Website Analysis: moviez.kz

The score is 43/100

SEO Content

	Title	moviez.kz Length : 9 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
	Headings	H1 H2 H3 H4 H5 H6 1 8 8 0 0 0 [H1] A commitment to innovation and sustainability [H2] A passion for creating spaces [H2] An array of resources [H2] Watch, Read, Listen [H2] Hello world! [H2] Join 900+ subscribers [H2] About [H2] Privacy [H2] Social [H3] Renovation and restoration [H3] Continuous Support [H3] App Access [H3] Consulting [H3] Project Management [H3] Architectural Solutions [H3] Études Architect App [H3] Études Newsletter

SEO Content

✓	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes
✗	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 6 links including 0 link(s) to files
○	Statistics	External Links : noFollow 16.67% External Links : Passing Juice 0% Internal Links 83.33%

In-page links

Anchor	Type	Juice
moviez.kz	Internal	Passing Juice
Sample Page	Internal	Passing Juice
Hello world!	Internal	Passing Juice
moviez_kz	Internal	Passing Juice
Uncategorised	Internal	Passing Juice

In-page links

WordPress	External	noFollow

SEO Keywords

	Keywords Cloud	experience world architectural études imagination diverse solutions expertise fusion moviezkz

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
études	10	✖	✖	✖	✔
architectural	8	✖	✖	✖	✔
solutions	7	✖	✖	✖	✔
experience	7	✖	✖	✖	✖
expertise	6	✖	✖	✖	✖

Usability

	Url	Domain : moviez.kz Length : 9
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 4 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://moviez.kz/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.