



# Website Analysis: nzetapermit.com

Generated on July 18 2024 14:18 PM






The score is 50/100







## SEO Content

	Title	New Zealand Electronic Travel Authority   NZeTAPermit.com Length : 57 Perfect, your title contains between 10 and 70 characters.																				
	Description	Get your Electronic Travel Authority for New Zealand (NZeTA) and enjoy your travel. Apply Now for your New Zealand eTA Visa Waiver. Length : 131 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties.																				
		<table border="1"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>New Zealand Electronic Travel Authority   NZeTAPermit.com</td> </tr> <tr> <td>description</td> <td>Get your Electronic Travel Authority for New Zealand (NZeTA) and enjoy your travel. Apply Now for your New Zealand eTA Visa Waiver.</td> </tr> <tr> <td>url</td> <td>https://www.nzetapermit.com/</td> </tr> <tr> <td>site_name</td> <td>NZeTAPermit.com</td> </tr> <tr> <td>image</td> <td>https://www.nzetapermit.com/user/sites/www.nzetapermit.com/pages/home/_jumbo/new-zealand-eta-visa-waiver.jpg</td> </tr> </tbody> </table>					Property	Content	locale	en	type	website	title	New Zealand Electronic Travel Authority   NZeTAPermit.com	description	Get your Electronic Travel Authority for New Zealand (NZeTA) and enjoy your travel. Apply Now for your New Zealand eTA Visa Waiver.	url	https://www.nzetapermit.com/	site_name	NZeTAPermit.com	image	https://www.nzetapermit.com/user/sites/www.nzetapermit.com/pages/home/_jumbo/new-zealand-eta-visa-waiver.jpg
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url	https://www.nzetapermit.com/																					
site_name	NZeTAPermit.com																					
image	https://www.nzetapermit.com/user/sites/www.nzetapermit.com/pages/home/_jumbo/new-zealand-eta-visa-waiver.jpg																					
	Headings	H1	H2	H3	H4	H5	H6															

## SEO Content

		1	6	5	4	0	0
		<ul style="list-style-type: none"> <li>• [H1] NZeTA Permit</li> <li>• [H2] Electronic Travel Authority for New Zealand</li> <li>• [H2] What is the eTA New Zealand?</li> <li>• [H2] Who needs an eTA for New Zealand?</li> <li>• [H2] How does the NZeTA work?</li> <li>• [H2] Benefits of the New Zealand visa waiver eTA</li> <li>• [H2] Do you need a visa or eTA to go to New Zealand?</li> <li>• [H3] The NZeTAPermit.com: key features</li> <li>• [H3] The IVL for the NZeTA</li> <li>• [H3] NZeTAPermit.com specifications:</li> <li>• [H3] Tourism, business, and transit with an NZeTA</li> <li>• [H3] New Zealand Visa Categories</li> <li>• [H4] 1. Tourism in New Zealand with an NZeTA</li> <li>• [H4] 2. New Zealand eTA for Business Trips</li> <li>• [H4] 3. NZeTA for passengers transiting through Auckland Airport</li> <li>• [H4] 4. New Zealand eTA for cruise ship passengers</li> </ul>					
	Images	<p>We found 7 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>					
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.35%</p>

## SEO Links

Internal Links 95.65%

### In-page links

Anchor	Type	Juice
<a href="#">eTA New Zealand</a>	Internal	Passing Juice
<a href="#">Application Form</a>	Internal	Passing Juice
<a href="#">Visa Requirements</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Faq</a>	Internal	Passing Juice
<a href="#">NZeTA Application</a>	Internal	Passing Juice
<a href="#">You can apply here</a>	Internal	Passing Juice
<a href="#">International Visitor Conservation and Tourism Levy</a>	Internal	Passing Juice
<a href="#">children travelling to New Zealand</a>	Internal	Passing Juice
<a href="#">Canada</a>	Internal	Passing Juice
<a href="#">Hong Kong</a>	Internal	Passing Juice
<a href="#">Malaysia</a>	Internal	Passing Juice
<a href="#">Singapore</a>	Internal	Passing Juice
<a href="#">United Kingdom</a>	Internal	Passing Juice
<a href="#">United States</a>	Internal	Passing Juice
<a href="#">apply for an NZeTA for transit</a>	Internal	Passing Juice
<a href="#">go to New Zealand on a cruise ship with an NZeTA</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Terms of use</a>	Internal	noFollow
<a href="#">Privacy policy</a>	Internal	noFollow
<a href="#">Cookies</a>	Internal	noFollow
<a href="#">government website</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : nzetapermit.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://nzetapermit.com/sitemap.xml">http://nzetapermit.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://nzetapermit.com/robots.txt">http://nzetapermit.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>