



# Website Analysis: motogiovane.it

Generated on May 16 2025 07:19 AM

The score is 60/100



## SEO Content

|    | Title                                                                                                                                                         | Motogiovane.it: Il portale informativo per gli appassionati della moto<br><br>Length : 70<br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                               |     |                             |           |                    |       |                                                                          |
|------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|------|---------|-------|------------------------------------------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------------------------|-----------|--------------------|-------|--------------------------------------------------------------------------|
|    | Description                                                                                                                                                   | Portale informativo per gli appassionati di moto: guide sulle novità dal mondo delle due ruote, recensioni e consigli sugli accessori per moto! ENTRA e LEGGI<br><br>Length : 157<br><br>Great, your meta description contains between 70 and 160 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                               |     |                             |           |                    |       |                                                                          |
|  | Keywords                                                                                                                                                      | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                               |     |                             |           |                    |       |                                                                          |
|  | Og Meta Properties                                                                                                                                            | <div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>it_IT</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Motogiovane.it: Il portale informativo per gli appassionati della moto</td></tr><tr><td>description</td><td>Portale informativo per gli appassionati di moto: guide sulle novità dal mondo delle due ruote, recensioni e consigli sugli accessori per moto! ENTRA e LEGGI</td></tr><tr><td>url</td><td>https://www.motogiovane.it/</td></tr><tr><td>site_name</td><td>www.motogiovane.it</td></tr><tr><td>image</td><td>https://www.motogiovane.it/wp-content/uploads/2020/07/parafango-moto.jpg</td></tr></tbody></table> | Property | Content | locale | it_IT | type | website | title | Motogiovane.it: Il portale informativo per gli appassionati della moto | description | Portale informativo per gli appassionati di moto: guide sulle novità dal mondo delle due ruote, recensioni e consigli sugli accessori per moto! ENTRA e LEGGI | url | https://www.motogiovane.it/ | site_name | www.motogiovane.it | image | https://www.motogiovane.it/wp-content/uploads/2020/07/parafango-moto.jpg |
| Property                                                                           | Content                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                               |     |                             |           |                    |       |                                                                          |
| locale                                                                             | it_IT                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                               |     |                             |           |                    |       |                                                                          |
| type                                                                               | website                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                               |     |                             |           |                    |       |                                                                          |
| title                                                                              | Motogiovane.it: Il portale informativo per gli appassionati della moto                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                               |     |                             |           |                    |       |                                                                          |
| description                                                                        | Portale informativo per gli appassionati di moto: guide sulle novità dal mondo delle due ruote, recensioni e consigli sugli accessori per moto! ENTRA e LEGGI |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                               |     |                             |           |                    |       |                                                                          |
| url                                                                                | https://www.motogiovane.it/                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                               |     |                             |           |                    |       |                                                                          |
| site_name                                                                          | www.motogiovane.it                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                               |     |                             |           |                    |       |                                                                          |
| image                                                                              | https://www.motogiovane.it/wp-content/uploads/2020/07/parafango-moto.jpg                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                               |     |                             |           |                    |       |                                                                          |
|                                                                                    |                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |        |       |      |         |       |                                                                        |             |                                                                                                                                                               |     |                             |           |                    |       |                                                                          |

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|-------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|     | Headings        | <div><div>H1<br/>1</div><div>H2<br/>3</div><div>H3<br/>17</div><div>H4<br/>0</div><div>H5<br/>0</div><div>H6<br/>0</div></div> <ul style="list-style-type: none"><li>• [H1] Il portale informativo sulla moto</li><li>• [H2] Scopri ciò che c'è da sapere sul mondo delle moto</li><li>• [H2] Parti della moto</li><li>• [H2] Accessori moto</li><li>• [H3] Miglior parafrangente moto</li><li>• [H3] Migliori ammortizzatori moto</li><li>• [H3] Miglior faro moto</li><li>• [H3] Miglior carburatore moto</li><li>• [H3] Miglior forcella moto</li><li>• [H3] Miglior pedana moto</li><li>• [H3] Miglior portatarga moto</li><li>• [H3] Miglior copriserbatoio moto</li><li>• [H3] I migliori cerchi moto</li><li>• [H3] Bulloneria per moto</li><li>• [H3] Migliori manubri moto</li><li>• [H3] Miglior coperchio per alternatore</li><li>• [H3] Miglior abbigliamento moto</li><li>• [H3] Borse per moto</li><li>• [H3] Migliori adesivi per moto</li><li>• [H3] Miglior telo coprimoto</li><li>• [H3] Miglior parafango moto</li></ul> |
|  | Images          | <p>We found 19 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Text/HTML Ratio | <p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

## SEO Links

|                                                                                     |                         |                                                       |
|-------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>               |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p> |

