

## Website Analysis: nkitest.helsedirektoratet.no

Generated on November 10 2024 15:56 PM

The score is 50/100

### **SEO Content**

	Title	Web App - l	Jnavailable				
		Length: 21					
		Perfect, you	ır title cont	ains betwe	een 10 and	70 characte	rs.
	Description	Length: 0					
		free online					age. Use <u>this</u>
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
8	Og Meta Properties	This page d social crawl properties o	ler's better	structuriz	e your page		is tags allows ee og
	Headings	H1 1	H2 0	H3 0	H4 0	H5 0	H6 0
		• [H1]	Error 403	- This web	app is stop	ped.	
	Images	We found 0	images on	this web	page.		
		Good, most	or all of yo	ur images	have alt at	tributes	
	Text/HTML Ratio	Ratio: 23%					
		Good, this plower than 2	_		HTML code	is higher th	an 15, but
	Flash	Perfect, no	Flash conte	ent has be	en detected	on this pag	ie.

#### **SEO Content**



Iframe

Great, there are no Iframes detected on this page.

#### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
8	In-page links	We found a total of 2 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 100%  Internal Links 0%

### In-page links

Anchor	Туре	Juice
<u>here</u>	External	Passing Juice
Azure Portal	External	Passing Juice

### SEO Keywords



**Keywords Cloud** 

stopped tools error app administrator azure please web visit recommendations

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Description	Headings
web	4	<b>*</b>	×	×	✓

# Keywords Consistency

арр	4	*	×	×	*
please	3	×	×	×	×
error	2	×	×	×	✓
stopped	2	×	×	×	<b>*</b>

## Usability

•	Url	Domain : nki-test.helsedirektoratet.no Length : 29
8	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
8	Printability	We could not find a Print-Friendly CSS.
8	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

### Document

	Doctype	HTML 5
<b>8</b>	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.
	W3C Validity	Errors: 0 Warnings: 0
<b>②</b>	Email Privacy	Great no email address has been found in plain text!
<b>②</b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
•	Speed Tips	Excellent, your website doesn't use nested tables.
		Perfect. No inline css has been found in HTML tags!

## Document

•	Great, your website has few CSS files.
•	Perfect, your website has few JavaScript files.
×	Too bad, your website does not take advantage of gzip.

## Mobile

	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Missing
•		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://nki-test.helsedirektoratet.no/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
•		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.