



Website Analysis: mutualfundobserver.com

Generated on July 22 2024 21:10 PM






The score is 45/100







SEO Content

	Title	<p>Mutual Fund Observer .. a site in the tradition of Fund Alarm</p> <p>Length : 63</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Mutual Fund Observer is a non-profit, non-commercial site which provides fund managers, financial advisers and individual investors with research, analysis, data and commentary on innovative, independent new and smaller mutual funds.</p> <p>Length : 233</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>mutual funds,mutual fund,investor education,mutual fund news,mutual fund ratings</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2011"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Mutual Funds</td> </tr> <tr> <td>description</td> <td>Mutual Fund Observer is a non-profit, non-commercial site which provides fund managers, financial advisers and individual investors with research, analysis, data and commentary on innovative, independent new and smaller mutual funds.</td> </tr> <tr> <td>url</td> <td>https://www.mutualfundobserver.com/</td> </tr> <tr> <td>site_name</td> <td>Mutual Fund Observer</td> </tr> </tbody> </table>	Property	Content	type	article	title	Mutual Funds	description	Mutual Fund Observer is a non-profit, non-commercial site which provides fund managers, financial advisers and individual investors with research, analysis, data and commentary on innovative, independent new and smaller mutual funds.	url	https://www.mutualfundobserver.com/	site_name	Mutual Fund Observer
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	Headings	<p>H1 H2 H3 H4 H5 H6</p>												

SEO Content

		2	6	4	0	0	0	<ul style="list-style-type: none"> • [H1] Mutual Fund Observer • [H1] Mutual Funds • [H2] ... a site in the tradition of Fund Alarm • [H2] Current Commentary • [H2] July 1, 2024 • [H2] Our Mission • [H2] What the Observer Provides • [H2] Sign Up for the Mailing List • [H3] Search MFO • [H3] Issues: Magazine Layout • [H3] Issues: Long Scroll Page • [H3] MFO Premium
	Images	We found 7 images on this web page.						4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 14%						This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.						
	Iframe	Great, there are no Iframes detected on this page.						

SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.					
	In-page links	We found a total of 45 links including 1 link(s) to files					
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.89%</p> <p>Internal Links 91.11%</p>					

In-page links

Anchor	Type	Juice
Mutual Fund Observer	Internal	Passing Juice
Skip to content	Internal	Passing Juice
About	Internal	Passing Juice
What's in a name?	Internal	Passing Juice
Media Mentions	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Commentary	Internal	Passing Juice
Discussions	Internal	Passing Juice
Funds	Internal	Passing Juice
Intriguing new funds	Internal	Passing Juice
Stars in the shadows	Internal	Passing Juice
Manager changes	Internal	Passing Juice
Funds in Registration	Internal	Passing Juice
Featured Funds	Internal	Passing Juice
Archives of FundAlarm	Internal	Passing Juice
The Best	Internal	Passing Juice
Charles's Balcony	Internal	Passing Juice
Edward. Ex Cathedra	Internal	Passing Juice
Best of the Web	Internal	Passing Juice
Resources	Internal	Passing Juice
MFO Premium	External	Passing Juice
Active Share	Internal	Passing Juice
Capital Gains	Internal	Passing Juice
The Navigator	Internal	Passing Juice
Workplace Communication	Internal	Passing Juice
User's Guide	Internal	Passing Juice
Support Us!	Internal	Passing Juice

In-page links

Our 501(c)(3) Information	Internal	Passing Juice
July 1, 2024	Internal	Passing Juice
Continue reading &rarr;	Internal	Passing Juice
Rich analytics	External	Passing Juice
July 2024	Internal	Passing Juice
June 2024	Internal	Passing Juice
May 2024	Internal	Passing Juice
April 2024	Internal	Passing Juice
March 2024	Internal	Passing Juice
February 2024	Internal	Passing Juice
January 2024	Internal	Passing Juice
December 2023	Internal	Passing Juice
November 2023	Internal	Passing Juice
October 2023	Internal	Passing Juice
September 2023	Internal	Passing Juice
August 2023	Internal	Passing Juice
Proudly powered by WordPress	External	Passing Juice
UltimatelySocial	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
july	17	✘	✘	✘	✔









Keywords Consistency

april	15	✘	✘	✘	✘
june	15	✘	✘	✘	✘
march	14	✘	✘	✘	✘
august	14	✘	✘	✘	✘

Usability

	Url	Domain : mutualfundobserver.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 25
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.

Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://mutualfundobserver.com/sitemap.xml>



Robots.txt

<http://mutualfundobserver.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics