





# Website Analysis: northeastriskmanagement.com

Generated on May 17 2025 17:27 PM






The score is 53/100







## SEO Content

	Title	Personal & Commercial Truck Insurance   North East Risk Mgmt  Length : 64  Perfect, your title contains between 10 and 70 characters.														
	Description	North East Risk Mgmt offers tailored commercial insurance programs that save you money. Personal & commercial truck insurance - Call us Today!  Length : 146  Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Personal &amp; Commercial Truck Insurance   North East Risk Mgmt</td></tr><tr><td>description</td><td>North East Risk Mgmt offers tailored commercial insurance programs that save you money. Personal &amp; commercial truck insurance - Call us Today!</td></tr><tr><td>url</td><td>https://www.northeastriskmanagement.com/</td></tr><tr><td>site_name</td><td>www.northeastriskmanagement.com</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Personal & Commercial Truck Insurance   North East Risk Mgmt	description	North East Risk Mgmt offers tailored commercial insurance programs that save you money. Personal & commercial truck insurance - Call us Today!	url	https://www.northeastriskmanagement.com/	site_name	www.northeastriskmanagement.com
Property	Content															
locale	en_US															
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## SEO Content

	Headings	<div> <div>H11</div> <div>H22</div> <div>H33</div> <div>H46</div> <div>H50</div> <div>H60</div> </div> <ul style="list-style-type: none"> <li>• [H1] Personal &amp; Commercial Truck Insurance</li> <li>• [H2] North East Risk Management Personal &amp; Commercial Insurance Services</li> <li>• [H2] Client Testimonials</li> <li>• [H3] Access simple insurance solutions for worry-free protection tailored to your needs.</li> <li>• [H3] Quick Quote</li> <li>• [H3] Insurance Carriers We Represent</li> <li>• [H4] Sandra Rojas</li> <li>• [H4] Luis Perez</li> <li>• [H4] Company</li> <li>• [H4] Quick Links</li> <li>• [H4] Contact Us</li> <li>• [H4] North East Risk Management</li> </ul>
	Images	<p>We found 12 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%

## SEO Links

Internal Links 100%

### In-page links

Anchor	Type	Juice
<a href="#">Get a Quote</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Why Choose Us</a>	Internal	Passing Juice
<a href="#">Insurance Products</a>	Internal	Passing Juice
<a href="#">Personal</a>	Internal	Passing Juice
<a href="#">Homeowners Insurance</a>	Internal	Passing Juice
<a href="#">Auto Insurance</a>	Internal	Passing Juice
<a href="#">Life Insurance</a>	Internal	Passing Juice
<a href="#">Commercial</a>	Internal	Passing Juice
<a href="#">Truck Insurance</a>	Internal	Passing Juice
<a href="#">Motor Truck Cargo</a>	Internal	Passing Juice
<a href="#">General Liability</a>	Internal	Passing Juice
<a href="#">Workers Comp</a>	Internal	Passing Juice
<a href="#">Commercial Insurance</a>	Internal	Passing Juice
<a href="#">Restaurant Insurance</a>	Internal	Passing Juice
<a href="#">Small Business</a>	Internal	Passing Juice
<a href="#">Operating Authority</a>	Internal	Passing Juice
<a href="#">Alabama</a>	Internal	Passing Juice
<a href="#">Georgia</a>	Internal	Passing Juice
<a href="#">North Carolina</a>	Internal	Passing Juice
<a href="#">South Carolina</a>	Internal	Passing Juice
<a href="#">New Jersey</a>	Internal	Passing Juice
<a href="#">Pennsylvania</a>	Internal	Passing Juice
<a href="#">Texas</a>	Internal	Passing Juice

## In-page links

<a href="#">Owner Operator</a>	Internal	Passing Juice
<a href="#">Fleet Insurance</a>	Internal	Passing Juice
<a href="#">Pickup Truck Insurance</a>	Internal	Passing Juice
<a href="#">Semi Truck Insurance</a>	Internal	Passing Juice
<a href="#">Tractor Trailer Insurance</a>	Internal	Passing Juice
<a href="#">Dump Truck Insurance</a>	Internal	Passing Juice
<a href="#">Tow Truck Insurance</a>	Internal	Passing Juice
<a href="#">Box Truck Insurance</a>	Internal	Passing Juice
<a href="#">Van Insurance</a>	Internal	Passing Juice
<a href="#">Hotshot Insurance</a>	Internal	Passing Juice
<a href="#">Construction Equipment</a>	Internal	Passing Juice
<a href="#">Physical Damage</a>	Internal	Passing Juice
<a href="#">Primary Liability</a>	Internal	Passing Juice
<a href="#">Non-Trucking Liability (Bobtail)</a>	Internal	Passing Juice
<a href="#">Non-Owner Trailer</a>	Internal	Passing Juice
<a href="#">On Hook Towing</a>	Internal	Passing Juice
<a href="#">Trailer Interchange</a>	Internal	Passing Juice
<a href="#">Uninsured Motorist</a>	Internal	Passing Juice
<a href="#">Claims</a>	Internal	Passing Juice
<a href="#">Safety</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Se Habla Español</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Get a Quote</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	text links <b>insurance</b> commercial accessibility reset <b>contrast</b> management tools increase
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
insurance	9	✓	✗	✓	✓
contrast	4	✗	✗	✗	✗
text	4	✗	✗	✗	✗
links	3	✗	✗	✗	✓
reset	2	✗	✗	✗	✗











## Usability

	Url	Domain : northeastriskmanagement.com Length : 27
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

		
	W3C Validity	Errors : 13 Warnings : 49
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div><a href="https://www.northeastriskmanagement.com/sitemap_index.xml">https://www.northeastriskmanagement.com/sitemap_index.xml</a></div>
	Robots.txt	<a href="http://northeastriskmanagement.com/robots.txt">http://northeastriskmanagement.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be

## Optimization

good to install a second in order to cross-check the data.