# Website Analysis: merekpedia.id

Generated on May 19 2025 05:17 AM

## The score is 57/100

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | Beranda - Merekpedia.id<br><br>Length : 23<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✓ | Description | Selamat Datang di Merekpedia, Portal Franchise dan Kemitraan Terpercaya di Indonesia. Temukan Peluang Bisnis Terbaik atau Bangun Brand Anda Sendiri dengan<br><br>Length : 154<br><br>Great, your meta description contains between 70 and 160 characters. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✓ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| locale | en_US |
| type | website |
| title | Beranda - Merekpedia.id |
| description | Selamat Datang di Merekpedia, Portal Franchise dan Kemitraan Terpercaya di Indonesia. Temukan Peluang Bisnis Terbaik atau Bangun Brand Anda Sendiri dengan |
| url | https://www.merekpedia.id/ |
| site_name | Merekpedia.id |
| updated_time | 2024-08-29T00:36:33+00:00 |
| image | https://www.merekpedia.id/wp-content/uploads/2024/08/cropped-merekpedia-1-scaled-1.jpg |

# SEO Content

| | | | | | |
|---|---|---|---|---|---|
| | | image:secure_url | https://www.merekpedia.id/wp-content/uploads/2024/08/cropped-merekpedia-1-scaled-1.jpg | | |
| | | image:width | 512 | | |
| | | image:height | 512 | | |
| | | image:alt | Beranda | | |
| | | image:type | image/jpeg | | |

| | Headings | | | | | | |
|---|---|---|---|---|---|---|---|
| | | H1 | H2 | H3 | H4 | H5 | H6 |
| | | 6 | 14 | 3 | 0 | 13 | 1 |

- [H1] Beranda
- [H1] 6 Keunggulan Kami
- [H1] Kategori Franchise
- [H1] Download The App
- [H1] Kisah Sukses dari Klien Kami
- [H1] Berita dan Artikel Terbaru
- [H2] Actions
- [H2] Selected media actions
- [H2] {{ data.message }}
- [H2] Drop files to upload
- [H2] Uploading
- [H2] Attachment Preview
- [H2] Details
- [H2] Attachment Details Saved.
- [H2] Attachment Display Settings
- [H2] Gallery Settings
- [H2] Playlist Settings
- [H2] Display Settings
- [H2] Advanced Options
- [H2] Site Icon Preview
- [H3] Franchise Es Teh Solo ...
- [H3] Franchise Point Coffe ...
- [H3] Franchise Martabak Or ...
- [H5] Franchise Makanan
- [H5] Franchise Minuman
- [H5] Franchise Lainnya
- [H5] 1. Pendampingan Komprehensif
- [H5] 2. Program Build Your Kingdom (BYK)
- [H5] 3. Pilihan Franchise yang Beragam
- [H5] 4. Dukungan Operasional dan Pelatihan
- [H5] 5. Brand Terpercaya dan Teruji
- [H5] 6. Inovasi dan Tren Terkini
- [H5] Siap Memulai Perjalanan Bisnis Anda?
- [H5] Navigasi Menu
- [H5] Popular Posts
- [H5] Kunjungi Lokasi Kami
- [H6] Jadikan Impian Bisnis Anda Kenyataan

| | Images | We found 36 images on this web page. |
|---|---|---|
| | | 13 alt attributes are empty or missing. Add alternative text so that |

# SEO Content

| | | |
|---|---|---|
| | | search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : 6%<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

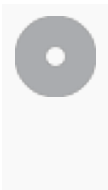| | | |
|---|---|---|
| ✅ | URL Rewrite | Good. Your links looks friendly! |
| ✅ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✅ | In-page links | We found a total of 23 links including 7 link(s) to files |
| ⚪ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 4.35%<br><br>Internal Links 95.65% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Home | Internal | Passing Juice |
| News | Internal | Passing Juice |
| Categories | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| + Chat WhatsApp | External | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Selengkapnya | Internal | Passing Juice |
| Selengkapnya | Internal | Passing Juice |
| Selengkapnya | Internal | Passing Juice |
| Read More | Internal | Passing Juice |
| Read More | Internal | Passing Juice |
| Read More | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| Franchise Es Teh Solo | Internal | Passing Juice |
| {{ data.authorName }} | Internal | Passing Juice |
| {{ data.uploadedToTitle }} | Internal | Passing Juice |
| {{data.originalImageName}} | Internal | Passing Juice |
| View attachment page | Internal | Passing Juice |
| Edit more details | Internal | Passing Juice |
| Download file | Internal | Passing Juice |
| Edit Image | Internal | Passing Juice |

# SEO Keywords

| | |
|---|---|
| ⊙ Keywords Cloud | bisnis kami yang untuk dari dan anda franchise saya dengan |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| dan | 24 | ✖ | ✖ | ✔ | ✔ |
| franchise | 23 | ✖ | ✖ | ✔ | ✔ |

# Keywords Consistency

| | | | | | |
|---|---|---|---|---|---|
| yang | 20 | ✖ | ✖ | ✖ | ✔ |
| anda | 19 | ✔ | ✖ | ✔ | ✔ |
| bisnis | 17 | ✖ | ✖ | ✔ | ✔ |

# Usability

| | | |
|---|---|---|
| ● | Url | Domain : merekpedia.id<br>Length : 13 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 11<br>Warnings : 11 |
| ✖ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✔ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ● | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles. |

# Document

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

# Mobile

| Mobile Optimization | ✔ Apple Icon |
| --- | --- |
| | ✔ Meta Viewport Tag |
| | ✔ Flash content |

# Optimization

| ✔ | XML Sitemap | Great, your website has an XML sitemap. |
| --- | --- | --- |
| | | http://merekpedia.id/sitemap.xml |
| | | https://www.merekpedia.id/sitemap_index.xml |
| ✔ | Robots.txt | http://merekpedia.id/robots.txt |
| | | Great, your website has a robots.txt file. |
| ✖ | Analytics | Missing |
| | | We didn't detect an analytics tool installed on this website. |
| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |