Website Analysis: mcsoftsis.com

The score is 55/100

SEO Content

✓	Title	Web Design Kandy | Web Design Sri Lanka | SMS Gateway Sri Lanka Length : 63 Perfect, your title contains between 10 and 70 characters.
✓	Description	Web Design Sri Lanka. The Web Design Sri Lanka is Professional Website Designing and Web Development Company in Kandy, Sri Lanka. Length : 129 Great, your meta description contains between 70 and 160 characters.
✓	Keywords	freelance,freelance web,web designing sri lanka,web designer,web developer,kandy,sri lanka,web designing,web design sri lanka,responsive websites,web page design,web designer in kandy,web designer in sri lanka,software engineer Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
site_name	web design kandy - web design sri lanka
type	article
title	Web Design Sri Lanka | Web Design Kandy
description	From designing simple websites to developing robust software applications or crafting the most effective digital marketing strategy with SEO.
url	https://www.mcsoftsis.com/
image	https://www.mcsoftsis.com/wp-content/uploads/2021/01/blog-20.jpg

SEO Content

		image:secure_url	https://www.mcsoftsis.com/wp-content/uploads/2021/01/blog-20.jpg		
		image:width	770		
		image:height	500		

	Headings	H1	H2	H3	H4	H5	H6
		1	21	9	1	0	0

- [H1] Home
- [H2] Make planning simple, fast and optimized
- [H2] Grow Your Business with Our Team
- [H2] Get the best plan for your business
- [H2] Standard Plan
- [H2]
- [H2] Economy Plan
- [H2]
- [H2] Executive Plan
- [H2]
- [H2] Digital Products to Sell Online Promote
- [H2] What our clients are saying about us and discover how we are helping their teams
- [H2] IT services that adapt to your evolving business
- [H2] Website Design Sri Lanka
- [H2] Digital Marketing
- [H2] Schedule the right date and time for a online meeting
- [H2] Archives
- [H2] Categories
- [H2] Meta
- [H2] Our Services
- [H2] Useful Links
- [H2] Get In Touch
- [H3] Web Design
- [H3] Web Design
- [H3] Digital Marketing
- [H3] Digital Marketing
- [H3] E-Commerce
- [H3] E-Commerce
- [H3] Ishanthi Basnayake Munasinghe
- [H3] sanjeewa jayasooriya
- [H3] heshani jayaweera
- [H4] Subscribe to our newsletter and stay updated on the latest news and special offers!

	Images	We found 14 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

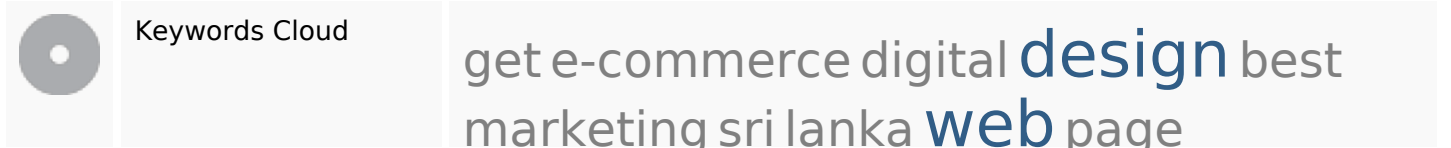|		
✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 22 links including 1 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.64% Internal Links 86.36%

In-page links

Anchor	Type	Juice
task management?	Internal	Passing Juice
May 2021	Internal	Passing Juice
web design	Internal	Passing Juice
Log in	Internal	Passing Juice
Entries feed	Internal	Passing Juice
Comments feed	Internal	Passing Juice
WordPress.org	External	Passing Juice
	Internal	Passing Juice
Web Design	Internal	Passing Juice
E-Commerce	Internal	Passing Juice

In-page links

Digital Marketing		Internal	Passing Juice
SMS Gateway		Internal	Passing Juice
Web Hosting		Internal	Passing Juice
Contact Us		Internal	Passing Juice
Join Facebook		External	Passing Juice
Join Youtube		External	Passing Juice
Refund Policy		Internal	Passing Juice
Payment Policy		Internal	Passing Juice
Privacy Policy		Internal	Passing Juice
Backup Policy		Internal	Passing Juice
Terms Of Service		Internal	Passing Juice
Our Products		Internal	Passing Juice

SEO Keywords

Keywords Cloud	get e-commerce digital design best marketing sri lanka web page

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
web	15	✔	✔	✔	✔
design	13	✔	✔	✔	✔
best	8	✖	✖	✖	✔
get	8	✖	✖	✖	✔
digital	8	✖	✖	✖	✔

Usability

	Url	Domain : mcsoftsis.com Length : 13

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 30 Warnings : 110
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://mcsoftsis.com/sitemap.xml
		https://www.mcsoftsis.com/sitemap.xml
		https://www.mcsoftsis.com/sitemap.rss
✔	Robots.txt	http://mcsoftsis.com/robots.txt Great, your website has a robots.txt file.
✘	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.