








# Website Analysis: npc.ie

Generated on April 03 2026 10:10 AM

The score is 50/100







## SEO Content

	<p>Title</p>	<p>National Parents Council</p> <p>Length : 24</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>NPC exists to ensure that all parents are supported and empowered to become effective partners in their children's education.</p> <p>Length : 125</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1411 1481 1482"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>5</td> <td>1</td> <td>44</td> <td>23</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="606 1512 1500 2072" style="list-style-type: none"> <li>• [H1] Early Years</li> <li>• [H1] Primary</li> <li>• [H1] Post Primary</li> <li>• [H2] News &amp; Events</li> <li>• [H2] In the News</li> <li>• [H2] Become a Member</li> <li>• [H2] Special Education</li> <li>• [H2] Sign up to our mailing list and text alerts</li> <li>• [H3] Training &amp; Online Resources</li> <li>• [H4] Partnership Schools Ireland</li> <li>• [H4] NPC Innovation Award</li> <li>• [H4] Resources for parents - webinars &amp; more</li> <li>• [H4] Helpline Support helpline@npc.ie &amp; Tel: 01 8874477</li> <li>• [H4] Featured</li> <li>• [H4] Consultation on the development of national standards for Child and Adolescent Mental Health Services</li> <li>• [H4] The NPC Helpline</li> </ul>	H1	H2	H3	H4	H5	H6	3	5	1	44	23	1
H1	H2	H3	H4	H5	H6									
3	5	1	44	23	1									


## SEO Content

- [H4] NPC Innovation Award 2026
- [H4] NPC are recruiting - February 2026
- [H4] Safer Internet Day 2026
- [H4] NPC are recruiting - January 2026
- [H4] Upcoming NPC Training sessions for parents - January to March 2026
- [H4] Consultation on the development of national standards for Child and Adolescent Mental Health Services
- [H4] Help shape the future of your child's primary school
- [H4] In Memory of Damian Murray
- [H4] NPC Innovation Award 2025
- [H4] The National Parents and Students Leaving Certificate Helpline opens Friday 22nd August: 1800 265 165
- [H4] Vacancy on the LOETB for a male parent nominee
- [H4] Minister Naughton announces appointment of the new members to the National Council for Curriculum and Assessment
- [H4] Minister Foley and Minister Higgins launch €3.5 million national Disability Participation and Awareness Fund
- [H4] Age limit for Bus Éireann school bus drivers extended to 72
- [H4] Learning at Home - Online
- [H4] Supporting parents to support their children's mental health and wellbeing - Online
- [H4] Parents' Association/Parental Engagement Training
- [H4] An overview of the Summer Program 2023 - Frank Hanlon, Department of Education
- [H4] Frieda McElhinney - Open Special Schools and Special Classes Advocacy Group
- [H4] Introduction by NPC CEO Aine Lynch
- [H4] Results of Parents Survey
- [H4] Michael Bondin, Chief Executive Officer, Foundation for Educational Services Malta
- [H4] John Kearney, CEO National Council for Special Education
- [H4] Kathryn Fitzgerald - Specialist Lead Policy and Practice Development in the NCSE highlights the NCSE's policy advice around behaviour management
- [H4] Siobhan Allen - Supporting Students Presenting With Serious Challenging Behaviours in SEN Settings
- [H4] Margaret Flood, NCCA SEN Education Officer introduces the Level 1 (L1LP) and Level 2 (L2LP) Learning Programmes in schools
- [H4] Mark O'Connor - Community Engagement Manager for Inclusion Ireland
- [H4] Bobbie Hickey talking about her journey through the Irish Education System
- [H4] Adam Harris - Founder & CEO of AsIAM
- [H4] Ann-Marie Spillane - How can parents ensure they are listening to their child's voice?
- [H4] Clare Cromie O'Toole - From Voice to Participation: Exploring Children's Rights in Education
- [H4] Introduction by NPC CEO
- [H4] Dr. Niall Muldoon, Ombudsman for Children
- [H4] Dorothy Armstrong - Enabling your child to manage and learn from their behaviour
- [H4] Se Goulding - The Role of the Special Needs Assistant




## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Noelle Connolly - The Role of the Special Needs Organiser</li><li>• [H4] Dorothy Armstrong - Minding yourself well - The importance of self-care for parents of children with Special Needs</li><li>• [H5] About NPC</li><li>• [H5] Governance</li><li>• [H5] Structure</li><li>• [H5] Key Activities</li><li>• [H5] Information Leaflets</li><li>• [H5] Helpline</li><li>• [H5] FAQ's</li><li>• [H5] Ceisteanna a Chuirtear go Minic</li><li>• [H5] Getting Involved in your Child's Education</li><li>• [H5] NPC News</li><li>• [H5] NPC Events</li><li>• [H5] In the News</li><li>• [H5] Annual Review 2022</li><li>• [H5] Early Years Introduction</li><li>• [H5] Pre-Schools</li><li>• [H5] Supporting your child's positive mental health (Early Years)</li><li>• [H5] About Us</li><li>• [H5] Helpline &amp; Information</li><li>• [H5] News &amp; Events</li><li>• [H5] Early Years</li><li>• [H5] Publications</li><li>• [H5] Membership</li><li>• [H5] Contact Us</li><li>• [H6] Your browser is out-of-date!</li></ul>
	Images	We found 47 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 80 links including 4 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.25% Internal Links 98.75%

