Website Analysis: nzeta-visa.org

The score is 81/100

SEO Content

✓	Title	Apply for New Zealand eTA Online | NZeTA Application Length : 52 Perfect, your title contains between 10 and 70 characters.
⚠	Description	Apply for an NZeTA online at www.nzeta-visa.org. You can get an NZeTA visa online for business, transit, or tourist purposes. For more information related to the NZeTA application form, visit the website now. Length : 208 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	new zealand visa, nzeta, nzeta visa, nzeta application, new zealand eta, nzeta cost, nzeta fees, nzeta form Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	H1 H2 H3 H4 H5 H6 1 10 11 0 0 0 [H1] NZeTA Visa [H2] Apply For New Zealand Visa [H2] Electronic Travel Authority [H2] Application Process [H2] Countries Eligible for the NZeTA Visa [H2] Why is a New Zealand eTA mandatory? Who requires this? [H2] Traveling with NZeTA Visa Waiver [H2] What is the eligibility for a New Zealand Transit Visa? [H2] What are the Passport requirements for eTA New Zealand Visa? [H2] What type of New Zealand eTA is required if coming by Cruise Ship? [H2] Documents that the NZeTA Online applicant may be asked

SEO Content

		at the New Zealand border • [H3] Registration • [H3] Payment • [H3] Confirmation • [H3] Approved • [H3] Visa waiver countries and territories • [H3] Transit visa waiver countries • [H3] Who is required to obtain an NZeTA? • [H3] How to apply for an NZeTA? • [H3] NZeTA Types • [H3] Policy • [H3] Quicks Links
❌	Images	We found 92 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 32% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 24 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
NZeTA Information	Internal	Passing Juice
Visa Fees	Internal	Passing Juice
NZeTA Types	Internal	Passing Juice
NZeTA Cruise Ship	Internal	Passing Juice
Tourist Visa Waiver	Internal	Passing Juice
Transit Visa Waiver	Internal	Passing Juice
Business Visa Waiver	Internal	Passing Juice
United States Citizens	Internal	Passing Juice
United Kingdom Citizens	Internal	Passing Juice
Canadian Citizens	Internal	Passing Juice
France Citizens	Internal	Passing Juice
Switzerland	Internal	Passing Juice
Singapore	Internal	Passing Juice
Malaysia	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Visa status	Internal	Passing Juice
Apply Now	Internal	Passing Juice
Terms & Condition	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
About Us	Internal	Passing Juice
FAQ's	Internal	Passing Juice
Blog	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	waiver cruise **visa zealand** eta travel passport **nzeta new** apply

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	43	✔	✔	✖	✔
zealand	41	✔	✔	✖	✔
nzeta	37	✔	✔	✔	✔
visa	30	✖	✔	✔	✔
eta	17	✔	✔	✔	✔

Usability

	Url	Domain : nzeta-visa.org Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 3
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
❌	Deprecated HTML	

Deprecated tags	Occurrences
<u>	2

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

Speed Tips

✔ Excellent, your website doesn't use nested tables.

✔ Perfect. No inline css has been found in HTML tags!

✔ Great, your website has few CSS files.

✔ Perfect, your website has few JavaScript files.

✖ Too bad, your website does not take advantage of gzip.

Mobile

Mobile Optimization

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://nzeta-visa.org/sitemap.xml
		https://www.nzeta-visa.org/sitemap.xml
	Robots.txt	http://nzeta-visa.org/robots.txt
		Great, your website has a robots.txt file.
❌	Analytics	Missing
		We didn't detect an analytics tool installed on this website.

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.