

# Website Analysis: nch.ca

Generated on February 03 2026 02:34 AM





The score is 61/100







## SEO Content

	Title	North Central Plumbing & Heating Ltd-Smithers & Northern BC Plumbing & Heating					
		Length : 78					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.					
	Description	Plumbing & Heating for Residential & Commercial applications. Experienced, licensed plumbers, installation services in Smithers and Northern BC.					
		Length : 157					
		Great, your meta description contains between 70 and 160 characters.					
	Keywords	Heat, Plumbing, Cooling, Repair, Maintenance, Furnaces, Water Heaters, Wood Heating, Solar Hot Water, Lennox,					
		Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	H1 0	H2 5	H3 5	H4 0	H5 3	H6 0
		<ul style="list-style-type: none"><li>• [H2] WHAT'S NEW</li><li>• [H2] TIP... of the Iceberg</li><li>• [H2] Frequently Asked QUESTIONS</li><li>• [H2] FEATURED PRODUCTS</li><li>• [H2] Our PROJECTS</li><li>• [H3] Make sure you have enough chimney</li><li>• [H3] What is the difference between Acrylic and Gelcoat fiberglass?</li><li>• [H3] Dimplex Electric Wall Heater</li><li>• [H3] \$129.00 Like New!</li><li>• [H3] Residential Boiler Piping</li><li>• [H5] » Free quotations on equipment installations</li><li>• [H5] » Commercial &amp; Residential Service Plan Agreements</li></ul>					

## SEO Content

		• [H5] We specialize in:
	Images	We found 8 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 26%  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 57 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 1.75%  Internal Links 98.25%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">What's New</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Feedback</a>	Internal	Passing Juice

## In-page links

<a href="#">Employment</a>	Internal	Passing Juice
<a href="#">Customer Login</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">ABOUT US</a>	Internal	Passing Juice
<a href="#">PREFERRED CONTRACTORS</a>	Internal	Passing Juice
<a href="#">SAVINGS / FINANCING</a>	Internal	Passing Juice
<a href="#">GET AN ESTIMATE</a>	Internal	Passing Juice
<a href="#">BOOK MAINTENANCE</a>	Internal	Passing Juice
<a href="#">Make sure you have enough chimney</a>	Internal	Passing Juice
<a href="#">view all tips</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Air Handlers / Heat Pumps</a>	Internal	Passing Juice
<a href="#">Boilers</a>	Internal	Passing Juice
<a href="#">Central Vacuum Systems</a>	Internal	Passing Juice
<a href="#">Chimney</a>	Internal	Passing Juice
<a href="#">Controls</a>	Internal	Passing Juice
<a href="#">Electric Fireplace</a>	Internal	Passing Juice
<a href="#">Faucets</a>	Internal	Passing Juice
<a href="#">Furnaces</a>	Internal	Passing Juice
<a href="#">Gas Fireplace / Inserts / Freestanding Stoves</a>	Internal	Passing Juice
<a href="#">Gas Grills</a>	Internal	Passing Juice
<a href="#">Geothermal</a>	Internal	Passing Juice
<a href="#">Indoor Air Quality</a>	Internal	Passing Juice
<a href="#">LENNOX PARTS</a>	Internal	Passing Juice
<a href="#">Misc</a>	Internal	Passing Juice
<a href="#">Pellet Stove</a>	Internal	Passing Juice
<a href="#">Plumbing Fixtures</a>	Internal	Passing Juice
<a href="#">Plumbing Supplies</a>	Internal	Passing Juice

## In-page links

<a href="#">Propane Supplies</a>	Internal	Passing Juice
<a href="#">Thermostatic Controls</a>	Internal	Passing Juice
<a href="#">Waterheaters</a>	Internal	Passing Juice
<a href="#">Water Filtration</a>	Internal	Passing Juice
<a href="#">Well Water Pumps / Waste Water Pumps / Pressure Tanks</a>	Internal	Passing Juice
<a href="#">Woodburning Fireplaces</a>	Internal	Passing Juice
<a href="#">Woodstoves</a>	Internal	Passing Juice
<a href="#">Wood Accessories</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Residential Services</a>	Internal	Passing Juice
<a href="#">Commercial Services</a>	Internal	Passing Juice
<a href="#">Video Inspection &amp; Locating</a>	Internal	Passing Juice
<a href="#">Drain Cleaning</a>	Internal	Passing Juice
<a href="#">Propane Cylinder Recertification</a>	Internal	Passing Juice
<a href="#">Controls Service and Installation</a>	Internal	Passing Juice
<a href="#">Backflow Prevention Assembly Certification</a>	Internal	Passing Juice
<a href="#">Gas Detection</a>	Internal	Passing Juice
<a href="#">Frequently Asked QUESTIONS</a>	Internal	Passing Juice
<a href="#">What is the difference between Acrylic and Gelcoat fiberglass?</a>	Internal	Passing Juice
<a href="#">FEATURED PRODUCTS</a>	Internal	Passing Juice
<a href="#">Dimplex Electric Wall Heater</a>	Internal	Passing Juice
<a href="#">Our PROJECTS</a>	Internal	Passing Juice
<a href="#">Residential Boiler Piping</a>	Internal	Passing Juice
<a href="#">sitemap</a>	Internal	Passing Juice
<a href="#">website by spark design</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

water service residential installation  
products controls commercial  
central heating plumbing

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
plumbing	6	✓	✓	✓	✗
commercial	5	✗	✗	✓	✓
service	5	✗	✗	✓	✓
residential	4	✗	✗	✓	✓
heating	4	✓	✓	✓	✗










## Usability

	Url	Domain : nch.ca Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.





## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://nch.ca/sitemap.xml</div>
	Robots.txt	http://nch.ca/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <div> Google Analytics</div>