







Website Analysis: novatiaconsulting.ng

Generated on December 20 2023 10:55 AM

The score is 59/100




SEO Content


	<p>Title</p>	<p>Top Management Consulting Firms in Nigeria Top Business Consulting Firms in Nigeria</p> <p>Length : 85</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Looking for top management consulting firms in Nigeria, management consulting companies in Nigeria, TBusiness consulting firms in Nigeria. Experience top level management consulting in Nigeria</p> <p>Length : 192</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1411 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>Novatia Consulting - management consultancy company in Nigeria</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Top Management Consulting Firms in Nigeria Top Business Consulting Firms in Nigeria</td> </tr> <tr> <td>description</td> <td>Looking for top management consulting firms in Nigeria, management consulting companies in Nigeria, TBusiness consulting firms in Nigeria. Experience top level management consulting in Nigeria</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	Novatia Consulting - management consultancy company in Nigeria	type	website	title	Top Management Consulting Firms in Nigeria Top Business Consulting Firms in Nigeria	description	Looking for top management consulting firms in Nigeria, management consulting companies in Nigeria, TBusiness consulting firms in Nigeria. Experience top level management consulting in Nigeria
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SEO Content



url	https://novatiaconsulting.com/
image	https://novatiaconsulting.com/wp-content/uploads/2022/07/cropped-download-1-e1657964924737.png
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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>47</td> <td>8</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	47	8	0	0
	H1	H2	H3	H4	H5	H6								
0	0	47	8	0	0									
	<ul style="list-style-type: none"> • [H3] Performance • [H3] Operations • [H3] Digital • [H3] General • [H3] Delivering results • [H3] Competitive advantage • [H3] Expert team • [H3] 10th time Best management consulting in Nigeria • [H3] Expertise Meets Innovation: Novatia Consulting in Nigeria • [H3] Experience that counts • [H3] Experts you can trust • [H3] Your Partner for Top-Notch Management Consulting in Nigeria • [H3] Go-to-market • [H3] Operational Performance • [H3] Sourcing & procurement • [H3] Corporate Strategy • [H3] Cost Transformation • [H3] Legal Assessment and HR Management • [H3] There are many consulting firms in Nigeria but why choose us • [H3] Novatia Consulting Technology is at the forefront of this transformation • [H3] Multiple award winning management consulting firm in Nigeria • [H3] International business development • [H3] Supporting a unique global public-private partnership. • [H3] On behalf of World Bank, an Advocom Group. • [H3] Developing a program to be alleviate poverty. • [H3] We draw on our global network to assemble a team of experts. • [H3] Donald Johnson • [H3] Jewel D Smith • [H3] Alan Smith • [H3] Brad Smith • [H3] Kathleen Smith • [H3] Joyce Thompson • [H3] We're ready to share our advice and experience. • [H3] The top 10 management consulting firms to Hire In Nigeria • [H3] Novatia Consulting: The Management Consulting Company that has changed the face of management consulting in Nigeria • [H3] Hiring A Management Consulting Company In Nigeria: 													



SEO Content

		<p>What To Look Out For When Hiring One</p> <ul style="list-style-type: none">• [H3] How to Find the Best Market Research Agencies in Nigeria for Your Business• [H3] IT Audit Services in Nigeria – A Closer Look at Novatia Consulting• [H3] The Top Consulting Provider for Sales and Marketing in Nigeria – Novatia consulting• [H3] Best Corporate Strategy Service Provider In Nigeria – Novatia Consulting• [H3] Digital transformation Service• [H3] Are you ready to work with our expert team?• [H3] You can learn about our management consulting services in Nigeria• [H3] Still have you any problem for solutions?• [H3] Newsletter• [H3] Official info:• [H3] Instagram• [H4] Reputation• [H4] Innovative Solutions• [H4] Commitment to Quality• [H4] Completed Projects• [H4] Satisfied Clients• [H4] Team Members• [H4] Awards Winner• [H4] Subscribe to our newsletter
	Images	<p>We found 97 images on this web page.</p> <p>30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 20%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 91.67%</p> <p>Internal Links 8.33%</p>

In-page links

Anchor	Type	Juice
Get a proposal	External	Passing Juice
management consulting firm in Nigeria	External	Passing Juice
Management Consulting in Nigeria	External	Passing Juice
Go-to-market	External	Passing Juice
Operational Performance	External	Passing Juice
Sourcing &#038; procurement	External	Passing Juice
Corporate Strategy	External	Passing Juice
Cost Transformation	External	Passing Juice
Legal Assessment and HR Management	External	Passing Juice
develop innovative and effective strategies	External	Passing Juice
International business development	External	Passing Juice
Supporting a unique global public-private partnership.	External	Passing Juice
On behalf of World Bank, an Advocom Group.	External	Passing Juice
Developing a program to be alleviate poverty.	External	Passing Juice
management consulting firm in Nigeria	External	Passing Juice
Call Now for any help!	Internal	Passing Juice
The top 10 management consulting firms to Hire In Nigeria	External	Passing Juice
Hiring A Management Consulting Company In Nigeria: What To Look Out For When Hiring One	External	Passing Juice
How to Find the Best Market Research Agencies in Nigeria for Your Business	External	Passing Juice

In-page links

IT Audit Services in Nigeria &#8211; A Closer Look at Novatia Consulting	External	Passing Juice
The Top Consulting Provider for Sales and Marketing in Nigeria &#8211; Novatia consulting	External	Passing Juice
Best Corporate Strategy Service Provider In Nigeria &#8211; Novatia Consulting	External	Passing Juice
Digital transformation Service	External	Passing Juice
X	Internal	Passing Juice

SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
consulting	108	✓	✗	✓	✓
novatia	68	✗	✗	✗	✓
nigeria	48	✓	✗	✓	✓
services	40	✗	✗	✗	✓
management	37	✓	✗	✓	✓












Usability

	Url	Domain : novatiaconsulting.ng Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 142
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		http://novatiaconsulting.ng/sitemap.xml
	Robots.txt	http://novatiaconsulting.ng/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics