Website Analysis: oakey.com.au

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The score is 60/100

SEO Content

✓	Title	Local Business Directory - Find Local Businesses - Oakey.com.au Length : 63 Perfect, your title contains between 10 and 70 characters.
✓	Description	Search the most complete local business directory. Find local businesses. Length : 73 Great, your meta description contains between 70 and 160 characters.
✓	Keywords	Local Business,Local Business, Oakey.com.au Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
url	http://www.oakey.com.au
site_name	Oakey.com.au
title	Local Business Directory - Find Local Business - Oakey.com.au
description	Search the most complete local business database. Find Local Business.
image	http://www.oakey.com.au/images/Oakey-after-hours-main-street.jpg

○	Headings	H1: 1 H2: 6 H3: 1 H4: 0 H5: 0 H6: 0

- [H1] Search The Online Member Directory
- [H2] Start Searching Here

SEO Content

		• [H2] Search • [H2] Review • [H2] Connect • [H2] Are You A Local Business? • [H2] About My New Website • [H3] Join our Mailing List to Receive Marketing Tips
✗	Images	We found 3 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

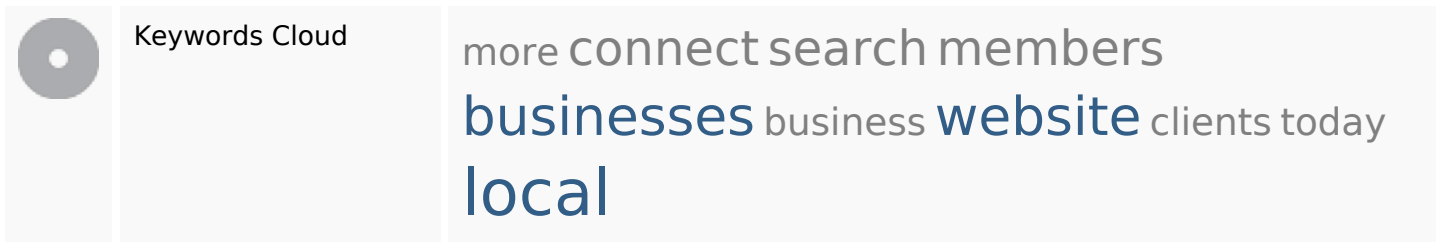|		
✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 12 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Contact Us	Internal	Passing Juice
Member Login	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
How It Works	Internal	Passing Juice
Website Blog	Internal	Passing Juice
Join Today	Internal	Passing Juice
Browse Categories	Internal	Passing Juice
Browse Locations	Internal	Passing Juice
Password Retrieval	Internal	Passing Juice
Oakey.com.au	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	more connect search members businesses business website clients today local

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
local	6	✔	✔	✔	✔
businesses	4	✔	✖	✔	✖
website	4	✖	✖	✖	✔
search	3	✖	✖	✔	✔
members	3	✖	✖	✖	✖

Usability

	Url	Domain : oakey.com.au Length : 12

Usability

✓	Favicon	Great, your website has a favicon.
✓	Printability	Great. We have found a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◐	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

◐	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://oakey.com.au/robots.txt Great, your website has a robots.txt file.
❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.