

# Website Analysis: nzeta-visa.org

Generated on May 12 2024 14:04 PM





The score is 81/100







## SEO Content

	Title	Apply for New Zealand eTA Online   NZeTA Application					
		Length : 52					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Apply for an NZeTA online at <a href="http://www.nzeta-visa.org">www.nzeta-visa.org</a> . You can get an NZeTA visa online for business, transit, or tourist purposes. For more information related to the NZeTA application form, visit the website now.					
		Length : 208					
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.					
	Keywords	new zealand visa, nzeta, nzeta visa, nzeta application, new zealand eta, nzeta cost, nzeta fees, nzeta form					
		Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	H1 1	H2 10	H3 11	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"><li>• [H1] NZeTA Visa</li><li>• [H2] Apply For New Zealand Visa</li><li>• [H2] Electronic Travel Authority</li><li>• [H2] Application Process</li><li>• [H2] Countries Eligible for the NZeTA Visa</li><li>• [H2] Why is a New Zealand eTA mandatory? Who requires this?</li><li>• [H2] Traveling with NZeTA Visa Waiver</li><li>• [H2] What is the eligibility for a New Zealand Transit Visa?</li><li>• [H2] What are the Passport requirements for eTA New Zealand Visa?</li><li>• [H2] What type of New Zealand eTA is required if coming by Cruise Ship?</li><li>• [H2] Documents that the NZeTA Online applicant may be asked</li></ul>					

## SEO Content

		<p>at the New Zealand border</p> <ul style="list-style-type: none"><li>• [H3] Registration</li><li>• [H3] Payment</li><li>• [H3] Confirmation</li><li>• [H3] Approved</li><li>• [H3] Visa waiver countries and territories</li><li>• [H3] Transit visa waiver countries</li><li>• [H3] Who is required to obtain an NZeTA?</li><li>• [H3] How to apply for an NZeTA?</li><li>• [H3] NZeTA Types</li><li>• [H3] Policy</li><li>• [H3] Quicks Links</li></ul>
	Images	<p>We found 92 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 32%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 24 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">NZeTA Information</a>	Internal	Passing Juice
<a href="#">Visa Fees</a>	Internal	Passing Juice
<a href="#">NZeTA Types</a>	Internal	Passing Juice
<a href="#">NZeTA Cruise Ship</a>	Internal	Passing Juice
<a href="#">Tourist Visa Waiver</a>	Internal	Passing Juice
<a href="#">Transit Visa Waiver</a>	Internal	Passing Juice
<a href="#">Business Visa Waiver</a>	Internal	Passing Juice
<a href="#">United States Citizens</a>	Internal	Passing Juice
<a href="#">United Kingdom Citizens</a>	Internal	Passing Juice
<a href="#">Canadian Citizens</a>	Internal	Passing Juice
<a href="#">France Citizens</a>	Internal	Passing Juice
<a href="#">Switzerland</a>	Internal	Passing Juice
<a href="#">Singapore</a>	Internal	Passing Juice
<a href="#">Malaysia</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Visa status</a>	Internal	Passing Juice
<a href="#">Apply Now</a>	Internal	Passing Juice
<a href="#">Terms &amp; Condition</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">FAQ's</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	travel <b>nzeta zealand new</b> cruise waiver eta passport <b>visa</b> apply
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	43	✓	✓	✗	✓
zealand	41	✓	✓	✗	✓
nzeta	37	✓	✓	✓	✓
visa	30	✗	✓	✓	✓
eta	17	✓	✓	✓	✓










## Usability

	Url	Domain : nzeta-visa.org Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 3				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;u&gt;</td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2
Deprecated tags	Occurrences					
<u>	2					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Too bad, your website does not take advantage of gzip.</div>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.  <a href="http://nzeta-visa.org/sitemap.xml">http://nzeta-visa.org/sitemap.xml</a> <a href="https://www.nzeta-visa.org/sitemap.xml">https://www.nzeta-visa.org/sitemap.xml</a>
	Robots.txt	<a href="http://nzeta-visa.org/robots.txt">http://nzeta-visa.org/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.

## Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.