

Website Analysis: multi-market.com.ua

Generated on May 11 2025 03:09 AM





The score is 48/100






SEO Content

	Title	Мульти Маркет - Інтернет-магазин широкого асортименту					
		Length : 53					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Інтернет-магазин, який пропонує широкий вибір товарів різних категорій, зокрема спорядження для туризму та активного відпочинку, військово екипірування, тощо					
		Length : 157					
		Great, your meta description contains between 70 and 160 characters.					
	Keywords	маркет, надійний інтернет-магазин, широкий вибір товарів, висока якість продукції, ексклюзивні товари, система знижок та акцій, доставка по всій Україні, зручна оплата, кваліфікована служба підтримки					
		Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1	H2	H3	H4	H5	H6
		0	4	3	26	0	0
		<ul style="list-style-type: none">• [H2] Login or create an account• [H2] Login or create an account• [H2] Ваш обліковий запис створено!• [H2] Вихід• [H3] Mobile Menu• [H3] Returning Customer• [H3] Register Account• [H4] Blog Page With Left Column• [H4] Blog Page With Right Column• [H4] Blog Page With Grid Style• [H4] Blog Page With List Style• [H4] Categories Post Page• [H4] Post Page					

SEO Content

		<ul style="list-style-type: none"> • [H4] MacBook Air • [H4] Apple Cinema 30" • [H4] Canon EOS 5D • [H4] HP LP3065 • [H4] MacBook • [H4] MacBook Air • [H4] MacBook Pro • [H4] Sony VAIO • [H4] Apple Cinema 30" • [H4] Samsung SyncMaster 941BW • [H4] iPhone • [H4] iPod Nano • [H4] iMac • [H4] Apple Cinema 30" • [H4] Sony VAIO • [H4] Samsung SyncMaster 941BW • [H4] iPod Touch • [H4] MacBook • [H4] Canon EOS 5D • [H4] iPod Shuffle
	Images	<p>We found 57 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 35 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links



External Links : Passing Juice 11.43%

Internal Links 88.57%

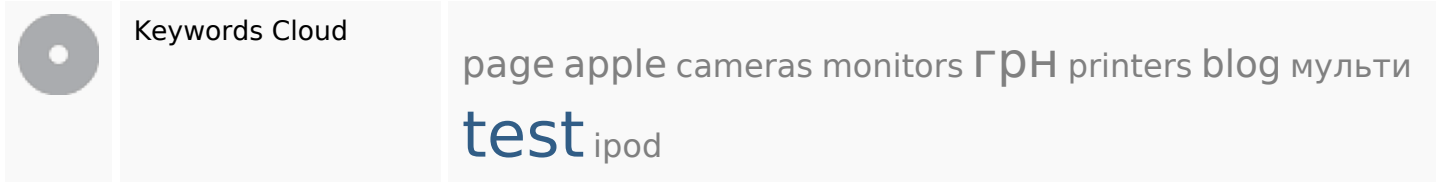
In-page links

Anchor	Type	Juice
Реєстрація	Internal	Passing Juice
Авторизація	Internal	Passing Juice
Forgotten Password	Internal	Passing Juice
login form	External	Passing Juice
пишіть нам	Internal	Passing Juice
Apple	Internal	Passing Juice
MacBook Air	Internal	Passing Juice
Apple Cinema 30"	Internal	Passing Juice
Canon	Internal	Passing Juice
Canon EOS 5D	Internal	Passing Juice
Hewlett-Packard	Internal	Passing Juice
HP LP3065	Internal	Passing Juice
MacBook	Internal	Passing Juice
MacBook Pro	Internal	Passing Juice
Sony	Internal	Passing Juice
Sony VAIO	Internal	Passing Juice
Samsung SyncMaster 941BW	Internal	Passing Juice
iPhone	Internal	Passing Juice
iPod Nano	Internal	Passing Juice
iMac	Internal	Passing Juice
iPod Touch	Internal	Passing Juice
iPod Shuffle	Internal	Passing Juice
Особистий Кабінет	Internal	Passing Juice

In-page links

Історія замовлень	Internal	Passing Juice
Розсилка	Internal	Passing Juice
Акції	Internal	Passing Juice
Повернення товару	Internal	Passing Juice
Про нас	Internal	Passing Juice
Оплата і доставка	Internal	Passing Juice
Політика конфіденційності	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
test	23	✗	✗	✗	✗
грн	12	✗	✗	✗	✗
apple	8	✗	✗	✗	✓
page	6	✗	✗	✗	✓
blog	5	✗	✗	✗	✓


Usability

	Url	Domain : multi-market.com.ua Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is uk.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><div>http://multi-market.com.ua/sitemap.xml</div><div>https://multi-market.com.ua/index.php?route=extension/feed/google_sitemap</div></div>
	Robots.txt	<p>http://multi-market.com.ua/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>