no Flash content has been detected on this page.  |
|          | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.   |

## SEO Links

| <b>②</b> | URL Rewrite             | Good. Your links looks friendly!   |
|----------|-------------------------|--|
|          | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| <b>②</b> | In-page links           | We found a total of 50 links including 0 link(s) to files                                      |
| 0        | Statistics              | External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%           |

# In-page links

| Anchor               | Туре     | Juice         |
|----------------------|----------|---------------|
| <u>Discover More</u> | Internal | Passing Juice |

# In-page links

| <u>Home</u>            | Internal | Passing Juice |
|------------------------|----------|---------------|
| Reception Table        | Internal | Passing Juice |
| Executive Table        | Internal | Passing Juice |
| Meeting Table          | Internal | Passing Juice |
| Workstation Table      | Internal | Passing Juice |
| Adjustable Table       | Internal | Passing Juice |
| Round Meeting Table    | Internal | Passing Juice |
| Coffee & Center Table  | Internal | Passing Juice |
| Ergonomic Chairs       | Internal | Passing Juice |
| Task Chairs            | Internal | Passing Juice |
| Leather Chairs         | Internal | Passing Juice |
| Meeting Chairs         | Internal | Passing Juice |
| <u>Visitor Chairs</u>  | Internal | Passing Juice |
| Counter Stool          | Internal | Passing Juice |
| Sofa                   | Internal | Passing Juice |
| Display Cabinet        | Internal | Passing Juice |
| Planter Cabinet        | Internal | Passing Juice |
| Filing Cabinet         | Internal | Passing Juice |
| <u>Pedestals</u>       | Internal | Passing Juice |
| Contact                | Internal | Passing Juice |
| =                      | Internal | Passing Juice |
| Wickey Reception Table | Internal | Passing Juice |
| Jonas Reception Table  | Internal | Passing Juice |
| Lina Reception Table   | Internal | Passing Juice |
| Leon Reception Table   | Internal | Passing Juice |
| Leo Reception Table    | Internal | Passing Juice |
| Fabio Executive Table  | Internal | Passing Juice |
| Felix Executive Desk   | Internal | Passing Juice |
|                        |          |               |

### In-page links

| Matrix Office Executive Desk (with Side Cabinet) | Internal | Passing Juice |
|--|----------|---------------|
| Matrix L-Shaped Executive Desk                   | Internal | Passing Juice |
| Matrix L-Shaped Executive Desk (Curve Table Top) | Internal | Passing Juice |
| Alice File Cabinet                               | Internal | Passing Juice |
| Faro Display Cabinet                             | Internal | Passing Juice |
| Zabi Display Cabinet                             | Internal | Passing Juice |
| Matrix Display Cabinet                           | Internal | Passing Juice |
| Egon Display Cabinet                             | Internal | Passing Juice |
| Modern Office Chairs                             | Internal | Passing Juice |
| Grace Black Frame Executive Chair                | Internal | Passing Juice |
| Nicole High Back Ergonomic Chair (Grey)          | Internal | Passing Juice |
| Arrow High Back Executive Chair                  | Internal | Passing Juice |
| Ava High Back Executive Chair ( Grey )           | Internal | Passing Juice |
| Ava High Back Executive Chair (Black )           | Internal | Passing Juice |
| About Us   | Internal | Passing Juice |
| Warranty   | Internal | Passing Juice |
| Return Policy                                    | Internal | Passing Juice |
| Delivery And Fittings                            | Internal | Passing Juice |
| Privacy And Policy                               | Internal | Passing Juice |
| Terms And Conditions                             | Internal | Passing Juice |
| View Cart  | Internal | Passing Juice |

# SEO Keywords



Keywords Cloud

options quick compare view dhs price regular wishlist from select

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| options | 34      | ×     | ×        | ×           | ×        |
| price   | 33      | ×     | ×        | ×           | ×        |
| select  | 24      | ×     | ×        | ×           | ×        |
| regular | 16      | ×     | ×        | ×           | ×        |
| from    | 16      | ×     | ×        | ×           | ×        |

# Usability

| 0        | Url          | Domain : officestore.ae<br>Length : 14            |
|----------|--------------|---|
| <b>②</b> | Favicon      | Great, your website has a favicon.                |
| <b>②</b> | Printability | Great. We have found a Print-Friendly CSS.        |
| <b>②</b> | Language     | Good. Your declared language is en.               |
| 8        | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

| <b></b>  | Doctype         | HTML 5  |
|----------|-----------------|---|
| <b>②</b> | Encoding        | Perfect. Your declared charset is UTF-8.  |
| 8        | W3C Validity    | Errors : 21<br>Warnings : 2   |
| 8        | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers. |
|          | Deprecated HTML | Deprecated tags Occurrences   |

## Document

|  |            | <s></s>   | 20                       |
|--|------------|---|--------------------------|
|  |            | Deprecated HTML tags are HTML tags that recommended that you remove or replace they are now obsolete. |                          |
|  | Speed Tips | <ul> <li>Excellent, your website doesn't use r</li> </ul>   | nested tables.           |
|  |            | ★ Too bad, your website is using inline   | styles.                  |
|  |            | × Too bad, your website has too many  | CSS files (more than 4). |
|  |            | ★ Too bad, your website has too many  | JS files (more than 6).  |
|  |            | <ul> <li>Perfect, your website takes advantage</li> </ul>   | ge of gzip.              |

### Mobile

|  | Mobile Optimization | * Apple Icon    |
|--|---------------------|-----------------|
|  | ✓ Meta Viewport Tag |                 |
|  |                     | ✓ Flash content |

# Optimization

|   | XML Sitemap | Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|---|-------------|--|
|   | Robots.txt  | http://officestore.ae/robots.txt  Great, your website has a robots.txt file.   |
| 8 | Analytics   | Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.   |