



Website Analysis: metallburg.ru

Generated on July 19 2024 02:04 AM


The score is 48/100







SEO Content

	Title	МЕТАЛЛБУРГ — купить металлопрокат в Екатеринбурге оптом Length : 55 Perfect, your title contains between 10 and 70 characters.												
	Description	Комплексное металлоснабжение промышленных предприятий металлопрокатом с собственных складов. Организация логистики, сертификация на каждый тип продукции. Length : 153 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Комплексное металлоснабжение, продажа металлопроката, поставщик металлопроката Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Комплексные поставки металлопроката 	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	We found 17 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8% Internal Links 92%

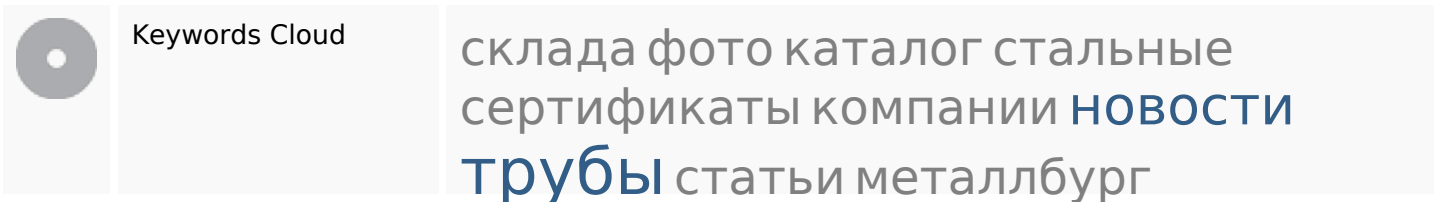
In-page links

Anchor	Type	Juice
Трубы котельные	Internal	Passing Juice
Металлическая лента	Internal	Passing Juice
Трубы стальные	Internal	Passing Juice
О компании	Internal	Passing Juice
Новости	Internal	Passing Juice
Статьи	Internal	Passing Juice
Фото склада	Internal	Passing Juice
Сертификаты	Internal	Passing Juice
Сотрудники	Internal	Passing Juice
Вакансии	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice

In-page links

Каталог товаров	Internal	Passing Juice
Компания	Internal	Passing Juice
Отзывы	Internal	Passing Juice
ГОСТы	Internal	Passing Juice
Контакты	Internal	Passing Juice
Забыли пароль?	Internal	noFollow
Зарегистрироваться	Internal	Passing Juice
Личный кабинет	Internal	Passing Juice
Видео о компании	External	Passing Juice
=	Internal	Passing Juice
покупают котельную трубу	Internal	Passing Juice
=	Internal	Passing Juice
Металлический круг	Internal	Passing Juice
=	External	Passing Juice

SEO Keywords








Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
трубы	17	✘	✘	✘	✘
новости	13	✘	✘	✘	✘
металлбург	10	✔	✘	✘	✘
компании	9	✘	✘	✘	✘
каталог	9	✘	✘	✘	✘

Keywords Consistency


Usability

	Url	Domain : metallburg.ru Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://metallburg.ru/sitemap.xml</pre> <pre>https://metallburg.ru/sitemap.xml</pre>
	Robots.txt	<pre>http://metallburg.ru/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>