



News & Press Release Distribut **pagepeeker**

# Website Analysis: newswire.ca

Generated on July 28 2024 02:13 AM

The score is 52/100



## SEO Content

	<p>Title</p>	<p>Press Release Distribution Service   Newswire</p> <p>Length : 45</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Press release distribution platform - the best online PR distribution service in Canada: get your story heard with Newswire's powerful paid press release...</p> <p>Length : 160</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>CNW Group is now Cision in Canada. Canada Newswire, press release distribution, targeting, monitoring, marketing</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1910"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Press Release Distribution Service   Newswire</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Press release distribution platform - the best online PR distribution service in Canada: get your story heard with Newswire's powerful paid press release...</td> </tr> <tr> <td>image</td> <td><a href="https://www.newswire.ca/content/dam/newswire-ca/logos/cnw_en_facebook_sharing_logo.png">https://www.newswire.ca/content/dam/newswire-ca/logos/cnw_en_facebook_sharing_logo.png</a></td> </tr> <tr> <td>url</td> <td><a href="https://www.newswire.ca/">https://www.newswire.ca/</a></td> </tr> </tbody> </table>	Property	Content	title	Press Release Distribution Service   Newswire	type	website	description	Press release distribution platform - the best online PR distribution service in Canada: get your story heard with Newswire's powerful paid press release...	image	<a href="https://www.newswire.ca/content/dam/newswire-ca/logos/cnw_en_facebook_sharing_logo.png">https://www.newswire.ca/content/dam/newswire-ca/logos/cnw_en_facebook_sharing_logo.png</a>	url	<a href="https://www.newswire.ca/">https://www.newswire.ca/</a>
Property	Content													
title	Press Release Distribution Service   Newswire													
type	website													
description	Press release distribution platform - the best online PR distribution service in Canada: get your story heard with Newswire's powerful paid press release...													
image	<a href="https://www.newswire.ca/content/dam/newswire-ca/logos/cnw_en_facebook_sharing_logo.png">https://www.newswire.ca/content/dam/newswire-ca/logos/cnw_en_facebook_sharing_logo.png</a>													
url	<a href="https://www.newswire.ca/">https://www.newswire.ca/</a>													
	<p>Headings</p>	<table border="1" data-bbox="539 1939 1481 2011"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>71</td> <td>8</td> <td>10</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="612 2040 1315 2074" style="list-style-type: none"> <li>• [H1] News &amp; Press Release Distribution in Canada</li> </ul>	H1	H2	H3	H4	H5	H6	1	71	8	10	0	0
H1	H2	H3	H4	H5	H6									
1	71	8	10	0	0									

# SEO Content

- [H2] Browse News Releases
- [H2] News Releases Overview
- [H2] Multimedia Gallery
- [H2] Multimedia Gallery Overview
- [H2] Trending Topics
- [H2] Auto & Transportation
- [H2] Auto & Transportation Overview
- [H2] View All Auto & Transportation
- [H2] Business Technology
- [H2] Business Technology Overview
- [H2] View All Business Technology
- [H2] Entertainment & Media
- [H2] Entertainment & Media Overview
- [H2] View All Entertainment & Media
- [H2] Financial Services & Investing
- [H2] Financial Services & Investing Overview
- [H2] View All Financial Services & Investing
- [H2] General Business
- [H2] General Business Overview
- [H2] View All General Business
- [H2] Consumer Technology
- [H2] Consumer Technology Overview
- [H2] View All Consumer Technology
- [H2] Energy & Natural Resources
- [H2] Energy & Natural Resources Overview
- [H2] View All Energy & Natural Resources
- [H2] Environment
- [H2] Environment Overview
- [H2] View All Environment
- [H2] Heavy Industry & Manufacturing
- [H2] Heavy Industry & Manufacturing Overview
- [H2] View All Heavy Industry & Manufacturing
- [H2] Telecommunications
- [H2] Telecommunications Overview
- [H2] View All Telecommunications
- [H2] Consumer Products & Retail
- [H2] Consumer Products & Retail Overview
- [H2] View All Consumer Products & Retail
- [H2] Entertainment & Media
- [H2] Entertainment & Media Overview
- [H2] View All Entertainment & Media
- [H2] Health
- [H2] Health Overview
- [H2] View All Health
- [H2] Sports
- [H2] Sports Overview
- [H2] View All Sports
- [H2] Travel
- [H2] Travel Overview
- [H2] View All Travel
- [H2] Policy & Public Interest
- [H2] Policy & Public Interest Overview
- [H2] View All Policy & Public Interest
- [H2] People & Culture
- [H2] People & Culture Overview
- [H2] View All People & Culture

# SEO Content

- [H2] AMPLIFY YOUR STORY
- [H2] LEVERAGE THE POWER OF BRAND-BUILDING STORIES
- [H2] INNOVATIONS FOR A NEW ERA OF EARNED MEDIA
- [H2] Today's Top Stories
- [H2] Resources for Journalists
- [H2] Explore Cision
- [H2] Trending Topics
- [H2] Browse News
- [H2] Contact Cision
- [H2] Products
- [H2] About
- [H2] My Services
- [H2] Contact Cision
- [H2] Products
- [H2] About
- [H3] 10:35 ETStar Blanket Cree Nation lifts long-term drinking water advisory
- [H3] Jul 25, 2024, 14:05 ET ARTISTS FOR PEACE & JUSTICE FOUNDATION HONOURS DR. JANE GOODALL
- [H3] Jul 25, 2024, 16:23 ET De Havilland Canada and PAL Aerospace Sign Memorandum of
- [H3] Jul 25, 2024, 15:34 ET Unifor urges all levels of government to ensure sustainable funding
- [H3] 06:18 ET The Week in Canadian Press Releases: 10 Stories You Need to See
- [H3] Company Earnings
- [H3] Environmental, Social and Governance (ESG)
- [H3] Artificial Intelligence
- [H4] Meeting a Deadline?
- [H4] Jul 25, 2024, 18:00 ETCanfor reports results for the second quarter of 2024
- [H4] Jul 25, 2024, 17:40 ETHEADWATER EXPLORATION INC. ANNOUNCES SECOND QUARTER OPERATING AND FINANCIAL RESULTS
- [H4] Jul 25, 2024, 17:30 ETMountain Province Diamonds Announces Second Quarter 2024 Production and Sales
- [H4] Jul 25, 2024, 17:00 ETLightspeed Publishes its Third Annual Sustainability Report
- [H4] Jul 25, 2024, 10:07 ET2024 Enlightened Growth Leadership Awards by the Frost & Sullivan Institute:
- [H4] Jul 24, 2024, 10:32 ETADVANCION AWARDED ECOVADIS GOLD SUSTAINABILITY RATING FOR SIXTH YEAR
- [H4] Jul 25, 2024, 11:06 ETAWS's Rory Richardson to Explore Generative AI and Cloud Innovations at Info-Tech
- [H4] Jul 25, 2024, 08:00 ETSun Life recognized for innovative employee GenAI chatbot with 2024 CIO Award
- [H4] Jul 24, 2024, 12:00 ETGIGABYTE to Showcase AI-Enhanced Hardware Solutions at SIGGRAPH 2024



Images




We found 18 images on this web page.

12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.





Text/HTML Ratio

Ratio : 10%

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 333 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.2% Internal Links 95.8%

## In-page links

Anchor	Type	Juice
<a href="#">Accessibility Statement</a>	External	Passing Juice
<a href="#">Skip Navigation</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Journalists</a>	External	Passing Juice
<a href="#">Webcasts</a>	External	Passing Juice
<a href="#">Data Privacy</a>	External	Passing Juice
<a href="#">Français</a>	Internal	Passing Juice

## In-page links

<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Online Member Centre</a>	External	Passing Juice
<a href="#">Next Gen Communications Cloud</a>	External	Passing Juice
<a href="#">Cision Communications Cloud®</a>	External	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Advanced Search</a>	Internal	Passing Juice
<a href="#">News in Focus</a>	Internal	Passing Juice
<a href="#">All News Releases</a>	Internal	Passing Juice
<a href="#">All Public Company</a>	Internal	Passing Juice
<a href="#">Multimedia Gallery</a>	Internal	Passing Juice
<a href="#">All Multimedia</a>	Internal	Passing Juice
<a href="#">All Photos</a>	Internal	Passing Juice
<a href="#">All Videos</a>	Internal	Passing Juice
<a href="#">Trending Topics</a>	Internal	Passing Juice
<a href="#">Auto &amp; Transportation</a>	Internal	Passing Juice
<a href="#">All Automotive &amp; Transportation</a>	Internal	Passing Juice
<a href="#">Aerospace, Defense</a>	Internal	Passing Juice
<a href="#">Air Freight</a>	Internal	Passing Juice
<a href="#">Airlines &amp; Aviation</a>	Internal	Passing Juice
<a href="#">Automotive</a>	Internal	Passing Juice
<a href="#">Maritime &amp; Shipbuilding</a>	Internal	Passing Juice
<a href="#">Railroads and Intermodal Transportation</a>	Internal	Passing Juice
<a href="#">Supply Chain/Logistics</a>	Internal	Passing Juice
<a href="#">Transportation, Trucking &amp; Railroad</a>	Internal	Passing Juice
<a href="#">Travel</a>	Internal	Passing Juice

## In-page links

<a href="#">Trucking and Road Transportation</a>	Internal	Passing Juice
<a href="#">Business Technology</a>	Internal	Passing Juice
<a href="#">All Business Technology</a>	Internal	Passing Juice
<a href="#">Blockchain</a>	Internal	Passing Juice
<a href="#">Broadcast Tech</a>	Internal	Passing Juice
<a href="#">Computer &amp; Electronics</a>	Internal	Passing Juice
<a href="#">Computer Hardware</a>	Internal	Passing Juice
<a href="#">Computer Software</a>	Internal	Passing Juice
<a href="#">Data Analytics</a>	Internal	Passing Juice
<a href="#">Electronic Commerce</a>	Internal	Passing Juice
<a href="#">Electronic Components</a>	Internal	Passing Juice
<a href="#">Electronic Design Automation</a>	Internal	Passing Juice
<a href="#">Financial Technology</a>	Internal	Passing Juice
<a href="#">High Tech Security</a>	Internal	Passing Juice
<a href="#">Internet Technology</a>	Internal	Passing Juice
<a href="#">Nanotechnology</a>	Internal	Passing Juice
<a href="#">Networks</a>	Internal	Passing Juice
<a href="#">Peripherals</a>	Internal	Passing Juice
<a href="#">Semiconductors</a>	Internal	Passing Juice
<a href="#">Entertainment &amp; Media</a>	Internal	Passing Juice
<a href="#">All Entertainment &amp; Media</a>	Internal	Passing Juice
<a href="#">Advertising</a>	Internal	Passing Juice
<a href="#">Art</a>	Internal	Passing Juice
<a href="#">Books</a>	Internal	Passing Juice
<a href="#">Entertainment</a>	Internal	Passing Juice
<a href="#">Film and Motion Picture</a>	Internal	Passing Juice
<a href="#">Magazines</a>	Internal	Passing Juice
<a href="#">Music</a>	Internal	Passing Juice

