








# Website Analysis: nwas.ca

Generated on April 12 2026 09:40 AM





The score is 53/100







## SEO Content

	<b>Title</b>	<p>Northwest Animal Shelter</p> <p>Length : 24</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>Your default description here</p> <p>Length : 29</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<b>Keywords</b>	<p>your, default, keywords, here</p> <p>Good, your page contains meta keywords.</p>												
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1276 1481 1590"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Northern Society for Domestic Peace</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>url</td> <td>https://nwas.ca//</td> </tr> </tbody> </table>	Property	Content	site_name	Northern Society for Domestic Peace	type	article	url	https://nwas.ca//				
Property	Content													
site_name	Northern Society for Domestic Peace													
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	<b>Headings</b>	<table border="1" data-bbox="542 1612 1481 1691"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>3</td> <td>9</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1713 1117 2060" style="list-style-type: none"> <li>• [H2] Northwest Animal Shelter</li> <li>• [H2] What we do:</li> <li>• [H2] How you can help:</li> <li>• [H3] The little shelter with heart....</li> <li>• [H3] Mahatma Gandhi</li> <li>• [H3] They come in needing help...</li> <li>• [H3]</li> <li>• [H3] A life worth saving?</li> <li>• [H3] Looking for a new best friend?</li> <li>• [H3] Latest News</li> </ul>	H1	H2	H3	H4	H5	H6	0	3	9	2	0	0
H1	H2	H3	H4	H5	H6									
0	3	9	2	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Featured Animal</li> <li>• [H3] Partners</li> <li>• [H4] Total Pet Adoption Event Saturday April 11 from 11 to 2pm</li> <li>• [H4] Ash</li> </ul>
	Images	<p>We found 13 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 33%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 31 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.45%</p> <p>Internal Links 93.55%</p>

## In-page links

Anchor	Type	Juice
<a href="#">upgrade your browser</a>	External	Passing Juice
<a href="#">Donate Now</a>	Internal	Passing Juice

## In-page links

<a href="#">Menu</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Animals In Need</a>	Internal	Passing Juice
<a href="#">Adopt a Dog</a>	Internal	Passing Juice
<a href="#">Adopt a Cat</a>	Internal	Passing Juice
<a href="#">Lost Dogs</a>	Internal	Passing Juice
<a href="#">Lost Cats</a>	Internal	Passing Juice
<a href="#">Adoption Form</a>	Internal	Passing Juice
<a href="#">Programs</a>	Internal	Passing Juice
<a href="#">Foster</a>	Internal	Passing Juice
<a href="#">SNAP - Spay Neuter Assistance Program</a>	Internal	Passing Juice
<a href="#">Rescue</a>	Internal	Passing Juice
<a href="#">Fundraising</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Links</a>	Internal	Passing Juice
<a href="#">News &amp; Events</a>	Internal	Passing Juice
<a href="#">Help Us</a>	Internal	Passing Juice
<a href="#">Donate</a>	Internal	Passing Juice
<a href="#">Membership</a>	Internal	Passing Juice
<a href="#">Volunteer</a>	Internal	Passing Juice
<a href="#">Adopt a Dog</a>	Internal	Passing Juice
<a href="#">Adopt a Cat</a>	Internal	Passing Juice
<a href="#">Lost Dogs</a>	Internal	Passing Juice
<a href="#">Lost Cats</a>	Internal	Passing Juice
<a href="#">Latest News</a>	Internal	Passing Juice
<a href="#">Featured Animal</a>	Internal	Passing Juice

## In-page links

[website by Spark Design](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

shelter animal animals northwest cats  
donate help adoption rescue dogs












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
animals	9	✘	✘	✘	✘
shelter	7	✔	✘	✘	✔
animal	7	✔	✘	✘	✔
help	6	✘	✘	✘	✔
dogs	6	✘	✘	✘	✘





## Usability

	Url	Domain : nwas.ca Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 29 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://nwas.ca/robots.txt">http://nwas.ca/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>