









# Website Analysis: ngmedia.org.au

Generated on April 11 2026 02:43 AM




The score is 55/100







## SEO Content

	<p>Title</p>	<p>NG Media</p> <p>Length : 8</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>NG Media is a thriving indigenous-owned media organisation supporting 15 remote communities in the Western Desert region of Western Australia.</p> <p>Length : 142</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1473 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1082 1944" style="list-style-type: none"> <li>• [H1] NG Media</li> <li>• [H1] The Pulse</li> <li>• [H1] Discover The</li> <li>• [H1] Listen to</li> <li>• [H1] A connecting medium</li> <li>• [H1] Supporting</li> <li>• [H2] Of the Yarnangu</li> <li>• [H2] NGAANYATJARRA LANDS</li> <li>• [H2] Our Stories</li> <li>• [H2] For all the Yarnangu People</li> <li>• [H2] the Yarnangu People</li> </ul>	H1	H2	H3	H4	H5	H6	6	5	0	0	0	0
H1	H2	H3	H4	H5	H6									
6	5	0	0	0	0									
	<p>Images</p>	<p>We found 26 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that</p>												

## SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 17% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 50 links including 11 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8% Internal Links 92%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice

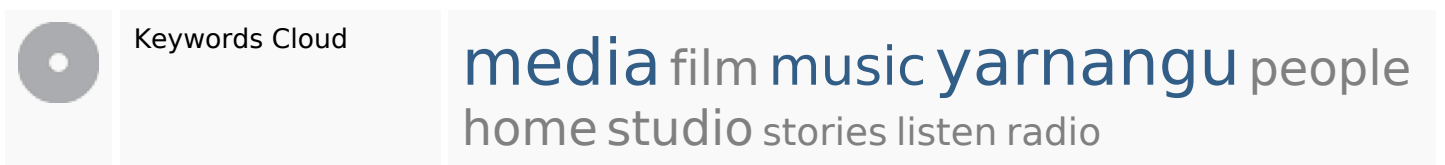
## In-page links

<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Communities</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">Employment</a>	Internal	Passing Juice
<a href="#">RadioNGM Home</a>	Internal	Passing Juice
<a href="#">Program Guide</a>	Internal	Passing Juice
<a href="#">Competitions</a>	Internal	Passing Juice
<a href="#">Featured Podcast</a>	Internal	Passing Juice
<a href="#">Featured Albums</a>	Internal	Passing Juice
<a href="#">Announcers</a>	Internal	Passing Juice
<a href="#">Community Announcements</a>	Internal	Passing Juice
<a href="#">Music Home</a>	Internal	Passing Juice
<a href="#">Browse Artists</a>	Internal	Passing Juice
<a href="#">Music Blog</a>	Internal	Passing Juice
<a href="#">Film &amp; TV Home</a>	Internal	Passing Juice
<a href="#">Our TV Shows</a>	Internal	Passing Juice
<a href="#">Films</a>	Internal	Passing Juice
<a href="#">Documentaries</a>	Internal	Passing Juice
<a href="#">On Location Blog</a>	Internal	Passing Juice
<a href="#">Music Performances</a>	Internal	Passing Juice
<a href="#">Community Announcements</a>	Internal	Passing Juice
<a href="#">Studio Home</a>	Internal	Passing Juice
<a href="#">Facilities</a>	Internal	Passing Juice
<a href="#">Capabilities</a>	Internal	Passing Juice
<a href="#">Vehicles</a>	Internal	Passing Juice
<a href="#">Studio Jams</a>	Internal	Passing Juice
<a href="#">Training Centres</a>	Internal	Passing Juice
<a href="#">Upcoming Classes</a>	Internal	Passing Juice

## In-page links

<a href="#">Video Lessons</a>	Internal	Passing Juice
<a href="#">Staff</a>	Internal	Passing Juice
<a href="#">RadioNGM</a>	Internal	Passing Juice
<a href="#">Music</a>	Internal	Passing Juice
<a href="#">Training</a>	Internal	Passing Juice
<a href="#">read more</a>	Internal	Passing Juice
<a href="#">View Showreel</a>	Internal	Passing Juice
<a href="#">VIEW ALL EVENTS</a>	Internal	Passing Juice
<a href="#">DISCOVER MORE ABOUT OUR STUDIO</a>	Internal	Passing Juice
<a href="#">Subscribe to our newsletter</a>	Internal	Passing Juice
<a href="#">Terms of use</a>	Internal	Passing Juice
<a href="#">Cultural Warning</a>	Internal	Passing Juice
<a href="#">Website design by Brighter</a>	External	Passing Juice
<a href="#">Vimeo</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
media	9	✓	✗	✓	✓
yarnangu	8	✗	✗	✗	✓
music	7	✗	✗	✗	✗
home	5	✗	✗	✗	✗

# Keywords Consistency

people

5



## Usability





	Url	Domain : ngmedia.org.au Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

# Document

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://ngmedia.org.au/robots.txt">http://ngmedia.org.au/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1238 1481 1317"> Google Analytics</div>