Website Analysis: mwcarpets.com

Generated on May 14 2025 05:47 AM

The score is 48/100

SEO Content

✅	Title	**MWCarpets — Quality Handmade Carpets and Rugs for Every Space** Length : 61 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	MWCarpets, your trusted destination for quality handmade carpets and rugs. Explore our collection of authentic Persian, Pak, and hand-knotted carpets, expertly crafted for lasting beauty and style delivered worldwide. Length : 217 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	MWCarpets — Quality Handmade Carpets and Rugs for Every Space
description	MWCarpets, your trusted destination for quality handmade carpets and rugs. Explore our collection of authentic Persian, Pak, and hand-knotted carpets, expertly crafted for lasting beauty and style delivered worldwide.
url	https://mwcarpets.com/
site_name	MWCarpets
updated_time	2025-04-22T07:50:18+00:00

SEO Content

image	https://mwcarpets.com/wp-content/uploads/2025/03/460080305_2739880056186589_1678514029166327669_n-1024x683.jpg	
image:secure_url	https://mwcarpets.com/wp-content/uploads/2025/03/460080305_2739880056186589_1678514029166327669_n-1024x683.jpg	
image:width	1024	
image:height	683	
image:alt	mwcarpets	
image:type	image/jpeg	

Headings					
H1	H2	H3	H4	H5	H6
1	17	30	9	5	6

- [H1] theQuality Handmade Carpets Since 2000
- [H2] Handmade Hunting Carpets
- [H2] Hunting Rugs
- [H2] Pictorial Carpets
- [H2] Pak Persian Carpets
- [H2] Floral Carpets
- [H2] Qum Carpets
- [H2] Customized Rugs
- [H2] Pakistani Carpets
- [H2] Calligraphic Carpets
- [H2] Overdyed Carpets
- [H2] Machine Carpets
- [H2] Living Room Carpets
- [H2] Kitchen Carpets
- [H2] Outdoor Carpets
- [H2] Customer Testimonials
- [H2] Muhammad Waseem Carpets
- [H2] Helpful Links
- [H3] Rug categories
- [H3] Newly Arrival Carpets
- [H3] Red Nain Carpet
- [H3] Size: 4x6 ft. (122x183 cm)
- [H3] Black Nain Carpet
- [H3] Size: 4x6 ft. (122x183 cm)
- [H3] Blue Nain Carpet
- [H3] Size: 4x6 ft. (122x183 cm)
- [H3] Golden Hunting Carpet
- [H3] Size: 3x5 ft. (91x152 cm)
- [H3] Red Hunting Carpet
- [H3] Size: 3x5 ft. (91x152 cm)
- [H3] Bakhtiari Carpet
- [H3] Size: 3x5 ft. (91x152 cm)
- [H3] Shop Carpets by rooms
- [H3] Shop Carpets by rug sizes
- [H3] Extra Large Carpets
- [H3] Large Carpets
- [H3] Medium Carpets

SEO Content

- [H3] Small Carpets
- [H3] Runner Carpets
- [H3] Hand-knotted Carpets Blog
- [H3] Wool Usage in Hand-knotted Carpets
- [H3] Pakistani Carpets
- [H3] Pak Persian Carpets
- [H3] Knot Density in Carpets
- [H3] The Carpets Inspired by Syed Sadequain Ahmad Naqvi
- [H3] Proud to be Pakistani
- [H3] Subscribe to Newsletter
- [H3] Login
- [H4] Handmade
- [H4] Handmade
- [H4] Handmade
- [H4] Handmade
- [H4] Handmade
- [H4] Handmade
- [H4] Organic Material Used
- [H4] Easy Returns/Exchange
- [H4] Minimal Pricing
- [H5] Free Shipping All Over Pakistan
- [H5] Handmade Carpets
- [H5] Handmade Carpets
- [H5] Handmade Carpets
- [H5] Handmade Carpets
- [H6] $200
- [H6] 9"x12" or Higher
- [H6] 6"x10" ~ 8"x10"
- [H6] 5"x7" ~ 6"x9"
- [H6] 4"x6" ~ Smaller
- [H6] Different Sizes

	Images	We found 35 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓		
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 46 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Persian Carpets	Internal	Passing Juice
Shop	Internal	Passing Juice
Product Types	Internal	Passing Juice
My Account	Internal	Passing Juice
Order Status	Internal	Passing Juice
Cart	Internal	Passing Juice
Checkout	Internal	Passing Juice
Delivery & Return	Internal	Passing Juice
Blog	Internal	Passing Juice
About	Internal	Passing Juice
Contact Us	Internal	Passing Juice
My Account	Internal	Passing Juice
FAQ	Internal	Passing Juice
Arhause	Internal	Passing Juice
La Casa Mia	Internal	Passing Juice
Josepe Casa	Internal	Passing Juice

In-page links

Alexander Girard	Internal	Passing Juice
Arne Jacobsen	Internal	Passing Juice
Børge Mogensen	Internal	Passing Juice
Charles & Ray Eames	Internal	Passing Juice
David Adjaye	Internal	Passing Juice
Hunting Rugs	Internal	Passing Juice
Pictorial Carpets	Internal	Passing Juice
Pak Persian Carpets	Internal	Passing Juice
Floral Carpets	Internal	Passing Juice
Qum Carpets	Internal	Passing Juice
Customized Rugs	Internal	Passing Juice
Pakistani Carpets	Internal	Passing Juice
Overdyed Carpets	Internal	Passing Juice
Machine Carpets	Internal	Passing Juice
Red Nain Carpet	Internal	Passing Juice
Black Nain Carpet	Internal	Passing Juice
Blue Nain Carpet	Internal	Passing Juice
Golden Hunting Carpet	Internal	Passing Juice
Red Hunting Carpet	Internal	Passing Juice
Bakhtiari Carpet	Internal	Passing Juice
Handmade Carpets	Internal	Passing Juice
Wool Usage in Hand-knotted Carpets	Internal	Passing Juice
Pakistani Carpets	Internal	Passing Juice
Pak Persian Carpets	Internal	Passing Juice
Knot Density in Carpets	Internal	Passing Juice
Muhammad Waseem Carpets	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

In-page links

Lost your password?	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : mwcarpets.com Length : 13
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!

Document

✓		

✗	Deprecated HTML	**Deprecated tags** — **Occurrences**

Deprecated tags	Occurrences
<u>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

◉	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✓ Perfect, your website has few JavaScript files.
		✗ Too bad, your website does not take advantage of gzip.

Mobile

◉	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.
		http://mwcarpets.com/sitemap.xml
		https://mwcarpets.com/sitemap.xml
		https://mwcarpets.com/sitemap.html
✓	Robots.txt	http://mwcarpets.com/robots.txt
		Great, your website has a robots.txt file.
✗	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You

| | | should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |