# Website Analysis: nlcigars.com

## The score is 61/100

**pagepeeker**

## SEO Content

| | | |
|---|---|---|
| ✔ | Title | Authentic Cuban Cigars&Tobacco<br><br>Length : 30<br><br>Perfect, your title contains between 10 and 70 characters. |
| ⚠ | Description | Cuban Cigars & Tobacco - We offer a large selection of Cuban cigars. We guarantee delivery worldwide & ship your Cuban cigars in their original sealed boxes & their original cigar bands! Discounts on boxes & large orders! Cuban Cigars - Cohiba, Montecristo, Partagas & more!<br><br>Length : 274<br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ✔ | Keywords | Cuban cigars, Authentic Cuban cigars, Cuban cigars for sale,Cuban cigars Vancouver,Cohiba cuban cigars,Montecristo cuban cigars,Romeo y Julieta cuban cigars, wholesale Cuban cigars, humidors, humidor<br><br>Good, your page contains meta keywords. |
| ✖ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ◌ | Headings | <table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table><br>• [H1]<br>• [H2] AUTHENTIC Cuban Cigars!<br>• [H2] COHIBA MADURO 5 |
| ✖ | Images | We found 8 images on this web page.<br><br>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ✔ | Text/HTML Ratio | Ratio : 42%<br><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 |

# SEO Content

|  |  |  |
|---|---|---|
|  |  | percent. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✓ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

|  |  |  |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✓ | In-page links | We found a total of 14 links including 0 link(s) to files |
| ● | Statistics | External Links : noFollow 0% |
|  |  | External Links : Passing Juice 7.14% |
|  |  | Internal Links 92.86% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Cuban Cigars | Internal | Passing Juice |
| Russian Tobacco Factory N1 LCC | External | Passing Juice |
| Home | Internal | Passing Juice |
| Specials | Internal | Passing Juice |
| Samplers | Internal | Passing Juice |
| Aged & Vintage | Internal | Passing Juice |
| Gifts | Internal | Passing Juice |
| Minis | Internal | Passing Juice |
| About | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| FAQs | Internal | Passing Juice |
| Cigar Info. | Internal | Passing Juice |
| Refer a Friend | Internal | Passing Juice |
| Links | Internal | Passing Juice |
| Contact | Internal | Passing Juice |

# SEO Keywords

| | |
|---|---|
| Keywords Cloud | cuban limited specials authentic cohiba sale cigar cigars offer all |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| cuban | 25 | ✔ | ✔ | ✔ | ✔ |
| cigars | 21 | ✔ | ✔ | ✔ | ✔ |
| cigar | 12 | ✔ | ✔ | ✔ | ✔ |
| sale | 6 | ✖ | ✔ | ✖ | ✖ |
| authentic | 4 | ✔ | ✔ | ✖ | ✔ |

# Usability

| | | |
|---|---|---|
| Url | Domain : nlcigars.com<br>Length : 12 | |
| Favicon | Great, your website has a favicon. | |
| Printability | We could not find a Print-Friendly CSS. | |
| Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. | |

# Usability

| | Dublin Core | This page does not take advantage of Dublin Core. |
|---|---|---|

# Document

| | Doctype | Missing doctype |
|---|---|---|
| | Encoding | Perfect. Your declared charset is UTF-8. |
| | W3C Validity | Errors : 282<br>Warnings : 7 |
| | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |

| | Deprecated HTML | | |
|---|---|---|---|

| Deprecated tags | Occurrences |
|---|---|
| <center> | 18 |
| <font> | 97 |

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

| | Speed Tips | ✖ | Attention! Try to avoid nested tables in HTML. |
|---|---|---|---|
| | | ✖ | Too bad, your website is using inline styles. |
| | | ✔ | Great, your website has few CSS files. |
| | | ✔ | Perfect, your website has few JavaScript files. |
| | | ✖ | Too bad, your website does not take advantage of gzip. |

# Mobile

| | Mobile Optimization | ✖ | Apple Icon |
|---|---|---|---|
| | | ✔ | Meta Viewport Tag |
| | | ✔ | Flash content |

# Mobile

## Optimization

| | | |
|---|---|---|
| ✅ | XML Sitemap | Great, your website has an XML sitemap.<br><br>http://nlcigars.com/sitemap.xml<br>https://nlcigars.com/sitemap.xml |
| ✅ | Robots.txt | http://nlcigars.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| ❌ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |