



# Website Analysis: multichain.com

Generated on July 27 2024 02:02 AM




The score is 46/100







## SEO Content

	<b>Title</b>	<p>MultiChain   Enterprise blockchain platform</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<b>Headings</b>	<table border="1" data-bbox="544 1375 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>0</td> <td>7</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1480 1393 1877" style="list-style-type: none"> <li>• [H1] Enterprise blockchain.That actually works.</li> <li>• [H2] Subscribe for MultiChain updates</li> <li>• [H2] MultiChain helps organizations to build and deploy blockchain applications with speed.</li> <li>• [H2] News and Media</li> <li>• [H4] Rapid deployment</li> <li>• [H4] Unlimited assets</li> <li>• [H4] Data streams</li> <li>• [H4] Fine-grained permissions</li> <li>• [H4] Developer friendly</li> <li>• [H4] Customizable</li> <li>• [H4] Flexible security</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	0	7	0	0
H1	H2	H3	H4	H5	H6									
1	3	0	7	0	0									
	<b>Images</b>	<p>We found 9 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : 10%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 15.38% Internal Links 84.62%

## In-page links

Anchor	Type	Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Enterprise</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Q&amp;A</a>	Internal	Passing Juice
<a href="#">Developers</a>	Internal	Passing Juice
<a href="#">Download</a>	Internal	Passing Juice

## In-page links

<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Follow</a>	External	Passing Juice
<a href="#">320press</a>	External	Passing Juice

## SEO Keywords





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
multichain	2	✓	✗	✗	✓
developers	2	✗	✗	✗	✗
enterprise	2	✓	✗	✗	✓
blockchain	2	✓	✗	✗	✓
coin	1	✗	✗	✗	✗












## Usability

	Url	Domain : multichain.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://multichain.com/robots.txt">http://multichain.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 678 1481 757"> Google Analytics</div>