







# Website Analysis: nayanfulmali.com

Generated on May 14 2025 12:19 PM

The score is 54/100





## SEO Content

|    | Title   | <p>Creative Design &amp; Digital Marketing Agency NayanFulmali.Com</p> <p>Length : 63</p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |          |         |        |       |      |         |       |  |             |   |     |                           |           |                  |       |  |             |     |              |     |
|--|---|--|----------|---------|--------|-------|------|---------|-------|--|-------------|---|-----|---------------------------|-----------|------------------|-------|--|-------------|-----|--------------|-----|
|    | Description   | <p>NayanFulmali.Com Creative Design &amp; Digital Marketing Agency, Leading Digital Marketing Agency in Kolkata 2023</p> <p>Length : 113</p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |          |         |        |       |      |         |       |  |             |   |     |                           |           |                  |       |  |             |     |              |     |
|  | Keywords  | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |        |       |      |         |       |  |             |   |     |                           |           |                  |       |  |             |     |              |     |
|  | Og Meta Properties  | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Creative Design &amp; Digital Marketing Agency</td></tr><tr><td>description</td><td>NayanFulmali.Com Creative Design &amp; Digital Marketing Agency, Leading Digital Marketing Agency in Kolkata 2023</td></tr><tr><td>url</td><td>https://nayanfulmali.com/</td></tr><tr><td>site_name</td><td>NayanFulmali.Com</td></tr><tr><td>image</td><td>https://nayanfulmali.com/wp-content/uploads/Nayan-Fulmali-First-Image.webp</td></tr><tr><td>image:width</td><td>448</td></tr><tr><td>image:height</td><td>548</td></tr></tbody></table> | Property | Content | locale | en_US | type | website | title | Creative Design & Digital Marketing Agency | description | NayanFulmali.Com Creative Design & Digital Marketing Agency, Leading Digital Marketing Agency in Kolkata 2023 | url | https://nayanfulmali.com/ | site_name | NayanFulmali.Com | image | https://nayanfulmali.com/wp-content/uploads/Nayan-Fulmali-First-Image.webp | image:width | 448 | image:height | 548 |
| Property   | Content   |  |          |         |        |       |      |         |       |  |             |   |     |                           |           |                  |       |  |             |     |              |     |
| locale   | en_US   |  |          |         |        |       |      |         |       |  |             |   |     |                           |           |                  |       |  |             |     |              |     |
| type   | website   |  |          |         |        |       |      |         |       |  |             |   |     |                           |           |                  |       |  |             |     |              |     |
| title  | Creative Design & Digital Marketing Agency  |  |          |         |        |       |      |         |       |  |             |   |     |                           |           |                  |       |  |             |     |              |     |
| description  | NayanFulmali.Com Creative Design & Digital Marketing Agency, Leading Digital Marketing Agency in Kolkata 2023 |  |          |         |        |       |      |         |       |  |             |   |     |                           |           |                  |       |  |             |     |              |     |
| url  | https://nayanfulmali.com/   |  |          |         |        |       |      |         |       |  |             |   |     |                           |           |                  |       |  |             |     |              |     |
| site_name  | NayanFulmali.Com  |  |          |         |        |       |      |         |       |  |             |   |     |                           |           |                  |       |  |             |     |              |     |
| image  | https://nayanfulmali.com/wp-content/uploads/Nayan-Fulmali-First-Image.webp                                    |  |          |         |        |       |      |         |       |  |             |   |     |                           |           |                  |       |  |             |     |              |     |
| image:width  | 448   |  |          |         |        |       |      |         |       |  |             |   |     |                           |           |                  |       |  |             |     |              |     |
| image:height   | 548   |  |          |         |        |       |      |         |       |  |             |   |     |                           |           |                  |       |  |             |     |              |     |

