Website Analysis: motherproud.com

Generated on July 21 2024 09:29 AM

The score is 43/100

SEO Content

✅	Title	**MotherProud - Show Your Pride To The World** Length : 42 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	MotherProud is a mother focused products company with the mission to make the world to realize the importance of the women who doing the hardest job in this entire galaxy. MotherProud offers the best selection of custom t-shirts, personalized gifts, jewelry, mugs, and much much more. Length : 284 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	MotherProud
url	https://motherproud.com/
title	MotherProud - Show Your Pride To The World
type	website
description	MotherProud is a mother focused products company with the mission to make the world to realize the importance of the women who doing the hardest job in this entire galaxy. MotherProud offers the best selection of custom t-shirts, personalized gifts, jewelry, mugs, and much much more.

SEO Content

		image	http://motherproud.com/cdn/shop/files/Official_Logo_4_1200x1200.png?v=1629256418			
		image:secure_url	https://motherproud.com/cdn/shop/files/Official_Logo_4_1200x1200.png?v=1629256418			
		image:width	1200			
		image:height	628			

	Headings						
		H1 1	H2 2	H3 8	H4 7	H5 3	H6 0

- [H1]
- [H2] See What Our Customers Are Saying...
- [H2] Get latest updates & discounts
- [H3] OUR MISSION
- [H3] Army Mom
- [H3] Marine Mom
- [H3] Air Force Mom
- [H3] Navy Mom
- [H3] Coast Guard Mom
- [H3] Red Friday
- [H3] Let customers speak for us
- [H4] Top Picks
- [H4] Top Collections
- [H4] Read Our Blogs
- [H4] Contact Us
- [H4] Customer Support
- [H4] Information
- [H4] Your Account
- [H5] Christmas Gift Ideas for Deployed Military Members in Care Packages
- [H5] How To Cope with Deployment: Military Mom's Guide
- [H5] What Is OPSEC For Military Moms And Why It's Important?

	Images	We found 58 images on this web page. 24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 74 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.7% Internal Links 97.3%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Log in	Internal	Passing Juice
Create account	Internal	Passing Juice
Military Branches	Internal	Passing Juice
Army	Internal	Passing Juice
Marines	Internal	Passing Juice
Navy	Internal	Passing Juice
Air Force	Internal	Passing Juice
Coast Guard	Internal	Passing Juice
National Guard	Internal	Passing Juice
Space Force	Internal	Passing Juice
More Than One	Internal	Passing Juice
Mom	Internal	Passing Juice
Dad	Internal	Passing Juice
Daughter	Internal	Passing Juice
Aunt	Internal	Passing Juice

In-page links

Uncle	Internal	Passing Juice
Wife	Internal	Passing Juice
Sister	Internal	Passing Juice
Brother	Internal	Passing Juice
Girlfriend	Internal	Passing Juice
Grandma	Internal	Passing Juice
Grandpa	Internal	Passing Juice
Mother-In-Law	Internal	Passing Juice
Stepmom	Internal	Passing Juice
Occasions	Internal	Passing Juice
Christmas	Internal	Passing Juice
Halloween	Internal	Passing Juice
Memorial Day	Internal	Passing Juice
Personalize	Internal	Passing Juice
T-shirts	Internal	Passing Juice
Face Masks	Internal	Passing Juice
Decals	Internal	Passing Juice
Necklaces	Internal	Passing Juice
Bracelets	Internal	Passing Juice
Mugs	Internal	Passing Juice
Bags	Internal	Passing Juice
Dog tags	Internal	Passing Juice
License Plates	Internal	Passing Juice
Coins	Internal	Passing Juice
Flags	Internal	Passing Juice
Ornaments	Internal	Passing Juice
Pins	Internal	Passing Juice
Keychains	Internal	Passing Juice

In-page links

Phone Cases	Internal	Passing Juice
Hats	Internal	Passing Juice
Others	Internal	Passing Juice
More about us	Internal	Passing Juice
View all	Internal	Passing Juice
Christmas Gift Ideas for Deployed Military Members in Care Packages	Internal	Passing Juice
How To Cope with Deployment: Military Mom's Guide	Internal	Passing Juice
What Is OPSEC For Military Moms And Why It's Important?	Internal	Passing Juice
Email: support@motherproud.com	Internal	Passing Juice
Search	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Size Guide	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Referral program	External	Passing Juice
Shipping & Delivery	Internal	Passing Juice
Exchange & Return	Internal	Passing Juice
Term of service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Register	Internal	Passing Juice
Login	Internal	Passing Juice
Orders	Internal	Passing Juice
Wishlist	Internal	Passing Juice
Addresses	Internal	Passing Juice
MotherProud	Internal	Passing Juice
Personalized Military Mom Family Proudly Support T-shirts	Internal	Passing Juice
US Army Mom Messy Buns T-shirts	Internal	Passing Juice
Personalized Balls Military Mom Family T-shirts	Internal	Passing Juice
Navy Mom My Son Most Favorite Sailor T-shirts	Internal	Passing Juice

In-page links

Personalized Military Mom Family Infinity T-shirts	Internal	Passing Juice
https://www.ups.com/WebTracking?loc=en_US&requester=ST&trackNums=9261290303138354480323484	External	Passing Juice

SEO Keywords

⊙ Keywords Cloud	shirts family son ordered navy military size mom t-shirts daughter

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
t-shirts	8	✖	✖	✔	✖
shirts	7	✖	✖	✔	✖
mom	7	✖	✖	✖	✔
size	6	✖	✖	✖	✖
family	4	✖	✖	✖	✖

Usability

⊙	Url	Domain : motherproud.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://motherproud.com/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool.
		Google Analytics