



Website Analysis: mclellanstransport.co.uk

Generated on July 26 2024 21:18 PM

The score is 58/100







SEO Content

	Title	McLellans Transport Company Length : 27 Perfect, your title contains between 10 and 70 characters.												
	Description	McLellans Transport Company is a Glasgow based couriers company having over 25 years of experience in logistics. Providing parcel deliveries throughout UK and Europe. Length : 166 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H3] Logistics for the tobacco industry 	H1	H2	H3	H4	H5	H6	0	0	1	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	1	0	0	0									
	Images	We found 9 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 34% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.76% Internal Links 95.24%

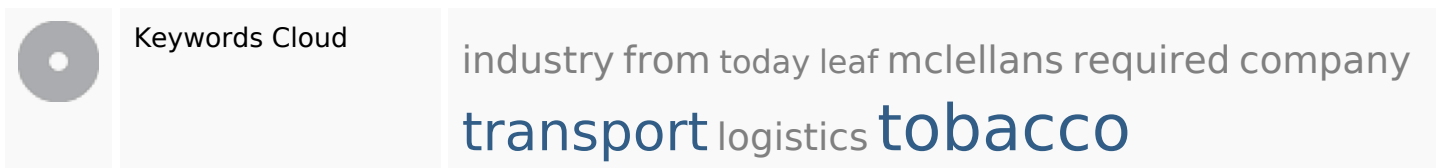
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Courier Services UK	Internal	Passing Juice
Courier Services Scotland	Internal	Passing Juice
Courier Services Glasgow	Internal	Passing Juice
Same Day UK Delivery	Internal	Passing Juice
Next Day Delivery	Internal	Passing Juice
Two Man Delivery Service	Internal	Passing Juice
European Courier Services	Internal	Passing Juice
Parcel Delivery Worldwide	Internal	Passing Juice
Delivery Tracking	Internal	Passing Juice

In-page links

Scottish Storage & Distribution	Internal	Passing Juice
Types of Vehicles	Internal	Passing Juice
Pallet Deliveries	Internal	Passing Juice
Contract Vehicles	Internal	Passing Juice
Book a Delivery	Internal	Passing Juice
News	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Contact	Internal	Passing Juice
=	Internal	Passing Juice
RTF Company	External	Passing Juice



SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tobacco	15	✘	✘	✘	✔
transport	10	✔	✘	✔	✘
logistics	5	✘	✘	✔	✔
company	5	✔	✘	✔	✘
industry	4	✘	✘	✘	✔












Usability

	Url	Domain : mclellanstransport.co.uk Length : 24
	Favicon	Great, your website has a favicon.

Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

 Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://mclellanstransport.co.uk/sitemap.xml</pre> <pre>https://mclellanstransport.co.uk/sitemap.xml</pre>
	Robots.txt	<pre>http://mclellanstransport.co.uk/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>