## In-page links

<a href="#">Publishing &amp; Information Services</a>	Internal	Passing Juice
<a href="#">Radio &amp; Podcast</a>	Internal	Passing Juice
<a href="#">Television</a>	Internal	Passing Juice
<a href="#">Financial Services &amp; Investing</a>	Internal	Passing Juice
<a href="#">All Financial Services &amp; Investing</a>	Internal	Passing Juice
<a href="#">Accounting News &amp; Issues</a>	Internal	Passing Juice
<a href="#">Acquisitions, Mergers and Takeovers</a>	Internal	Passing Juice
<a href="#">Banking &amp; Financial Services</a>	Internal	Passing Juice
<a href="#">Bankruptcy</a>	Internal	Passing Juice
<a href="#">Bond &amp; Stock Ratings</a>	Internal	Passing Juice
<a href="#">Conference Call Announcements</a>	Internal	Passing Juice
<a href="#">Contracts</a>	Internal	Passing Juice
<a href="#">Cryptocurrency</a>	Internal	Passing Juice
<a href="#">Dividends</a>	Internal	Passing Juice
<a href="#">Earnings</a>	Internal	Passing Juice
<a href="#">Earnings Forecasts &amp; Projections</a>	Internal	Passing Juice
<a href="#">Financing Agreements</a>	Internal	Passing Juice
<a href="#">Insurance</a>	Internal	Passing Juice
<a href="#">Investments Opinions</a>	Internal	Passing Juice
<a href="#">Joint Ventures</a>	Internal	Passing Juice
<a href="#">Mutual Funds</a>	Internal	Passing Juice
<a href="#">Private Placement</a>	Internal	Passing Juice
<a href="#">Real Estate</a>	Internal	Passing Juice
<a href="#">Restructuring &amp; Recapitalization</a>	Internal	Passing Juice
<a href="#">Sales Reports</a>	Internal	Passing Juice
<a href="#">Shareholder Activism</a>	Internal	Passing Juice
<a href="#">Shareholder Meetings</a>	Internal	Passing Juice
<a href="#">Stock Offering</a>	Internal	Passing Juice

## In-page links

<a href="#">Stock Split</a>	Internal	Passing Juice
<a href="#">Venture Capital</a>	Internal	Passing Juice
<a href="#">General Business</a>	Internal	Passing Juice
<a href="#">All General Business</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">Commercial Real Estate</a>	Internal	Passing Juice
<a href="#">Corporate Expansion</a>	Internal	Passing Juice
<a href="#">Earnings</a>	Internal	Passing Juice
<a href="#">Environmental, Social and Governance (ESG)</a>	Internal	Passing Juice
<a href="#">Human Resource &amp; Workforce Management</a>	Internal	Passing Juice
<a href="#">Licensing</a>	Internal	Passing Juice
<a href="#">New Products &amp; Services</a>	Internal	Passing Juice
<a href="#">Obituaries</a>	Internal	Passing Juice
<a href="#">Outsourcing Businesses</a>	Internal	Passing Juice
<a href="#">Personnel Announcements</a>	Internal	Passing Juice
<a href="#">Real Estate Transactions</a>	Internal	Passing Juice
<a href="#">Residential Real Estate</a>	Internal	Passing Juice
<a href="#">Small Business Services</a>	Internal	Passing Juice
<a href="#">Socially Responsible Investing</a>	Internal	Passing Juice
<a href="#">Surveys, Polls and Research</a>	Internal	Passing Juice
<a href="#">Trade Show News</a>	Internal	Passing Juice
<a href="#">Consumer Technology</a>	Internal	Passing Juice
<a href="#">All Consumer Technology</a>	Internal	Passing Juice
<a href="#">Artificial Intelligence</a>	Internal	Passing Juice
<a href="#">Blockchain</a>	Internal	Passing Juice
<a href="#">Cloud Computing/Internet of Things</a>	Internal	Passing Juice
<a href="#">Computer Electronics</a>	Internal	Passing Juice
<a href="#">Computer Hardware</a>	Internal	Passing Juice