## SEO Content

|  |                 | image:type      image/webp  |          |         |         |         |         |
|--|-----------------|---|----------|---------|---------|---------|---------|
|    | Headings        | H1<br>1   | H2<br>18 | H3<br>0 | H4<br>0 | H5<br>0 | H6<br>0 |
|  |                 | <ul style="list-style-type: none"><li>• [H1] Nayan Fulmali</li><li>• [H2] Hello, my name is</li><li>• [H2] About me</li><li>• [H2] Our Service</li><li>• [H2] Social media marketing</li><li>• [H2] Web design &amp; development</li><li>• [H2] Meta Ads</li><li>• [H2] Google Ads</li><li>• [H2] AI &amp; Automation Solutions</li><li>• [H2] SEO</li><li>• [H2] Local SEO</li><li>• [H2] Content writing</li><li>• [H2] Graphic design</li><li>• [H2] Our Testimonial</li><li>• [H2] Contact us</li><li>• [H2] Reach With us</li><li>• [H2] Our Social Networks</li><li>• [H2] Send Us a Message</li><li>• [H2] ११% १११११११११ ११११ ११११ ११११११ ११११</li></ul> |          |         |         |         |         |
|  | Images          | We found 12 images on this web page.<br><br>Good, most or all of your images have alt attributes  |          |         |         |         |         |
|  | Text/HTML Ratio | Ratio : 7%<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |          |         |         |         |         |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |          |         |         |         |         |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |          |         |         |         |         |

## SEO Links

|  |                         |   |
|--|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!                          |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.            |
|  | In-page links           | We found a total of 15 links including 0 link(s) to files |

## SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 0%

Internal Links 100%

## In-page links

| Anchor                                     | Type     | Juice         |
|--|----------|---------------|
| <a href="#">Skip to content</a>            | Internal | Passing Juice |
| <a href="#">NayanFulmali.Com</a>           | Internal | Passing Juice |
| <a href="#">About</a>                      | Internal | Passing Juice |
| <a href="#">Service</a>                    | Internal | Passing Juice |
| <a href="#">Testimonial</a>                | Internal | Passing Juice |
| <a href="#">Contact us</a>                 | Internal | Passing Juice |
| <a href="#">Marketing</a>                  | Internal | Passing Juice |
| <a href="#">Make Money</a>                 | Internal | Passing Juice |
| <a href="#">Insurance</a>                  | Internal | Passing Juice |
| <a href="#">[email&amp;#160;protected]</a> | Internal | Passing Juice |
| <a href="#">About Us</a>                   | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>             | Internal | Passing Juice |
| <a href="#">Refund Policy</a>              | Internal | Passing Juice |
| <a href="#">Terms and Conditions</a>       | Internal | Passing Juice |
| <a href="#">Delivery Policy</a>            | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

ads boost now drive traffic  
marketing book google content






## SEO Keywords

seo




### Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| now       | 10      | ✖     | ✖        | ✖           | ✖        |
| book      | 9       | ✖     | ✖        | ✖           | ✖        |
| content   | 9       | ✖     | ✖        | ✖           | ✔        |
| marketing | 8       | ✔     | ✖        | ✔           | ✔        |
| ads       | 8       | ✖     | ✖        | ✖           | ✔        |









### Usability

|  |              |   |
|--|--------------|---|
|   | Url          | Domain : nayanfulmali.com<br>Length : 16          |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





### Document

|  |              |  |
|--|--------------|--|
|  | Doctype      | HTML 5                                   |
|  | Encoding     | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0<br>Warnings : 0               |




## Document

|  |                 |  |
|--|-----------------|--|
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div> |

## Mobile

|   |                     |   |
|---|---------------------|---|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|---|---------------------|---|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <div>Great, your website has an XML sitemap.</div> <div><a href="http://nayanfulmali.com/sitemap.xml">http://nayanfulmali.com/sitemap.xml</a></div> <div><a href="https://nayanfulmali.com/sitemap_index.xml">https://nayanfulmali.com/sitemap_index.xml</a></div>  |
|  | Robots.txt  | <div><a href="http://nayanfulmali.com/robots.txt">http://nayanfulmali.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>  |
|  | Analytics   | <div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div> |