

## SEO Content

8	Title	Length : 0 Very bad. We haven't found title on your page.			
⊗	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.			
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.			
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.			
0	Headings	H1 H2 H3 H4 H5 H6 0 0 0 0 0 0 0			
$\bigcirc$	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes			
8	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.			
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.			
$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.			

### SEO Links

0	URL Rewrite Good. Your links looks friendly!						
$\bigcirc$	Underscores URLs	s in the	Perfect! No underscores detected in your URLs.				
$\bigotimes$	In-page link	S	We found a total of 0 links including 0 link(s) to files				
	Statistics		External Links : noFollow 0%				
			External Links : Passing Juice 0%				
			Internal Links 0%				
In-page links							
Ancho	r				Тур	e	Juice
			SEO Ke	ywords			
0	Keywords Cloud						
			Keywords C	Consiste	ncy		
Keywo	Keyword Content		Title	Keywor	ds	Description	Headings
Usability							
0	Url		Domain : mattresssavvy.net Length : 17				
$\bigcirc$	Favicon		Great, your website has a favicon.				
8	Printability	Printability We could not find a Print-Friendly CSS.					

## Usability

0	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5		
0	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

## Mobile

0	Mobile Optimization	×	Apple Icon
		*	Meta Viewport Tag
		*	Flash content

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.		
		http://mattresssavvy.net/sitemap.xml		
0	Robots.txt	http://mattresssavvy.net/robots.txt Great, your website has a robots.txt file.		
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.		