



Website Analysis: ntpd.org.uk

Generated on September 04 2024 17:21 PM




The score is 49/100







SEO Content

	<p>Title</p>	<p>Niche Tobacco Products Directory</p> <p>Length : 32</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>chimó,creamy snuff,gul,gutkha,iq'mik,khaini,loose leaf chew,mawa,mishri (masheri,misheri),moist plug,nass,nicotine lozenge,pan masala (betel quid),plug (chew),qiwam (kimam),snuff,snus (/pagestyle/standard/snuff/index.html),toombak,tooth powder,twist roll (chew),waterpipe tobacco smoking,zarda,tobacco,tobacco products,chewing tobacco,shisha</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1545 1468 1612"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1635 1436 1881" style="list-style-type: none"> • [H1] Home • [H1] Welcome to the NTPD - the directory of niche tobacco products • [H2] Main menu • [H2] Contrast: • [H2] Font size: • [H2] Most Popular Pages 	H1	H2	H3	H4	H5	H6	2	4	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	4	0	0	0	0									
	<p>Images</p>	<p>We found 16 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 20 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

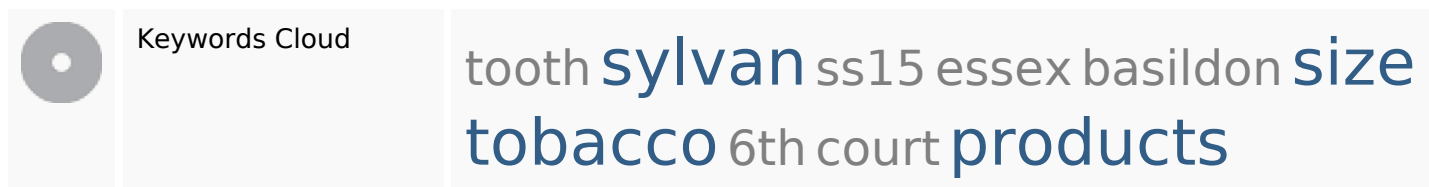
In-page links

Anchor	Type	Juice
Jump to Navigation	Internal	Passing Juice
smokeless products	Internal	Passing Juice
shisha	Internal	Passing Juice
fact sheets	Internal	Passing Juice
Nass / Naswar	Internal	Passing Juice
green	Internal	Passing Juice
red	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Product A-Z	Internal	Passing Juice
Brand	Internal	Passing Juice
Origins	Internal	Passing Juice
Legislation	Internal	Passing Juice
Gallery	Internal	Passing Juice
Shisha tobacco products: a guide to the legislation	Internal	Passing Juice
Qiwam (Kimam)	Internal	Passing Juice
RMD	Internal	Passing Juice
Tooth Powder	Internal	Passing Juice
Shahi Meva	Internal	Passing Juice
Top of page	Internal	Passing Juice






SEO Keywords










Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tobacco	2	✓	✓	✗	✓
sylvan	2	✗	✗	✗	✗
size	2	✗	✗	✗	✓
products	2	✓	✓	✗	✓
6th	1	✗	✗	✗	✗

Usability

	Url	Domain : ntpd.org.uk Length : 11
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://ntpd.org.uk/sitemap.xml</pre> <pre>https://ntpd.org.uk/sitemap.xml</pre>
	Robots.txt	<pre>http://ntpd.org.uk/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>