

Website Analysis: misterispex.at

Generated on May 24 2025 05:47 AM

The score is 50/100



SEO Content

	Title	Mister Spex - Optiker für Brillen, Sonnenbrillen & Kontaktlinsen Length : 68 Perfect, your title contains between 10 and 70 characters.												
	Description	Ganz einfach zu deiner neuen Brille, Sonnenbrille oder Kontaktlinsen. ✓ Große Marken-Auswahl ✓ Online Anprobe ✓ Berliner Meisterwerkstatt Length : 135 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>14</td><td>29</td><td>5</td><td>0</td><td>0</td></tr></table> • [H1] Gut sehen & gut aussehen • [H2] Kategorien • [H2] Hilfe & Beratung • [H2] Noch Fragen? • [H2] Sabina Markin x Mister Spex • [H2] Immer in Bewegung: MOOVE bei Mister Spex • [H2] Entdecke Gucci Eyewear FS25 • [H2] Damen • [H2] Herren • [H2] Sonnenbrillen-Trends, die inspirieren • [H2] Das sind deine Vorteile • [H2] WIR HELFEN DIR GERNE WEITER • [H2] CHLOÉ EYEWEAR-KOLLEKTION SPRING-SUMMER 2025 • [H2] THE WAYFARER • [H2] Für dich entdeckt • [H3] Hilfe & Beratung • [H3] Noch Fragen?	H1	H2	H3	H4	H5	H6	1	14	29	5	0	0
H1	H2	H3	H4	H5	H6									
1	14	29	5	0	0									

SEO Content

		• [H3] Kategorien • [H3] • [H3] • [H3] Hilfe & Beratung • [H3] Kategorien • [H3] • [H3] • [H3] Hilfe & Beratung • [H3] Kategorien • [H3] Marken • [H3] Hilfe & Beratung • [H3] Brillen-Marken • [H3] Sonnenbrillen-Marken • [H3] Boutique-Marken • [H3] Mister Spex Marken • [H3] KATEGORIEN • [H3] Boutique-Brillen • [H3] Boutique-Sonnenbrillen • [H3] HIGHLIGHTS • [H3] • [H3] Qualitätsgläser führender Hersteller • [H3] Virtuelle Anprobe • [H3] Zu Hause anprobieren • [H3] Vertrauenswürdigkeit • [H3] Kostenloser Sehtest • [H3] Brillen mit Blaufilter • [H3] Lass deine Favoriten zu dir kommen • [H4] Brillen • [H4] Sonnenbrillen • [H4] Kontaktlinsen • [H4] Marken • [H4] Boutique
	Images	We found 43 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 132 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.79% Internal Links 96.21%

In-page links

Anchor	Type	Juice
Zu Hause anprobieren	Internal	Passing Juice
So einfach geht&#x27;s	Internal	Passing Juice
Virtuelle Anprobe	Internal	Passing Juice
Brillen	Internal	Passing Juice
Damenbrillen	Internal	Passing Juice
Herrenbrillen	Internal	Passing Juice
Gleitsichtbrillen	Internal	Passing Juice
Blaulichtfilter-Brillen	Internal	Passing Juice
Lesebrillen	Internal	Passing Juice
Brillenzubehör	Internal	Passing Juice
Inspiration	Internal	Passing Juice
Unsere exklusiven Brillen-Marken	Internal	Passing Juice
Weitere Brillenkategorien	Internal	Passing Juice
So geht&#x27;s	Internal	Passing Juice
Zu Hause anprobieren	Internal	Passing Juice
Brillenzuschuss	Internal	Passing Juice

In-page links

Neuverglasung deiner Brille	Internal	Passing Juice
Brillenanpassung	Internal	Passing Juice
Videoberatung	Internal	Passing Juice
Brillen-Ratgeber	Internal	Passing Juice
Lesebrillen-Ratgeber	Internal	Passing Juice
Gleitsichtbrillen-Ratgeber	Internal	Passing Juice
Sonnenbrillen	Internal	Passing Juice
Damen-Sonnenbrillen	Internal	Passing Juice
Herren-Sonnenbrillen	Internal	Passing Juice
Sonnenbrillen mit Sehstärke	Internal	Passing Juice
Gleitsicht-Sonnenbrillen	Internal	Passing Juice
Boutique Sonnenbrillen	Internal	Passing Juice
Unsere exklusiven Sonnenbrillen-Marken	Internal	Passing Juice
Weitere Sonnenbrillenkategorien	Internal	Passing Juice
Sonnenbrillen-Ratgeber	Internal	Passing Juice
Virtuelle Anprobe	Internal	Passing Juice
Upgrades für deine Sonnenbrille	Internal	Passing Juice
Kontaktlinsen	Internal	Passing Juice
Tageslinsen	Internal	Passing Juice
Monatslinsen	Internal	Passing Juice
Torische Kontaktlinsen	Internal	Passing Juice
Gleitsicht-Kontaktlinsen	Internal	Passing Juice
Pflegemittel	Internal	Passing Juice
Farbige Kontaktlinsen	Internal	Passing Juice
Wochenlinsen	Internal	Passing Juice
Tag- und Nacht Kontaktlinsen	Internal	Passing Juice
Weitere Kontaktlinsenkategorien	Internal	Passing Juice
TrueLens	Internal	Passing Juice

In-page links

Air Optix	Internal	Passing Juice
Dailies	Internal	Passing Juice
Acuvue	Internal	Passing Juice
Biofinity	Internal	Passing Juice
Total	Internal	Passing Juice
Weitere Kontaktlinsenmarken	Internal	Passing Juice
Kontaktlinsen-Ratgeber	Internal	Passing Juice
Kontaktlinsen-Abo	Internal	Passing Juice
Kontaktlinsen nachbestellen	Internal	Passing Juice
Optikermarken	Internal	Passing Juice
Marken	Internal	Passing Juice
Ray-Ban Brillen	Internal	Passing Juice
HUMPHREY'S Brillen	Internal	Passing Juice
Marc O'Polo Eyewear	Internal	Passing Juice
Oakley Brillen	Internal	Passing Juice
Carrera Brillen	Internal	Passing Juice
Calvin Klein Brillen	Internal	Passing Juice
Tom Ford Brillen	Internal	Passing Juice
Esprit Brillen	Internal	Passing Juice
FREIGEIST Brillen	Internal	Passing Juice
Emporio Armani Brillen	Internal	Passing Juice
Superdry Brillen	Internal	Passing Juice
Guess Brillen	Internal	Passing Juice
Ray-Ban Sonnenbrillen	Internal	Passing Juice
Oakley Sonnenbrillen	Internal	Passing Juice
Polaroid Sonnenbrillen	Internal	Passing Juice
Chimi Sonnenbrillen	Internal	Passing Juice
Carrera Sonnenbrillen	Internal	Passing Juice

In-page links

Superdry Sonnenbrillen	Internal	Passing Juice
Michael Kors Sonnenbrillen	Internal	Passing Juice
Guess Sonnenbrillen	Internal	Passing Juice
Monokel Sonnenbrillen	Internal	Passing Juice
Nike Sonnenbrillen	Internal	Passing Juice
Tommy Hilfiger Sonnenbrillen	Internal	Passing Juice
Emporio Armani Sonnenbrillen	Internal	Passing Juice
Alle Sonnenbrillen-Marken	Internal	Passing Juice
Tom Ford	Internal	Passing Juice
Prada	Internal	Passing Juice
Gucci	Internal	Passing Juice
Cazal	Internal	Passing Juice
Givenchy	Internal	Passing Juice
Bottega Veneta	Internal	Passing Juice
Miu Miu	Internal	Passing Juice
Off-White	Internal	Passing Juice
Chloé	Internal	Passing Juice
Saint Laurent	Internal	Passing Juice
Dolce&Gabbana	Internal	Passing Juice
Alle Boutique-Marken	Internal	Passing Juice
Mister Spex Collection	Internal	Passing Juice
CO Optical	Internal	Passing Juice
Ultralight Classics	Internal	Passing Juice
Mister Spex MOOVE	Internal	Passing Juice
Aspect by Mister Spex	Internal	Passing Juice
MICHALSKY for Mister Spex	Internal	Passing Juice
TrueLens	Internal	Passing Juice
Aboxofsweets x Mister Spex	Internal	Passing Juice

In-page links

Sabina Markin x Mister Spex	Internal	Passing Juice
Marcel Ostertag x Mister Spex	Internal	Passing Juice
Share x Mister Spex	Internal	Passing Juice
Alle Mister Spex Marken	Internal	Passing Juice
Boutique	Internal	Passing Juice
Boutique Brillen	Internal	Passing Juice
Saint Laurent Brillen	Internal	Passing Juice
Off-White	Internal	Passing Juice
Balenciaga	Internal	Passing Juice
Burberry Brillen	Internal	Passing Juice
Prada Sonnenbrillen	Internal	Passing Juice
Tom Ford Sonnenbrillen	Internal	Passing Juice
Gucci Sonnenbrillen	Internal	Passing Juice
Versace Sonnenbrillen	Internal	Passing Juice
Burberry Sonnenbrillen	Internal	Passing Juice
Bottega Veneta Sonnenbrillen	Internal	Passing Juice
Balenciaga Sonnenbrillen	Internal	Passing Juice
Persol Sonnenbrillen	Internal	Passing Juice
Maui Jim Sonnenbrillen	Internal	Passing Juice
Sehtest vor Ort	Internal	Passing Juice
Weitere Hilfethemen	Internal	Passing Juice
Über uns	External	Passing Juice
Kontakt	Internal	Passing Juice
Jobs	External	Passing Juice
Presse	External	Passing Juice
News	External	Passing Juice
Mietangebote	External	Passing Juice
Partneroptiker werden	Internal	Passing Juice

In-page links

AGB	Internal	Passing Juice
Impressum	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
x-ray-ban-brillen-glasses	Internal	noFollow

SEO Keywords

	Keywords Cloud	boutique für spex kontaktlinsen jetzt marken mister alle brillen sonnenbrillen
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sonnenbrillen	36	✓	✗	✗	✓
brillen	29	✓	✗	✗	✓
mister	17	✓	✗	✗	✓
spex	17	✓	✗	✗	✓
alle	12	✗	✗	✗	✗

Usability

	Url	Domain : misterspex.at Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 25 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.misterspex.at/__service/product-browse-service/categories.xml https://www.misterspex.at/__service/product-browse-service/api/sitemaps
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Optimization

		https://www.misterspex.at/__service/content-service/sitemap.xml
	Robots.txt	http://misterspex.at/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.