## In-page links

Anchor	Type	Juice
<a href="#">Training &amp; Resources</a>	Internal	Passing Juice
<a href="#">Special Education</a>	Internal	Passing Juice
<a href="#">NPC in your Region</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">General Information</a>	Internal	Passing Juice
<a href="#">NPC Vision, Mission and Values</a>	Internal	Passing Juice
<a href="#">History</a>	Internal	Passing Juice
<a href="#">Data Protection Policy</a>	Internal	Passing Juice
<a href="#">Governance Code</a>	Internal	Passing Juice
<a href="#">Strategic Plan</a>	Internal	Passing Juice
<a href="#">Audited Accounts</a>	Internal	Passing Juice
<a href="#">Complaints Procedure</a>	Internal	Passing Juice
<a href="#">Constitution</a>	Internal	Passing Juice
<a href="#">Board</a>	Internal	Passing Juice
<a href="#">Staff</a>	Internal	Passing Juice
<a href="#">Service Delivery</a>	Internal	Passing Juice
<a href="#">Advocacy</a>	Internal	Passing Juice
<a href="#">Representing Parents</a>	Internal	Passing Juice

## In-page links

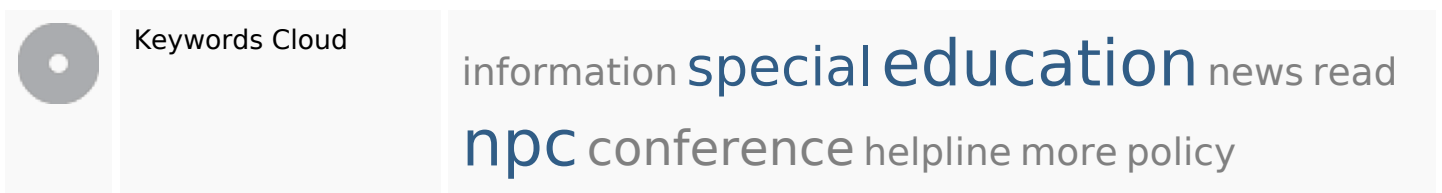
<a href="#">Building Participation</a>	Internal	Passing Juice
<a href="#">Helpline &amp; Information</a>	Internal	Passing Juice
<a href="#">Information Leaflets</a>	Internal	Passing Juice
<a href="#">Helpline</a>	Internal	Passing Juice
<a href="#">Time in school</a>	Internal	Passing Juice
<a href="#">Your child and school</a>	Internal	Passing Juice
<a href="#">Schools</a>	Internal	Passing Juice
<a href="#">Tréimhse ama ar scoil</a>	Internal	Passing Juice
<a href="#">Do leanbh agus do scoil</a>	Internal	Passing Juice
<a href="#">Scoileanna</a>	Internal	Passing Juice
<a href="#">Download</a>	Internal	Passing Juice
<a href="#">News &amp; Events</a>	Internal	Passing Juice
<a href="#">Notice Board</a>	Internal	Passing Juice
<a href="#">On your Behalf</a>	Internal	Passing Juice
<a href="#">Press Releases</a>	Internal	Passing Juice
<a href="#">Upcoming Events</a>	Internal	Passing Juice
<a href="#">Past Events</a>	Internal	Passing Juice
<a href="#">In the News</a>	Internal	Passing Juice
<a href="#">Download</a>	Internal	Passing Juice
<a href="#">Early Years</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Training &amp; Online Resources</a>	Internal	Passing Juice
<a href="#">Frequently Asked Questions</a>	Internal	Passing Juice
<a href="#">Choosing a Pre-School</a>	Internal	Passing Juice
<a href="#">Getting Involved In Your Child's Education</a>	Internal	Passing Juice
<a href="#">What &amp; How Your Child Will Learn In Pre-School</a>	Internal	Passing Juice
<a href="#">Download</a>	Internal	Passing Juice
<a href="#">Publications</a>	Internal	Passing Juice



## In-page links

<a href="#">FAQ's</a>	Internal	Passing Juice
<a href="#">Books</a>	Internal	Passing Juice
<a href="#">Annual Reviews</a>	Internal	Passing Juice
<a href="#">NPC Policy Documents</a>	Internal	Passing Juice
<a href="#">Update my browser now</a>	External	Passing Juice
<a href="#">&amp;times;</a>	Internal	Passing Juice

## SEO Keywords





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
npc	17	✘	✘	✔	✔
education	16	✘	✘	✔	✔
special	12	✘	✘	✘	✔
conference	7	✘	✘	✘	✘
more	6	✘	✘	✘	✔












## Usability

	Url	Domain : npc.ie Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.





## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 23 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://npc.ie/sitemap.xml">http://npc.ie/sitemap.xml</a></p> <p><a href="http://www.npc.ie/sitemap.xml">http://www.npc.ie/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://npc.ie/robots.txt">http://npc.ie/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> <a href="#">Google Analytics</a></p>