









Website Analysis: newmexicomercury.com

Generated on April 08 2026 11:00 AM





The score is 50/100







SEO Content

	Title	<p>New Mexico Mercury - New Mexico Mercury</p> <p>Length : 39</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1245 1481 1805"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>New Mexico Mercury - New Mexico Mercury</td> </tr> <tr> <td>description</td> <td>A regional meeting of the minds An archive of content from 2013 &#8211; 2015. FEATURES VOICES Insight NM POETRY</td> </tr> <tr> <td>url</td> <td>https://newmexicomercury.com/</td> </tr> <tr> <td>site_name</td> <td>New Mexico Mercury</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	New Mexico Mercury - New Mexico Mercury	description	A regional meeting of the minds An archive of content from 2013 – 2015. FEATURES VOICES Insight NM POETRY	url	https://newmexicomercury.com/	site_name	New Mexico Mercury
Property	Content															
locale	en_US															
type	website															
title	New Mexico Mercury - New Mexico Mercury															
description	A regional meeting of the minds An archive of content from 2013 – 2015. FEATURES VOICES Insight NM POETRY															
url	https://newmexicomercury.com/															
site_name	New Mexico Mercury															
	Headings	<table border="1" data-bbox="539 1832 1481 1904"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="612 1935 1142 1966" style="list-style-type: none"> • [H1] A regional meeting of the minds 	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0		
H1	H2	H3	H4	H5	H6											
1	0	0	0	0	0											
	Images	<p>We found 0 images on this web page.</p>														

SEO Content

		Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
New Mexico Mercury	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact	Internal	Passing Juice

SEO Keywords



Keywords Cloud

mexico published archive insight menu
content mercury platform new from

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	4	✓	✗	✗	✗
mexico	4	✓	✗	✗	✗
mercury	4	✓	✗	✗	✗
content	3	✗	✗	✗	✗
archive	2	✗	✗	✗	✗










Usability

	Url	Domain : newmexicomercury.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 6 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
---	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://newmexicomercury.com/sitemap_index.xml
	Robots.txt	http://newmexicomercury.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.