

# Website Analysis: monevator.com

Generated on July 22 2024 18:27 PM

The score is 41/100

#### **SEO Content**

	Title	Monevator - Make more money, invest profitably, retire early  Length: 60  Perfect, your title contains between 10 and 70 characters.		
1	Description	Make more money, invest profitably, retire early  Length: 48  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.		
	Og Meta Properties	Good, your page ta	ke advantage of Og Properties.	
		Property	Content	
		locale	en_GB	
		type	website	
		title	Monevator: The UK's leading website for private investors	
		description	From passive investing with index trackers funds to choosing the cheapest investment platform or broker, Monevator is essential reading for all British investors.	
		url	https://monevator.com/	
		site_name	Monevator	
		image	https://monevator.com/wp- content/uploads/2021/01/monevator-m.png	
		image:width	101	

#### SEO Content

		image:height	81			
		image:type	image/png			
0	Headings	H1 H2 11	H3 11	H4 8	H5 0	H6 0
		• [H2] What is • [H2] The Ra • [H2] Why no • [H2] All-Wea • [H2] Should • [H2] How to • [H2] Weeke meetings • [H3] Someb • [H3] Strike t • [H3] All fluff • [H3] Rich pic • [H3] We (mo • [H3] We (mo • [H3] Presett • [H3] Meting • [H4] As you • [H4] Behind • [H4] It's wha • [H4] Trend s • [H4] Funds t • [H4] Pack a • [H4] Naviga	eople invest to Weather poor in All-Weather portfolion ather portfolion ather portfolion you choose build an All-Ind reading: It is acknowledging the agent out the pain do the number at we invest spotting amned lies, affinding favour aincoat and ting stock missis tock missis acknowledged and the number at we invest spotting amned lies, affinding favour aincoat and ting stock missis acknowledged and the number at we invest spotting amned lies, affinding favour aincoat and ting stock missis and the number at we invest spotting amned lies, affinding favour aincoat and ting stock missis and the number at we invest spotting amned lies, affinding favour aincoat and ting stock missis and the number at we invest spotting amned lies, affinding favour aincoat and ting stock missis and the number at we invest spotting and ting stock missis and the number at we invest spotting and the number at we invest and the numb	rtfolio: how rtfolio: how rtfolio: how rtfolio: how rtfolio: how reather port ked bonds? o drawdowr o historical an All-Weat Weather poter's have a do it their pension the wealthy nivest pensions in a sunhat arket hurric	ns and other it protects io? folio: asset  s performance her portfolion rtfolion meeting to  do it ons in pie-in  to that mate statistics	what you have allocation  ce o? talk about  online platform n-the-sky
	Images	We found 16 image 9 alt attributes are search engines can	empty or mis	ssing. Add a		
8	Text/HTML Ratio	Ratio: 0%  This page's ratio of that your website p			•	ent, this means
<b></b>	Flash	Perfect, no Flash co	ntent has be	en detected	d on this pa	ge.

#### **SEO Content**



#### SEO Links

<b></b>	URL Rewrite	Good. Your links looks friendly!
8	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
<b></b>	In-page links	We found a total of 109 links including 6 link(s) to files
•	Statistics	External Links : noFollow 1.83%  External Links : Passing Juice 22.94%
		Internal Links 75.23%

### In-page links

Anchor	Type	Juice
Sign in	Internal	noFollow
Membership	Internal	noFollow
Subscribe	Internal	noFollow
<u>Tools</u>	Internal	noFollow
Contact	Internal	noFollow
<u>Archives</u>	Internal	noFollow
About	Internal	noFollow
_Home	Internal	Passing Juice
Earning	Internal	Passing Juice
Investing	Internal	Passing Juice
Passive investing	Internal	Passing Juice
<u>Monevation</u>	Internal	Passing Juice

# In-page links

Property	Internal	Passing Juice
Compare brokers	Internal	Passing Juice
Weekend reading: Pointless jobs, or missing the point?	Internal	Passing Juice
and I have	Internal	Passing Juice
argued	Internal	Passing Juice
Mr Blimp	Internal	Passing Juice
love to champion	Internal	Passing Juice
<u>1</u>	Internal	Passing Juice
<u>meetings</u>	Internal	Passing Juice
yesterday	External	Passing Juice
Capital Gains	External	Passing Juice
Bullshit Jobs	External	Passing Juice
dig holes	External	Passing Juice
[continue reading…:]	Internal	Passing Juice
sign-up	Internal	noFollow
Twitter	External	noFollow
Facebook	External	noFollow
best articles	Internal	noFollow
<u>↩</u>	Internal	Passing Juice
How people invest their pensions and other financial assets	Internal	Passing Juice
keep up with the Joneses	External	Passing Juice
savers	Internal	Passing Juice
body count	External	Passing Juice
FIRE-side chats	Internal	Passing Juice
<u>to discover</u>	Internal	Passing Juice
constructive skepticism	Internal	Passing Juice
meme stock	Internal	Passing Juice
Interactive Investor's	Internal	Passing Juice