## In-page links

<a href="#">Computer Software</a>	Internal	Passing Juice
<a href="#">Consumer Electronics</a>	Internal	Passing Juice
<a href="#">Cryptocurrency</a>	Internal	Passing Juice
<a href="#">Data Analytics</a>	Internal	Passing Juice
<a href="#">Electronic Commerce</a>	Internal	Passing Juice
<a href="#">Electronic Gaming</a>	Internal	Passing Juice
<a href="#">Financial Technology</a>	Internal	Passing Juice
<a href="#">Mobile Entertainment</a>	Internal	Passing Juice
<a href="#">Multimedia &amp; Internet</a>	Internal	Passing Juice
<a href="#">Peripherals</a>	Internal	Passing Juice
<a href="#">Social Media</a>	Internal	Passing Juice
<a href="#">STEM (Science, Tech, Engineering, Math)</a>	Internal	Passing Juice
<a href="#">Supply Chain/Logistics</a>	Internal	Passing Juice
<a href="#">Wireless Communications</a>	Internal	Passing Juice
<a href="#">Energy &amp; Natural Resources</a>	Internal	Passing Juice
<a href="#">All Energy</a>	Internal	Passing Juice
<a href="#">Alternative Energies</a>	Internal	Passing Juice
<a href="#">Chemical</a>	Internal	Passing Juice
<a href="#">Electrical Utilities</a>	Internal	Passing Juice
<a href="#">Gas</a>	Internal	Passing Juice
<a href="#">General Manufacturing</a>	Internal	Passing Juice
<a href="#">Mining</a>	Internal	Passing Juice
<a href="#">Mining &amp; Metals</a>	Internal	Passing Juice
<a href="#">Oil &amp; Energy</a>	Internal	Passing Juice
<a href="#">Oil and Gas Discoveries</a>	Internal	Passing Juice
<a href="#">Utilities</a>	Internal	Passing Juice
<a href="#">Water Utilities</a>	Internal	Passing Juice
<a href="#">Environment</a>	Internal	Passing Juice

## In-page links

<a href="#">All Environment</a>	Internal	Passing Juice
<a href="#">Conservation &amp; Recycling</a>	Internal	Passing Juice
<a href="#">Environmental Issues</a>	Internal	Passing Juice
<a href="#">Environmental Policy</a>	Internal	Passing Juice
<a href="#">Environmental Products &amp; Services</a>	Internal	Passing Juice
<a href="#">Green Technology</a>	Internal	Passing Juice
<a href="#">Natural Disasters</a>	Internal	Passing Juice
<a href="#">Heavy Industry &amp; Manufacturing</a>	Internal	Passing Juice
<a href="#">All Heavy Industry &amp; Manufacturing</a>	Internal	Passing Juice
<a href="#">Aerospace &amp; Defense</a>	Internal	Passing Juice
<a href="#">Agriculture</a>	Internal	Passing Juice
<a href="#">Chemical</a>	Internal	Passing Juice
<a href="#">Construction &amp; Building</a>	Internal	Passing Juice
<a href="#">General Manufacturing</a>	Internal	Passing Juice
<a href="#">HVAC (Heating, Ventilation and Air-Conditioning)</a>	Internal	Passing Juice
<a href="#">Machinery</a>	Internal	Passing Juice
<a href="#">Machine Tools, Metalworking and Metallurgy</a>	Internal	Passing Juice
<a href="#">Mining</a>	Internal	Passing Juice
<a href="#">Mining &amp; Metals</a>	Internal	Passing Juice
<a href="#">Paper, Forest Products &amp; Containers</a>	Internal	Passing Juice
<a href="#">Precious Metals</a>	Internal	Passing Juice
<a href="#">Textiles</a>	Internal	Passing Juice
<a href="#">Tobacco</a>	Internal	Passing Juice
<a href="#">Telecommunications</a>	Internal	Passing Juice
<a href="#">All Telecommunications</a>	Internal	Passing Juice
<a href="#">Carriers and Services</a>	Internal	Passing Juice
<a href="#">Mobile Entertainment</a>	Internal	Passing Juice
<a href="#">Networks</a>	Internal	Passing Juice

## In-page links

<a href="#">Peripherals</a>	Internal	Passing Juice
<a href="#">Telecommunications Equipment</a>	Internal	Passing Juice
<a href="#">Telecommunications Industry</a>	Internal	Passing Juice
<a href="#">VoIP (Voice over Internet Protocol)</a>	Internal	Passing Juice
<a href="#">Wireless Communications</a>	Internal	Passing Juice
<a href="#">Consumer Products &amp; Retail</a>	Internal	Passing Juice
<a href="#">All Consumer Products &amp; Retail</a>	Internal	Passing Juice
<a href="#">Animals &amp; Pets</a>	Internal	Passing Juice
<a href="#">Beers, Wines and Spirits</a>	Internal	Passing Juice
<a href="#">Beverages</a>	Internal	Passing Juice
<a href="#">Bridal Services</a>	Internal	Passing Juice
<a href="#">Cannabis</a>	Internal	Passing Juice
<a href="#">Cosmetics and Personal Care</a>	Internal	Passing Juice
<a href="#">Fashion</a>	Internal	Passing Juice
<a href="#">Food &amp; Beverages</a>	Internal	Passing Juice
<a href="#">Furniture and Furnishings</a>	Internal	Passing Juice
<a href="#">Home Improvement</a>	Internal	Passing Juice
<a href="#">Household, Consumer &amp; Cosmetics</a>	Internal	Passing Juice
<a href="#">Household Products</a>	Internal	Passing Juice
<a href="#">Jewelry</a>	Internal	Passing Juice
<a href="#">Non-Alcoholic Beverages</a>	Internal	Passing Juice
<a href="#">Office Products</a>	Internal	Passing Juice
<a href="#">Organic Food</a>	Internal	Passing Juice
<a href="#">Product Recalls</a>	Internal	Passing Juice
<a href="#">Restaurants</a>	Internal	Passing Juice
<a href="#">Retail</a>	Internal	Passing Juice
<a href="#">Supermarkets</a>	Internal	Passing Juice
<a href="#">Toys</a>	Internal	Passing Juice

## In-page links

<a href="#">Health</a>	Internal	Passing Juice
<a href="#">All Health</a>	Internal	Passing Juice
<a href="#">Biometrics</a>	Internal	Passing Juice
<a href="#">Biotechnology</a>	Internal	Passing Juice
<a href="#">Clinical Trials &amp; Medical Discoveries</a>	Internal	Passing Juice
<a href="#">Dentistry</a>	Internal	Passing Juice
<a href="#">FDA Approval</a>	Internal	Passing Juice
<a href="#">Fitness/Wellness</a>	Internal	Passing Juice
<a href="#">Health Care &amp; Hospitals</a>	Internal	Passing Juice
<a href="#">Health Insurance</a>	Internal	Passing Juice
<a href="#">Infection Control</a>	Internal	Passing Juice
<a href="#">International Medical Approval</a>	Internal	Passing Juice
<a href="#">Medical Equipment</a>	Internal	Passing Juice
<a href="#">Medical Pharmaceuticals</a>	Internal	Passing Juice
<a href="#">Mental Health</a>	Internal	Passing Juice
<a href="#">Pharmaceuticals</a>	Internal	Passing Juice
<a href="#">Supplementary Medicine</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">All Sports</a>	Internal	Passing Juice
<a href="#">General Sports</a>	Internal	Passing Juice
<a href="#">Outdoors, Camping &amp; Hiking</a>	Internal	Passing Juice
<a href="#">Sporting Events</a>	Internal	Passing Juice
<a href="#">Sports Equipment &amp; Accessories</a>	Internal	Passing Juice
<a href="#">Travel</a>	Internal	Passing Juice
<a href="#">All Travel</a>	Internal	Passing Juice
<a href="#">Amusement Parks and Tourist Attractions</a>	Internal	Passing Juice
<a href="#">Gambling &amp; Casinos</a>	Internal	Passing Juice
<a href="#">Hotels and Resorts</a>	Internal	Passing Juice

## In-page links

<a href="#">Leisure &amp; Tourism</a>	Internal	Passing Juice
<a href="#">Outdoors, Camping &amp; Hiking</a>	Internal	Passing Juice
<a href="#">Passenger Aviation</a>	Internal	Passing Juice
<a href="#">Travel Industry</a>	Internal	Passing Juice
<a href="#">Policy &amp; Public Interest</a>	Internal	Passing Juice
<a href="#">All Policy &amp; Public Interest</a>	Internal	Passing Juice
<a href="#">Advocacy Group Opinion</a>	Internal	Passing Juice
<a href="#">Animal Welfare</a>	Internal	Passing Juice
<a href="#">Canadian Federal Government</a>	Internal	Passing Juice
<a href="#">Canadian Municipal Government</a>	Internal	Passing Juice
<a href="#">Canadian Provincial Government</a>	Internal	Passing Juice
<a href="#">Corporate Social Responsibility</a>	Internal	Passing Juice
<a href="#">Domestic Policy</a>	Internal	Passing Juice
<a href="#">Economic News, Trends, Analysis</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Environmental</a>	Internal	Passing Juice
<a href="#">European Government</a>	Internal	Passing Juice
<a href="#">FDA Approval</a>	Internal	Passing Juice
<a href="#">Federal and State Legislation</a>	Internal	Passing Juice
<a href="#">Federal Executive Branch &amp; Agency</a>	Internal	Passing Juice
<a href="#">Foreign Policy &amp; International Affairs</a>	Internal	Passing Juice
<a href="#">Homeland Security</a>	Internal	Passing Juice
<a href="#">Labor &amp; Union</a>	Internal	Passing Juice
<a href="#">Legal Issues</a>	Internal	Passing Juice
<a href="#">Natural Disasters</a>	Internal	Passing Juice
<a href="#">Not For Profit</a>	Internal	Passing Juice
<a href="#">Patent Law</a>	Internal	Passing Juice
<a href="#">Public Safety</a>	Internal	Passing Juice

## In-page links

<a href="#">Trade Policy</a>	Internal	Passing Juice
<a href="#">People &amp; Culture</a>	Internal	Passing Juice
<a href="#">All People &amp; Culture</a>	Internal	Passing Juice
<a href="#">Aboriginal, First Nations &amp; Native American</a>	Internal	Passing Juice
<a href="#">African American</a>	Internal	Passing Juice
<a href="#">Asian American</a>	Internal	Passing Juice
<a href="#">Children</a>	Internal	Passing Juice
<a href="#">Diversity, Equity &amp; Inclusion</a>	Internal	Passing Juice
<a href="#">Hispanic</a>	Internal	Passing Juice
<a href="#">Lesbian, Gay &amp; Bisexual</a>	Internal	Passing Juice
<a href="#">Men's Interest</a>	Internal	Passing Juice
<a href="#">People with Disabilities</a>	Internal	Passing Juice
<a href="#">Religion</a>	Internal	Passing Juice
<a href="#">Senior Citizens</a>	Internal	Passing Juice
<a href="#">Veterans</a>	Internal	Passing Juice
<a href="#">Women</a>	Internal	Passing Juice
<a href="#">Cision Communications Cloud®</a>	Internal	Passing Juice
<a href="#">Monitoring</a>	External	Passing Juice
<a href="#">Distribution</a>	Internal	Passing Juice
<a href="#">Multimedia</a>	Internal	Passing Juice
<a href="#">Guaranteed Paid Placement</a>	Internal	Passing Juice
<a href="#">Analytics</a>	Internal	Passing Juice
<a href="#">IR</a>	Internal	Passing Juice
<a href="#">Request a Demo</a>	Internal	Passing Juice
<a href="#">Editorial Bureaus</a>	Internal	Passing Juice
<a href="#">Partnerships</a>	Internal	Passing Juice
<a href="#">General Enquiries</a>	Internal	Passing Juice
<a href="#">Media</a>	Internal	Passing Juice

