Website Analysis: msutechstore.com

Generated on June 30 2024 17:12 PM

The score is 67/100

SEO Content

✓	Title	Msu Tech Store - Official Online Length : 32 Perfect, your title contains between 10 and 70 characters.
⚠	Description	Shop Our Large Discounted Selection Of Msu Tech Store. Brand New In Box. 100% Authentic. Free Shipping & Returns From Our Online Msu Tech Store, Up To Save 89%, Thank You For Checking Us Out. Length : 191 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	Msu Tech Store,Msu Tech Store Lowest,Msu Tech Store Cheap Sale,Msu Tech Store Official Website,Msu Tech Store Best Offer,Msu Tech Store Official Sale,Msu Tech Store Discount,Msu Tech Store Official Site Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	H1 H2 H3 H4 H5 H6 1 0 0 0 0 0 • [H1] msu computer store
✓	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes
✓	Text/HTML Ratio	Ratio : 20% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 1 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
To top link	Internal	Passing Juice

SEO Keywords

⚪	Keywords Cloud	state tech technology online computer michigan recent msu store bookstore

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
msu	12	✔	✔	✔	✔

Keywords Consistency

store	10	✔	✔	✔	✔
tech	6	✔	✔	✔	✖
online	3	✔	✖	✔	✖
computer	3	✖	✖	✖	✔

Usability

	Url	Domain : msutechstore.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	XHTML 1.0 Transitional
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 21 Warnings : 1
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles.

Document

✔ Great, your website has few CSS files.

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization		
	✖	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

✖	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://msutechstore.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.