# <u>In-page links</u>

<u>cited</u>	External	Passing Juice
post-freedom	Internal	Passing Juice
first incarnation	External	Passing Juice
investment trusts	Internal	Passing Juice
retirement income	Internal	Passing Juice
report	External	Passing Juice
bond market rout	Internal	Passing Juice
subsequent	External	Passing Juice
<u>two</u>	External	Passing Juice
Office of National Statistics	External	Passing Juice
<u>archives</u>	External	Passing Juice
latest survey	External	Passing Juice
Al behemoths	Internal	Passing Juice
<u>cryptocurrencies</u>	Internal	Passing Juice
meme stocks	Internal	Passing Juice
that way	Internal	Passing Juice
The All-Weather portfolio: how it protects what you have	Internal	Passing Juice
Commodities	Internal	Passing Juice
index-linked gilt ladder	Internal	Passing Juice
inflation hedge	Internal	Passing Juice
gold is a good investment	Internal	Passing Juice
60/40	Internal	Passing Juice
stock market depression	Internal	Passing Juice
volatility	Internal	Passing Juice
fax machines	External	Passing Juice
Summerhaven	External	Passing Juice
1	Internal	Passing Juice
BCOM TR	External	Passing Juice

## <u>In-page links</u>

<u>Macrohistory</u>	External	Passing Juice
2	Internal	Passing Juice
British Government Securities Database	External	Passing Juice
The London Bullion Market Association	External	Passing Juice
Measuring Worth	External	Passing Juice
FTSE Russell	External	Passing Juice
1972-1974	Internal	Passing Juice
Global Financial Crisis	Internal	Passing Juice
risk/reward trade-off	Internal	Passing Juice
<u>3</u>	Internal	Passing Juice
Why a diversified portfolio needs more than bonds	Internal	Passing Juice
still far	Internal	Passing Juice
UBS CMCI Composite SF	Internal	Passing Juice
global tracker fund	Internal	Passing Juice
low-cost index funds	Internal	Passing Juice
duration	Internal	Passing Juice
money market	Internal	Passing Juice
<u>↩</u>	Internal	Passing Juice
<u>↩</u>	Internal	Passing Juice
<u>↩</u>	Internal	Passing Juice
blew up	Internal	Passing Juice
<u>via MSN</u>	External	Passing Juice
[continue reading…:]	Internal	Passing Juice
<u>Previous Posts</u>	Internal	Passing Juice
Bear markets: how long they last and how to invest during one	Internal	Passing Juice
Investing for beginners: Why do we invest?	Internal	Passing Juice
How did Warren Buffett get rich?	Internal	Passing Juice
The seven habits of highly successful private investors	Internal	Passing Juice

### <u>In-page links</u>

How to create a simple retirement plan	Internal	Passing Juice
How to create your own cheap, simple and secure Guaranteed Equity Bond	Internal	Passing Juice
FIRE in the hole [Members]	Internal	Passing Juice
The decline and fall of a buy-to-let empire	Internal	Passing Juice
What is a mortgage but money rented from a bank?	Internal	Passing Juice
The really obvious thing we all forget when borrowing money	Internal	Passing Juice
If you want to make easy money, do something hard	Internal	Passing Juice
How to check your credit score for free in the UK	Internal	Passing Juice
disclaimer	Internal	Passing Juice
Facebook	External	Passing Juice
RSS	External	Passing Juice
privacy policy	Internal	noFollow
cookies	Internal	noFollow

### SEO Keywords

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## **Keywords Consistency**

Keyword (	Content	Title	Keywords	Description	Headings
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## Usability

0	Url	Domain : monevator.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

## Usability

Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

#### Document

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors: 11 Warnings: 21		
	Email Privacy	Great no email address has been found in plain text!		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Attention! Try to avoid nested tables in HTML.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

#### Mobile

•	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

XML Sitemap	Great, your website has an XML sitemap.
	http://monevator.com/sitemap.xml
Robots.txt	http://monevator.com/robots.txt  Great, your website has a robots.txt file.
Analytics	Great, your website has an analytics tool.  Google Analytics