## In-page links

<a href="#">ALL CONTACT INFO</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Editorial Bureaus</a>	Internal	Passing Juice
<a href="#">Partnerships</a>	Internal	Passing Juice
<a href="#">General Enquiries</a>	Internal	Passing Juice
<a href="#">Media</a>	Internal	Passing Juice
<a href="#">GET STARTED NOW</a>	Internal	Passing Juice
<a href="#">DOWNLOAD THE GUIDE</a>	Internal	Passing Juice
<a href="#">DOWNLOAD THE EBOOK</a>	Internal	Passing Juice
<a href="#">ARTISTS FOR PEACE &amp; JUSTICE FOUNDATION HONOURS DR. JANE GOODALL</a>	Internal	Passing Juice
<a href="#">De Havilland Canada and PAL Aerospace Sign Memorandum of</a>	Internal	Passing Juice
<a href="#">Unifor urges all levels of government to ensure sustainable funding</a>	Internal	Passing Juice
<a href="#">The Week in Canadian Press Releases: 10 Stories You Need to See</a>	Internal	Passing Juice
<a href="#">Visit PR Newswire for Journalists</a>	External	Passing Juice
<a href="#">Explore All Products</a>	Internal	Passing Juice
<a href="#">Canfor reports results for the second quarter of 2024</a>	Internal	Passing Juice
<a href="#">HEADWATER EXPLORATION INC. ANNOUNCES SECOND QUARTER OPERATING AND FINANCIAL RESULTS</a>	Internal	Passing Juice
<a href="#">Mountain Province Diamonds Announces Second Quarter 2024 Production and Sales</a>	Internal	Passing Juice
<a href="#">View All Company Earnings News</a>	Internal	Passing Juice
<a href="#">Lightspeed Publishes its Third Annual Sustainability Report</a>	Internal	Passing Juice
<a href="#">2024 Enlightened Growth Leadership Awards by the Frost &amp; Sullivan Institute:</a>	Internal	Passing Juice
<a href="#">ADVANCION AWARDED ECOVADIS GOLD SUSTAINABILITY RATING FOR SIXTH YEAR</a>	Internal	Passing Juice
<a href="#">View All Environmental, Social and Governance (ESG) News</a>	Internal	Passing Juice
<a href="#">AWS's Rory Richardson to Explore Generative AI and Cloud Innovations at Info-Tech</a>	Internal	Passing Juice

## In-page links

<a href="#">Sun Life recognized for innovative employee GenAI chatbot with 2024 CIO Award</a>	Internal	Passing Juice
<a href="#">GIGABYTE to Showcase AI-Enhanced Hardware Solutions at SIGGRAPH 2024</a>	Internal	Passing Juice
<a href="#">View All Artificial Intelligence News</a>	Internal	Passing Juice
<a href="#">General Enquiries</a>	Internal	noFollow
<a href="#">Media</a>	Internal	noFollow
<a href="#">Worldwide Offices</a>	Internal	noFollow
<a href="#">Cision Communications Cloud®</a>	Internal	Passing Juice
<a href="#">Content Distribution</a>	Internal	Passing Juice
<a href="#">Multimedia Distribution</a>	Internal	Passing Juice
<a href="#">Measurement &amp; Analytics</a>	Internal	Passing Juice
<a href="#">Investor Relations</a>	Internal	Passing Juice
<a href="#">About Cision Canada</a>	External	Passing Juice
<a href="#">About Cision</a>	External	Passing Juice
<a href="#">Media Partners</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Accessibility Statement</a>	External	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	External	Passing Juice
<a href="#">Information Security Policy</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Cookie Settings</a>	Internal	Passing Juice

## SEO Keywords





	Keywords Cloud	<b>all</b> technology cision overview products news business services view media
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
all	55	✘	✘	✘	✔
view	21	✘	✘	✘	✔
overview	21	✘	✘	✘	✔
news	20	✔	✔	✔	✔
media	18	✘	✘	✘	✔


## Usability

	Url	Domain : newswire.ca Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://newswire.ca/sitemap.xml https://www.newswire.ca/sitemap.xml https://www.newswire.ca/sitemap-news.xml https://www.newswire.ca/fr/sitemap.xml https://www.newswire.ca/fr/sitemap-news.xml</pre>
	Robots.txt	<p><a href="http://newswire.ca/robots.txt">http://newswire.ca/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>