## SEO Links

|                                                                                  |               |                                                                                             |
|----------------------------------------------------------------------------------|---------------|---------------------------------------------------------------------------------------------|
|  | In-page links | We found a total of 37 links including 0 link(s) to files                                   |
|  | Statistics    | External Links : noFollow 0%<br>External Links : Passing Juice 2.7%<br>Internal Links 97.3% |

### In-page links

| Anchor                                      | Type     | Juice         |
|---------------------------------------------|----------|---------------|
| <a href="#">Chi siamo</a>                   | Internal | Passing Juice |
| <a href="#">Moto Guzzi</a>                  | Internal | Passing Juice |
| <a href="#">Ammortizzatori moto</a>         | Internal | Passing Juice |
| <a href="#">Bulloneria per moto</a>         | Internal | Passing Juice |
| <a href="#">Cos'è la culla della moto</a>   | Internal | Passing Juice |
| <a href="#">Carburatore moto</a>            | Internal | Passing Juice |
| <a href="#">Cerchi moto</a>                 | Internal | Passing Juice |
| <a href="#">Coperchio alternatore moto</a>  | Internal | Passing Juice |
| <a href="#">Copriserbatoio moto</a>         | Internal | Passing Juice |
| <a href="#">Faro moto</a>                   | Internal | Passing Juice |
| <a href="#">Forcella moto</a>               | Internal | Passing Juice |
| <a href="#">Frizione moto</a>               | Internal | Passing Juice |
| <a href="#">Frecce per moto</a>             | Internal | Passing Juice |
| <a href="#">Leve freni per moto</a>         | Internal | Passing Juice |
| <a href="#">Manopole moto</a>               | Internal | Passing Juice |
| <a href="#">Parafango moto</a>              | Internal | Passing Juice |
| <a href="#">Parabrezza moto</a>             | Internal | Passing Juice |
| <a href="#">Parti elettriche della moto</a> | Internal | Passing Juice |
| <a href="#">Regolatore moto</a>             | Internal | Passing Juice |
| <a href="#">Pedane moto</a>                 | Internal | Passing Juice |

## In-page links

|                                                       |          |               |
|-------------------------------------------------------|----------|---------------|
| <a href="#">Portatarga moto</a>                       | Internal | Passing Juice |
| <a href="#">Selle per moto</a>                        | Internal | Passing Juice |
| <a href="#">Silenziatori per moto</a>                 | Internal | Passing Juice |
| <a href="#">Specchi moto</a>                          | Internal | Passing Juice |
| <a href="#">Strumentazione moto</a>                   | Internal | Passing Juice |
| <a href="#">Trasmissioni moto</a>                     | Internal | Passing Juice |
| <a href="#">Terminali manubrio moto antivibranti</a>  | Internal | Passing Juice |
| <a href="#">Miglior Abbigliamento moto</a>            | Internal | Passing Juice |
| <a href="#">Migliori borse per moto</a>               | Internal | Passing Juice |
| <a href="#">Migliori adesivi moto</a>                 | Internal | Passing Juice |
| <a href="#">Miglior telo coprimoto</a>                | Internal | Passing Juice |
| <a href="#">Paraginocchia moto</a>                    | Internal | Passing Juice |
| <a href="#">Contatti</a>                              | Internal | Passing Juice |
| <a href="#">Ammortizzatori</a>                        | Internal | Passing Juice |
| <a href="#">Scopri</a>                                | Internal | Passing Juice |
| <a href="#">Privacy &amp; cookie policy</a>           | Internal | Passing Juice |
| <a href="#">Sito Web realizzato da Atena Solution</a> | External | Passing Juice |

## SEO Keywords

|                                                                                    |                |                                                                                         |
|------------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------------|
|  | Keywords Cloud | della selle <b>moto</b> abbigliamento atena carburatore migliori parti solution miglior |
|------------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| moto    | 33      | ✓     | ✗        | ✓           | ✓        |
| della   | 3       | ✓     | ✗        | ✗           | ✓        |
| selle   | 2       | ✗     | ✗        | ✗           | ✗        |
| miglior | 2       | ✗     | ✗        | ✗           | ✓        |

## Keywords Consistency

migliori

2



## Usability

|  |              |                                                   |
|--|--------------|---------------------------------------------------|
|  | Url          | Domain : motogiovane.it<br>Length : 14            |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is it.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |                                                                                                                                                                                                                                                    |
|--|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | HTML 5                                                                                                                                                                                                                                             |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                           |
|  | W3C Validity    | Errors : 0<br>Warnings : 0                                                                                                                                                                                                                         |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                               |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                         |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> |

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://motogiovane.it/sitemap.xml>

[https://www.motogiovane.it/sitemap\\_index.xml](https://www.motogiovane.it/sitemap_index.xml)



### Robots.txt

<http://motogiovane.it/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.