

## Website Analysis: merchanteli.com

Generated on May 13 2025 06:23 AM

The score is 57/100

#### **SEO Content**

	Title	Home   Merchant Eli		
		Length: 19		
		Perfect, your title contains between 10 and 70 characters.		
8	Description	_	n't found meta description on your page. Use this	
		free online meta ta	gs generator to create description.	
	Keywords		n't found meta keywords on your page. Use <u>this free</u> enerator to create keywords.	
	Og Meta Properties Good, your page take advantage of Og Properties.			
		Property	Content	
		locale	en_US	
		type	website	
		title	Home   Merchant Eli	
		url	https://merchant-eli.com/	
		site_name	Merchant ELI	
		updated_time	2024-04-12T13:40:28+03:00	
		image	https://merchant-eli.com/wp-content/uploads/2023/02/macbook-pro-1.png	
		image:secure_url	https://merchant-eli.com/wp-content/uploads/2023/02/macbook-pro-1.png	
		image:width	1200	
	image:height	630		

## SEO Content

	image:alt	Home			
	image:type	image/png			
Headings	H1 H2 10	H3 14	H4 2	H5 0	H6 0
Images	We found 19 imag Good, most or all			tributes	
Text/HTML Ratio	Ratio: 37%				
	Ideal! This page's percent.	ratio of text to	HTML code	is betwee	n 25 and 70
Flash	Perfect, no Flash o	ontent has bee	en detected	on this pa	ege.
Iframe	Great, there are n	o Iframes detec	cted on this	page.	

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Туре	Juice
<u>Home</u>	Internal	Passing Juice
=	Internal	Passing Juice
News	Internal	Passing Juice
<u>Contacts</u>	Internal	Passing Juice
Login	Internal	Passing Juice
Registration	Internal	Passing Juice
=	Internal	Passing Juice
Company registration in Ireland	Internal	Passing Juice
Company registration in Belgium	Internal	Passing Juice
Company registration in Liechtenstein	Internal	Passing Juice

#### In-page links

Company registration in Belize	Internal	Passing Juice
Company registration in Luxembourg	Internal	Passing Juice
Registration of a company in Latvia	Internal	Passing Juice
Company registration in Seychelles	Internal	Passing Juice
Registration of company in Barbados	Internal	Passing Juice
Company registration in Slovakia	Internal	Passing Juice
Company registration in Lithuania	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
REFUND & WITHDRAWAL POLICY	Internal	Passing Juice
Terms of use	Internal	Passing Juice

#### SEO Keywords



## **Keywords Consistency**

Keyword	Content	Title	Keywords	Description	Headings
registration	45	×	×	×	✓
company	45	×	×	×	✓
services	21	×	×	×	✓
business	18	×	×	×	✓
legal	17	×	×	×	<b>*</b>

#### Usability

Url Domain : merchant-eli.com Length : 16

## Usability

	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
8	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
8	Dublin Core	This page does not take advantage of Dublin Core.

### Document

<b>②</b>	Doctype	HTML 5	
	Encoding	Perfect. Your declared charset is UTF-8.	
8	W3C Validity	Errors: 0 Warnings: 0	
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>	

### Mobile



## Mobile



Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://merchant-eli.com/sitemap.xml
		https://merchant-eli.com/sitemap_index.xml
<b>②</b>	Robots.txt	http://merchant-eli.com/robots.txt  Great, your website has a robots.txt file.
<b>&amp;</b>	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.