



Website Analysis: nch.ca

Generated on February 03 2026 02:34 AM

The score is 61/100



SEO Content

	Title	<p>North Central Plumbing & Heating Ltd-Smithers & Northern BC Plumbing & Heating</p> <p>Length : 78</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	Description	<p>Plumbing & Heating for Residential & Commercial applications. Experienced, licensed plumbers, installation services in Smithers and Northern BC.</p> <p>Length : 157</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Heat, Plumbing, Cooling, Repair, Maintenance, Furnaces, Water Heaters, Wood Heating, Solar Hot Water, Lennox,</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>														
	Headings	<table><thead><tr><th></th><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>5</td><td>5</td><td>0</td><td>3</td><td>0</td><td></td></tr></tbody></table> <p><ul style="list-style-type: none">[H2] WHAT'S NEW[H2] TIP... of the Iceberg[H2] Frequently Asked QUESTIONS[H2] FEATURED PRODUCTS[H2] Our PROJECTS[H3] Make sure you have enough chimney[H3] What is the difference between Acrylic and Gelcoat fiberglass?[H3] Dimplex Electric Wall Heater[H3] \$129.00 Like New![H3] Residential Boiler Piping[H5] » Free quotations on equipment installations[H5] » Commercial & Residential Service Plan Agreements</p>		H1	H2	H3	H4	H5	H6	0	5	5	0	3	0	
	H1	H2	H3	H4	H5	H6										
0	5	5	0	3	0											

SEO Content

<ul style="list-style-type: none">• [H5] We specialize in:		
	Images	<p>We found 8 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 26%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 57 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.75%</p> <p>Internal Links 98.25%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
What's New	Internal	Passing Juice
Contact	Internal	Passing Juice
Feedback	Internal	Passing Juice

In-page links

Employment	Internal	Passing Juice
Customer Login	Internal	Passing Juice
Search	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
PREFERRED CONTRACTORS	Internal	Passing Juice
SAVINGS / FINANCING	Internal	Passing Juice
GET AN ESTIMATE	Internal	Passing Juice
BOOK MAINTENANCE	Internal	Passing Juice
Make sure you have enough chimney	Internal	Passing Juice
view all tips	Internal	Passing Juice
Products	Internal	Passing Juice
Air Handlers / Heat Pumps	Internal	Passing Juice
Boilers	Internal	Passing Juice
Central Vacuum Systems	Internal	Passing Juice
Chimney	Internal	Passing Juice
Controls	Internal	Passing Juice
Electric Fireplace	Internal	Passing Juice
Faucets	Internal	Passing Juice
Furnaces	Internal	Passing Juice
Gas Fireplace / Inserts / Freestanding Stoves	Internal	Passing Juice
Gas Grills	Internal	Passing Juice
Geothermal	Internal	Passing Juice
Indoor Air Quality	Internal	Passing Juice
LENNOX PARTS	Internal	Passing Juice
Misc	Internal	Passing Juice
Pellet Stove	Internal	Passing Juice
Plumbing Fixtures	Internal	Passing Juice
Plumbing Supplies	Internal	Passing Juice

In-page links

Propane Supplies	Internal	Passing Juice
Thermostatic Controls	Internal	Passing Juice
Waterheaters	Internal	Passing Juice
Water Filtration	Internal	Passing Juice
Well Water Pumps / Waste Water Pumps / Pressure Tanks	Internal	Passing Juice
Woodburning Fireplaces	Internal	Passing Juice
Woodstoves	Internal	Passing Juice
Wood Accessories	Internal	Passing Juice
Services	Internal	Passing Juice
Residential Services	Internal	Passing Juice
Commercial Services	Internal	Passing Juice
Video Inspection & Locating	Internal	Passing Juice
Drain Cleaning	Internal	Passing Juice
Propane Cylinder Recertification	Internal	Passing Juice
Controls Service and Installation	Internal	Passing Juice
Backflow Prevention Assembly Certification	Internal	Passing Juice
Gas Detection	Internal	Passing Juice
Frequently Asked QUESTIONS	Internal	Passing Juice
What is the difference between Acrylic and Gelcoat fiberglass?	Internal	Passing Juice
FEATURED PRODUCTS	Internal	Passing Juice
Dimplex Electric Wall Heater	Internal	Passing Juice
Our PROJECTS	Internal	Passing Juice
Residential Boiler Piping	Internal	Passing Juice
sitemap	Internal	Passing Juice
website by spark design	External	Passing Juice

SEO Keywords



Keywords Cloud

water **service** residential installation
products **controls** **commercial**
central **heating** **plumbing**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
plumbing	6	✓	✓	✓	✗
commercial	5	✗	✗	✓	✓
service	5	✗	✗	✓	✓
residential	4	✗	✗	✓	✓
heating	4	✓	✓	✓	✗

Usability

Url	Domain : nch.ca Length : 6
Favicon	Great, your website has a favicon.
Printability	We could not find a Print-Friendly CSS.
Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
Dublin Core	This page does not take advantage of Dublin Core.

Document

Doctype	XHTML 1.0 Transitional
Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.

Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://nch.ca/sitemap.xml</code>
	Robots.txt	<code>http://nch.ca/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics