



# Website Analysis: nbcnews.com

Generated on May 22 2025 12:11 PM


The score is 45/100



## SEO Content

|             | Title  | <p>NBC News - Breaking News &amp; Top Stories - Latest World, US &amp; Local News   NBC News</p> <p>Length : 89</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
|-------------|--|--|----------|---------|-----------|----------|--------|-------|-----|-------------------------|-------|--|-------------|--|-------|--|-------------|------|
|             | Description  | <p>Go to NBCNews.com for breaking news, videos, and the latest top stories in world news, business, politics, health and pop culture.</p> <p>Length : 130</p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
|             | Keywords   | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
|             | Og Meta Properties   | <p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>NBC News</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>url</td><td>https://www.nbcnews.com</td></tr><tr><td>title</td><td>NBC News - Breaking News &amp; Top Stories - Latest World, US &amp; Local News</td></tr><tr><td>description</td><td>Go to NBCNews.com for breaking news, videos, and the latest top stories in world news, business, politics, health and pop culture.</td></tr><tr><td>image</td><td>https://media-cldnry.s-nbcnews.com/image/upload/t_nbcnews-fp-1200-630,f_auto,q_auto:best/v1696280772/newsgroup-logos/nbcnews/social/primary-color-1680x840.png</td></tr><tr><td>image:width</td><td>1200</td></tr></table> | Property | Content | site_name | NBC News | locale | en_US | url | https://www.nbcnews.com | title | NBC News - Breaking News & Top Stories - Latest World, US & Local News | description | Go to NBCNews.com for breaking news, videos, and the latest top stories in world news, business, politics, health and pop culture. | image | https://media-cldnry.s-nbcnews.com/image/upload/t_nbcnews-fp-1200-630,f_auto,q_auto:best/v1696280772/newsgroup-logos/nbcnews/social/primary-color-1680x840.png | image:width | 1200 |
| Property    | Content  |  |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
| site_name   | NBC News   |  |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
| locale      | en_US  |  |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
| url         | https://www.nbcnews.com  |  |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
| title       | NBC News - Breaking News & Top Stories - Latest World, US & Local News   |  |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
| description | Go to NBCNews.com for breaking news, videos, and the latest top stories in world news, business, politics, health and pop culture.                             |  |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
| image       | https://media-cldnry.s-nbcnews.com/image/upload/t_nbcnews-fp-1200-630,f_auto,q_auto:best/v1696280772/newsgroup-logos/nbcnews/social/primary-color-1680x840.png |  |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |
| image:width | 1200   |  |          |         |           |          |        |       |     |                         |       |  |             |  |       |  |             |      |

# SEO Content

|  |          |  |      |      |     |     |
|--|----------|--|------|------|-----|-----|
|  |          | image:height 630   |      |      |     |     |
|  |          | type website   |      |      |     |     |
|  | Headings | H10  | H286 | H314 | H40 | H54 |
|  |          | <ul style="list-style-type: none"><li>• [H2] Houses passes sweeping domestic policy package in a win for Trump</li><li>• [H2] Houses passes sweeping domestic policy package in a win for Trump</li><li>• [H2] Two Israeli Embassy staffers shot dead outside D.C.'s Capital Jewish Museum</li><li>• [H2] Two Israeli Embassy staffers shot dead outside D.C.'s Capital Jewish Museum</li><li>• [H2] LIVE</li><li>• [H2] LIVE</li><li>• [H2] Video shows moment suspected Jewish Museum gunman is detained</li><li>• [H2] Israelis worry about safety abroad after Washington shooting</li><li>• [H2] Kid Cudi to take the stand in Sean 'Diddy' Combs' sex-trafficking trial</li><li>• [H2] Kid Cudi to take the stand in Sean 'Diddy' Combs' sex-trafficking trial</li><li>• [H2] Trump's crypto dinner cost over \$1 million per seat, on average</li><li>• [H2] Trump's crypto dinner cost over \$1 million per seat, on average</li><li>• [H2] 'Bourbon brood' cicadas start emerging in Kentucky after 17-year slumber</li><li>• [H2] 'Bourbon brood' cicadas start emerging in Kentucky after 17-year slumber</li><li>• [H2] Morning News NOW</li><li>• [H2] LATEST NEWS</li><li>• [H2] Gaza's wait for food goes on as aid groups describe distribution 'nightmare'</li><li>• [H2] Trump administration live updates: House passes sweeping GOP agenda bill</li><li>• [H2] Houses passes sweeping domestic policy package in a win for Trump</li><li>• [H2] Israeli Embassy staffers killed and House to vote on Trump agenda bill: Morning Rundown</li><li>• [H2] Kid Cudi expected to testify in Sean 'Diddy' Combs' sex-trafficking trial</li><li>• [H2] Two dead in Australia after torrential rain ravages rural towns</li><li>• [H2] The youngest, most inexperienced team in the league is on the cusp of the NBA Finals</li><li>• [H2] What Trump's pledge to cut taxes on tips and overtime means in practice as it moves closer to law</li><li>• [H2] Kid Cudi to take the stand in Sean 'Diddy' Combs' sex-trafficking trial</li><li>• [H2] New Orleans Archdiocese agrees to pay nearly \$180M to victims of clergy sexual abuse</li></ul> |      |      |     |     |





## SEO Content

- [H2] Live updates: 2 Israeli Embassy officials shot dead outside Jewish museum in Washington
- [H2] Knicks blow 14-point lead and lose in OT to Pacers in Game 1 of Eastern Conference finals
- [H2] Two Israeli Embassy staffers shot dead outside D.C.'s Capital Jewish Museum
- [H2] Kim Jong Un watches as North Korea's newest warship falls off dry dock
- [H2] Member of N. Irish rap group Kneecap, accused of displaying Hezbollah flag, charged with terrorism offense
- [H2] Republicans tee up House vote for Trump agenda bill after unveiling changes to sway holdouts
- [H2] May nor'easter could bring a soggy start to Memorial Day weekend in New England
- [H2] White House purges transcripts of Trump's remarks from its website
- [H2] Jim Irsay, Indianapolis Colts owner, dies at 65
- [H2] Former Florida Republican congressional candidate gets 3 years for threatening primary opponent
- [H2]
- [H2] Nordstrom Half-Yearly Sale: Save up to 60% off Hoka, Spanx and more
- [H2] Yes, tariffs will cause price hikes — here's what you should buy now
- [H2] The best mineral sunscreens for sensitive skin
- [H2] May nor'easter could bring a soggy start to Memorial Day weekend in New England
- [H2] 2 people arrested, accused of assisting inmates who escaped Orleans Parish jail
- [H2] New Orleans Archdiocese agrees to pay nearly \$180M to victims of clergy sexual abuse
- [H2] Georgia college student detained by ICE after being wrongly pulled over is granted bond
- [H2] 3 men sentenced to decades in prison for murder in NYC gay bar drugging scheme
- [H2] White House purges transcripts of Trump's remarks from its website
- [H2] Trump confronts South Africa's president with his baseless 'white genocide' claims
- [H2] Pentagon says it has accepted Qatar's gift of a luxury megajet for Trump's use
- [H2] Judge says Trump administration violated court order with deportation flight linked to South Sudan
- [H2] Attack ads in New Jersey governor's race link a top Democrat to Elon Musk
- [H2] The youngest, most inexperienced team in the league is on the cusp of the NBA Finals
- [H2] Jim Irsay, Indianapolis Colts owner, dies at 65
- [H2] Knicks blow 14-point lead, lose in OT to Pacers in Game 1 of Eastern Conference finals
- [H2] Shai Gilgeous-Alexander wins NBA Most Valuable Player award
- [H2] Tottenham beats Man United to win Europa League title and end long trophy drought
- [H2] NBA Trade Rumors Roundup: Where things stand as Giannis Antetokounmpo





## SEO Content

- [H2] Complexities of prostate cancer
- [H2] A special 'Kermencement'
- [H2] The situationship
- [H2] Most popular
- [H2] University of Buffalo grad chased by police as he runs across stage with contraband — his baby
- [H2] Two Israeli Embassy staffers shot dead outside D.C.'s Capital Jewish Museum
- [H2] Kim Jong Un watches as North Korea's newest warship falls off dry dock
- [H2] Republicans tee up House vote for Trump agenda bill after unveiling changes to sway holdouts
- [H2] Scratching out a life in the ruins: A day in the life of a family in Gaza
- [H2] Kim Jong Un watches as North Korea's newest warship falls off dry dock
- [H2] Nike will raise prices on a wide range of products as soon as this week
- [H2] Target calls price hikes a 'very last resort' for offsetting tariffs as sales slump
- [H2] Microsoft says 394,000 Windows computers infected by Lumma malware
- [H2] Chicago Sun-Times admits summer book guide included fake AI-generated titles
- [H2] Member of N. Irish rap group Kneecap, accused of displaying Hezbollah flag, charged with terrorism offense
- [H2] Trump posts altered video of himself hitting Bruce Springsteen with a golf ball in ongoing feud
- [H2] Vaccination rate skyrockets in Texas as parents race to protect kids from measles
- [H2] California could face another record-breaking year of Valley fever
- [H2] FDA says Covid vaccines likely not available for healthy kids and adults this fall
- [H2] RFK Jr. grilled on health department funding cuts
- [H2] NASA's Mars Perseverance snaps a selfie as a Martian dust devil blows by
- [H2] Clownfish shrink their bodies to survive ocean heat waves
- [H2]
- [H2] Apparel
- [H2] Deals and Sales
- [H2] Home & Kitchen
- [H2] Wellness
- [H2] Skin Care
- [H2] Wellness
- [H2] Skin Care
- [H3] Deals and Sales
- [H3] What to Buy This Month
- [H3] Skin Care
- [H3] U.S. news
- [H3] Guns in America
- [H3] Asia
- [H3] Congress
- [H3] What is Labubu and why is she so popular?
- [H3] Dermstore Summer Beauty sale: Shop discounted Supergoop, Dr. Dennis Gross and more

## SEO Content

|   |                 |  |
|---|-----------------|--|
|   |                 | <ul style="list-style-type: none"><li>• [H3] Here's how cleaning experts clean windows (and how you should, too)</li><li>• [H3] Menopause and your teeth: What you need to know</li><li>• [H3] Whole body deodorant vs. regular deodorant: What's the difference?</li><li>• [H3] Menopause and your teeth: What you need to know</li><li>• [H3] Whole body deodorant vs. regular deodorant: What's the difference?</li><li>• [H5] Suspect said 'I did it. I did it for Gaza,' witness recalls</li><li>• [H5] Museum event focused on bringing humanitarian aid to Gaza, attendees says</li><li>• [H5] Suspect said 'I did it. I did it for Gaza,' witness recalls</li><li>• [H5] Museum event focused on bringing humanitarian aid to Gaza, attendees says</li></ul> |
|    | Images          | <p>We found 55 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |
|    | Text/HTML Ratio | <p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>  |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Great, there are no Iframes detected on this page.   |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 101 links including 0 link(s) to files  |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 11.88%</p> <p>Internal Links 88.12%</p> |

## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">Morning Rundown: Israeli Embassy staffers killed, Kid Cudi to testify in Diddy trial, and 'bourbon brood' cicadas emerge</a> | Internal | Passing Juice |
| <a href="#">New York</a>   | Internal | Passing Juice |
| <a href="#">Los Angeles</a>  | Internal | Passing Juice |
| <a href="#">Chicago</a>  | Internal | Passing Juice |
| <a href="#">Dallas-Fort Worth</a>  | Internal | Passing Juice |
| <a href="#">Philadelphia</a>   | Internal | Passing Juice |
| <a href="#">Washington, D.C.</a>   | Internal | Passing Juice |
| <a href="#">Boston</a>   | Internal | Passing Juice |
| <a href="#">Bay Area</a>   | Internal | Passing Juice |
| <a href="#">South Florida</a>  | Internal | Passing Juice |
| <a href="#">San Diego</a>  | Internal | Passing Juice |
| <a href="#">Connecticut</a>  | Internal | Passing Juice |
| <a href="#">My News</a>  | Internal | Passing Juice |
| <a href="#">Manage Profile</a>   | Internal | Passing Juice |
| <a href="#">Email Preferences</a>  | Internal | Passing Juice |
| <a href="#">Jewish museum shooting</a>   | Internal | Passing Juice |
| <a href="#">Trump's crypto dinner</a>  | Internal | Passing Juice |
| <a href="#">Qatari jet</a>   | Internal | Passing Juice |
| <a href="#">Gerry Connolly</a>   | Internal | Passing Juice |
| <a href="#">South Africa</a>   | Internal | Passing Juice |
| <a href="#">Jim Irsay</a>  | Internal | Passing Juice |
| <a href="#">Nike price hikes</a>   | Internal | Passing Juice |
| <a href="#">Houses passes sweeping domestic policy package in a win for Trump</a>  | Internal | Passing Juice |
| <a href="#">What no taxes on tips and overtime means in practice</a>   | Internal | Passing Juice |
| <a href="#">Markets sink as debt worries hammer U.S. bonds</a>   | Internal | Passing Juice |
| <a href="#">NBC News's Kelly O'Donnell breaks down what's next for the bill as it heads to the Senate</a>                                | External | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Shooting victims Yaron Lischinsky and Sarah Milgrim were about to be engaged</a>                               | External | Passing Juice |
| <a href="#">Video shows moment suspected Jewish Museum gunman is detained</a>  | Internal | Passing Juice |
| <a href="#">Israelis worry about safety abroad after Washington shooting</a>   | Internal | Passing Juice |
| <a href="#">Diddy on Trial</a>   | Internal | Passing Juice |
| <a href="#">Who is Kid Cudi?</a>   | Internal | Passing Juice |
| <a href="#">Exotic dancer &amp;#x27;The Punisher&amp;#x27;</a>   | Internal | Passing Juice |
| <a href="#">Cassie Ventura&amp;#x27;s mother testifies</a>   | Internal | Passing Juice |
| <a href="#">Newsletter</a>   | Internal | Passing Juice |
| <a href="#">NBC News&amp;#x27; Gadi Schwartz looks back at Kid Cudi&amp;#x27;s involvement in the Sean Combs case</a>      | Internal | Passing Juice |
| <a href="#">Democrats and Republicans voice concerns over the dinner</a>   | Internal | Passing Juice |
| <a href="#">A man once sued by the SEC wins dinner contest</a>   | Internal | Passing Juice |
| <a href="#">What legal experts say about Trump&amp;#x27;s crypto dinner</a>  | Internal | Passing Juice |
| <a href="#">&amp;#x27;Bourbon brood&amp;#x27; cicadas start emerging in Kentucky after 17-year slumber</a>                 | Internal | Passing Juice |
| <a href="#">NBC News&amp;#x27; Marissa Parra explains what to expect during the cicada invasion</a>                        | Internal | Passing Juice |
| <a href="#">Gaza&amp;#x27;s wait for food goes on as aid groups describe distribution &amp;#x27;nightmare&amp;#x27;</a>    | Internal | Passing Juice |
| <a href="#">Two dead in Australia after torrential rain ravages rural towns</a>  | Internal | Passing Juice |
| <a href="#">The youngest, most inexperienced team in the league is on the cusp of the NBA Finals</a>                       | Internal | Passing Juice |
| <a href="#">New Orleans Archdiocese agrees to pay nearly \$180M to victims of clergy sexual abuse</a>                      | Internal | Passing Juice |
| <a href="#">Live updates: 2 Israeli Embassy officials shot dead outside Jewish museum in Washington</a>                    | Internal | Passing Juice |
| <a href="#">Knicks blow 14-point lead and lose in OT to Pacers in Game 1 of Eastern Conference finals</a>                  | Internal | Passing Juice |
| <a href="#">Kim Jong Un watches as North Korea&amp;#x27;s newest warship falls off dry dock</a>                            | Internal | Passing Juice |
| <a href="#">Member of N. Irish rap group Kneecap, accused of displaying Hezbollah flag, charged with terrorism offense</a> | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Republicans tee up House vote for Trump agenda bill after unveiling changes to sway holdouts</a>       | Internal | Passing Juice |
| <a href="#">May nor&amp;#x27;easter could bring a soggy start to Memorial Day weekend in New England</a>           | Internal | Passing Juice |
| <a href="#">White House purges transcripts of Trump&amp;#x27;s remarks from its website</a>                        | Internal | Passing Juice |
| <a href="#">Former Florida Republican congressional candidate gets 3 years for threatening primary opponent</a>    | Internal | Passing Juice |
| <a href="#">See All</a>  | Internal | Passing Juice |
| <a href="#">Nordstrom Half-Yearly Sale: Save up to 60% off Hoka, Spanx and more</a>                                | Internal | Passing Juice |
| <a href="#">Yes, tariffs will cause price hikes — here's what you should buy now</a>                               | Internal | Passing Juice |
| <a href="#">The best mineral sunscreens for sensitive skin</a>   | Internal | Passing Juice |
| <a href="#">See All</a>  | Internal | Passing Juice |
| <a href="#">Al Roker tracks the Memorial Day weekend forecast</a>  | External | Passing Juice |
| <a href="#">2 people arrested, accused of assisting inmates who escaped Orleans Parish jail</a>                    | Internal | Passing Juice |
| <a href="#">Georgia college student detained by ICE after being wrongly pulled over is granted bond</a>            | Internal | Passing Juice |
| <a href="#">3 men sentenced to decades in prison for murder in NYC gay bar drugging scheme</a>                     | Internal | Passing Juice |
| <a href="#">Judge says Trump administration violated court order with deportation flight linked to South Sudan</a> | Internal | Passing Juice |
| <a href="#">Attack ads in New Jersey governor&amp;#x27;s race link a top Democrat to Elon Musk</a>                 | Internal | Passing Juice |
| <a href="#">Shai Gilgeous-Alexander</a>  | Internal | Passing Juice |
| <a href="#">Tush push</a>  | Internal | Passing Juice |
| <a href="#">Europa League final</a>  | Internal | Passing Juice |
| <a href="#">Olympic flag football</a>  | Internal | Passing Juice |
| <a href="#">Tottenham beats Man United to win Europa League title and end long trophy drought</a>                  | Internal | Passing Juice |
| <a href="#">NBA Trade Rumors Roundup: Where things stand as Giannis Antetokounmpo</a>                              | External | Passing Juice |
| <a href="#">Complexities of prostate cancer</a>  | Internal | Passing Juice |




## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">A special &amp;#x27;Kermencement&amp;#x27;</a>  | Internal | Passing Juice |
| <a href="#">The situationship</a>   | Internal | Passing Juice |
| <a href="#">University of Buffalo grad chased by police as he runs across stage with contraband — his baby</a>        | Internal | Passing Juice |
| <a href="#">Scratching out a life in the ruins: A day in the life of a family in Gaza</a>                             | Internal | Passing Juice |
| <a href="#">Target calls price hikes a &amp;#x27;very last resort&amp;#x27; for offsetting tariffs as sales slump</a> | Internal | Passing Juice |
| <a href="#">Microsoft says 394,000 Windows computers infected by Lumma malware</a>                                    | Internal | Passing Juice |
| <a href="#">Chicago Sun-Times admits summer book guide included fake AI-generated titles</a>                          | Internal | Passing Juice |
| <a href="#">Trump posts altered video of himself hitting Bruce Springsteen with a golf ball in ongoing feud</a>       | Internal | Passing Juice |
| <a href="#">Vaccination rate skyrockets in Texas as parents race to protect kids from measles</a>                     | Internal | Passing Juice |
| <a href="#">California could face another record-breaking year of Valley fever</a>                                    | Internal | Passing Juice |
| <a href="#">FDA says Covid vaccines likely not available for healthy kids and adults this fall</a>                    | Internal | Passing Juice |
| <a href="#">RFK Jr. grilled on health department funding cuts</a>   | Internal | Passing Juice |
| <a href="#">NASA&amp;#x27;s Mars Perseverance snaps a selfie as a Martian dust devil blows by</a>                     | Internal | Passing Juice |
| <a href="#">Clownfish shrink their bodies to survive ocean heat waves</a>   | Internal | Passing Juice |
| <a href="#">What is Labubu and why is she so popular?</a>   | Internal | Passing Juice |
| <a href="#">Dermstore Summer Beauty sale: Shop discounted Supergoop, Dr. Dennis Gross and more</a>                    | Internal | Passing Juice |
| <a href="#">Here's how cleaning experts clean windows (and how you should, too)</a>                                   | Internal | Passing Juice |
| <a href="#">Menopause and your teeth: What you need to know</a>   | Internal | Passing Juice |
| <a href="#">Whole body deodorant vs. regular deodorant: What's the difference?</a>                                    | Internal | Passing Juice |
| <a href="#">About</a>   | Internal | Passing Juice |
| <a href="#">Contact</a>   | Internal | Passing Juice |
| <a href="#">Help</a>  | External | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Careers</a>                                 | External | Passing Juice |
| <a href="#">Ad Choices</a>                              | External | Passing Juice |
| <a href="#">Privacy Policy</a>                          | External | Passing Juice |
| <a href="#">Your Privacy Choices</a>                    | External | Passing Juice |
| <a href="#">CA Notice</a>                               | External | Passing Juice |
| <a href="#">Terms of Service (Updated JULY 7, 2023)</a> | External | Passing Juice |
| <a href="#">NBC News Sitemap</a>                        | Internal | Passing Juice |
| <a href="#">Closed Captioning</a>                       | Internal | Passing Juice |
| <a href="#">Advertise</a>                               | External | Passing Juice |






## SEO Keywords

|   |                |  |
|---|----------------|--|
|  | Keywords Cloud |  |
|---|----------------|--|

## Keywords Consistency












| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|

## Usability





|  |              |   |
|--|--------------|---|
|  | Url          | Domain : nbcnews.com<br>Length : 11               |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Usability


### Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 147<br>Warnings : 8  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Perfect. No inline css has been found in HTML tags!</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div> |



## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to</p> |
|--|-------------|---|

## Optimization

|  |            |   |
|--|------------|---|
|  |            | crawl the site more intelligently.  |
|  | Robots.txt | <p><a href="http://nbcnews.com/robots.txt">http://nbcnews.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>  |
|  | Analytics  | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |