

# Website Analysis: matrixave.com

Generated on April 25 2024 22:48 PM

The score is 56/100

SEO Content

| 0          | Title              | Length : 58  | Audio Visual and Entertainment in Dubai<br>ontains between 10 and 70 characters.   |  |
|------------|--------------------|--|--|--|
| 0          | Description        | an excellent reputa<br>Length : 108  | the top audio visual companies in Dubai, UAE with ation to its credit.<br>escription contains between 70 and 160 characters. |  |
|            | Keywords           | audio in dubai,dubai,visual company in dubai,event planning in<br>dubai,audio visual companies in dubai,audio visual companies in<br>uae,audio visual companies in abu dhabi,audio visual dubai,audio<br>visual company in dubai,vue audio visual trading llc,x dubai llc,3d<br>visualizer company in dubai,7 production dubai,7 production dubai<br>careers,7 productions,event planning,event planning and<br>management,event planning agency,best audio visual companies near<br>me,top audio visual companies in the world,ab audio visual companies<br>house,audio visual companies in saudi arabia,audio and visual<br>companies,business audio visual companies,audio visual companies,<br>entry,event audio visual companies near me,audio visual jobs<br>entry,event audio visual companies near me,audio visual equipment<br>companies,largest audio visual companies |  |  |
| $\bigcirc$ | Og Meta Properties | Good, your page ta   | ke advantage of Og Properties.   |  |
|            |                    | Property   | Content  |  |
|            |                    | locale   | en_US  |  |
|            |                    | type   | website  |  |
|            |                    | url  | https://matrixave.com/   |  |
|            |                    | site_name  | Matrix Ave Dubai   |  |

#### SEO Content

| Image:width       640         image:height       480         Headings       H1       H2       H3       H4       H5       H6         I       H2       H3       H4       H5       H6         I       H1       S32       63       10       0         I       H12       Construction       H3       H4       H5       H6         I       H1       Construction       IUA.E.       H11       Construction       IUA.E.         I       H11       Construction       IUA.E.       H11       Construction       IUA.E.         I       H11       Construction       IUA.E.       H11       Kanada       Kanada         I       H11       Construction       IUA.E.       H11       Kanada       Kanada         I       H11       Marce Ceremonies       H11       Kanada  |  | image:sec   | ure_url  | /assets/ima   | iges/2-copy        | .png |  |
|---|--|---|--|---|--------------------|------|--|
| Headings         H1<br>H2<br>H2<br>H2<br>H2<br>H3<br>H3<br>H4<br>H3<br>H4<br>H3<br>H4<br>H3<br>H4<br>H3<br>H4<br>H3<br>H4<br>H3<br>H4<br>H3<br>H4<br>H3<br>H4<br>H3<br>H4<br>H3<br>H4<br>H3<br>H4<br>H3<br>H3<br>H4<br>H3<br>H3<br>H4<br>H3<br>H4<br>H3<br>H4<br>H3<br>H4<br>H3<br>H4<br>H3<br>H4<br>H3<br>H4<br>H3<br>H4<br>H3<br>H4<br>H3<br>H4<br>H4<br>H4<br>H4<br>H4<br>H4<br>H4<br>H4<br>H4<br>H4<br>H4<br>H4<br>H4   |  | image:wid   | lth  | 640   |                    |      |  |
| 14       5       32       63       10       0         • [H1] Conferences       • [H1] Conferences       • [H1] Conferences       • [H1] Exotic Weddings         • [H1] Exotic Weddings       • [H1] Product Launch       • [H1] Annual Staff Parties         • [H1] Product Launch       • [H1] Annual Staff Parties         • [H1] Annual Staff Parties       • [H1] Annual Staff Parties         • [H1] MATRIX way       • [H1] Why Matrix ave?         • [H1] Why Matrix ave?       • [H1] Why Matrix ave?         • [H2] Cur Services       • [H2] Our Services         • [H2] Cur Services       • [H2] Get started now.         • [H3] Sound       • [H3] Lighting         • [H3] Lighting       • [H3] Lighting         • [H3] Decors       • [H3] Decors         • [H3] Decors       • [H3] Decors         • [H3] Trussing       • [H3] Decors         • [H3] ThEMES & DECORS       • [H3] AUDIO VISUAL         • [H3] AUDIO VISUAL       • [H3] URTIVAL & HYBRID EVENTS         • [H3] NUTIVAL & HYBRID EVENTS       • [H3] Stage Production         • [H3] LIGHTING       • [H3] LIGHTING         • [H3] LIGHTING       • [H3] LIGHTING         • [H3] LIGHTING       • [H3] LIGHTING |  | image:hei   | ght  | 480   |                    |      |  |
|   |  | <pre>image:heid image:heid image:heid image:heid if if</pre> | ght<br>H2 5<br>Comple Confere Co | 480<br>H3<br>32<br>ete AV Renta<br>ences<br>inners<br>Weddings<br>Ceremonies<br>t Launch<br>Staff Parties<br>d Events<br>Set-Ups<br>Events<br>C way<br>atrix ave?<br>atrix ave?<br>atrix ave?<br>atrix ave?<br>ed by Matrix<br>rvices<br>rs Our Clients<br>rvices<br>rs Our Clients<br>rted now.<br>g<br>reen<br>g<br>ion<br>inment<br>TAINMENT<br>S & DECORS<br>L & HYBRID<br>Production<br>VISUAL<br>NG<br>Events<br>Production<br>VISUAL<br>NG<br>Events<br>Production<br>VISUAL<br>NG<br>Events<br>Production<br>VISUAL<br>NG<br>Events<br>Production<br>VISUAL<br>NG | 63<br>Is & Product | 10   |  |

#### SEO Content

- [H3] Talented Professionals
- [H3] SHANGRI-LA
- [H3] Daikin
- [H3] DHL
- [H3] Jumeirah
- [H4] Events
- [H4] Services
- [H4] Entertainment
- [H4] Spiro Trusted MatrixAve to Supply All Technical for this Ground Breaking Event
- [H4] Conference
- [H4] Conference
- [H4] Conference
- [H4] Gala Dinner
- [H4] Gala Dinner
- [H4] Spiro Trusted MatrixAVE to Supply All Technical for this Ground Breaking Event
- [H4] Gala Dinner
- [H4] Designer & Project By U Events Production & Lights Executed By MatrixAVE
- [H4] Wedding
- [H4] Theme
- [H4] Decor
- [H4] ARABIC SOLO PERFORMERS
- [H4] ARABIC FUSION BAND
- [H4] ARABIC BANDS
- [H4] AYALLAH DANCERS
- [H4] DHABKE DANCERS
- [H4] TANOURA DANCER
- [H4] KHALEEJI DANCERS
- [H4] ZAFFA DANCERS
- [H4] SWORD DANCERS
- [H4] SAHEEDI DANCERS
- [H4] ALADDIN DANCE SHOW
- [H4] ARABIAN FUSION FLASH MOB DANCE SHOW
- [H4] BELLY DANCERS
- [H4] CHOREOGRAPHED BELLY DANCERS
- [H4] WESTERN BAND
- [H4] JAZZ BAND
- [H4] LATIN BAND
- [H4] INDIAN BAND
- [H4] PERCUSSIONIST
- [H4] VIOLINIST
- [H4] HARPIST
- [H4] SAXOPHONIST
- [H4] PIANIST
- [H4] GROUP PERFORMERS
- [H4] FLUTIST
- [H4] CELLIST
- [H4] LATIN DANCERS
- [H4] BOLLYWOOD DANCERS
- [H4] BRAZILIAN DANCERS
- [H4] GATSBY DANCERS
- [H4] CAN CAN DANCERS
- [H4] RIBBON SILK DANCERS
- [H4] AFRICAN DANCERS

|              |                 | <ul> <li>[H4] CAN CAN DANCERS</li> <li>[H4] MIRROR DANCERS</li> <li>[H4] RETRO DANCERS</li> <li>[H4] FLASH MOB DANCERS</li> <li>[H4] THEMED DANCERS</li> <li>[H4] LED DANCERS</li> <li>[H4] LED TECH DANCERS</li> <li>[H4] FIRE BLOWERS &amp; FIRE EATERS</li> <li>[H4] FIRE DANCERS &amp; JUGGLERS</li> <li>[H4] FIRE DANCERS &amp; JUGGLERS</li> <li>[H4] AERIAL ACROBATS</li> <li>[H4] GROUND ACROBATS</li> <li>[H4] ELEGANT WOW ACTS</li> <li>[H4] INFORMATION</li> <li>[H4] CONTACTS (Dubai)</li> <li>[H4] Subscribe to our newsletter</li> <li>[H5] Discover the Magic</li> <li>[H5] Weddings</li> <li>[H5] Gala Dinner</li> <li>[H5] Themed Events</li> <li>[H5] Arabic Set-Ups</li> <li>[H5] Product Launch</li> <li>[H5] Virtual Events</li> <li>[H5] Virtual Events</li> </ul> |
|--------------|-----------------|--|
| $\bigotimes$ | Images          | We found 274 images on this web page.<br>264 alt attributes are empty or missing. Add alternative text so that<br>search engines can better understand the content of your images.   |
| 0            | Text/HTML Ratio | Ratio : 47%<br>Ideal! This page's ratio of text to HTML code is between 25 and 70<br>percent.  |
| 0            | Flash           | Perfect, no Flash content has been detected on this page.  |
| $\bigotimes$ | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content<br>in an Iframe cannot be indexed.  |

#### SEO Links

| 0 | URL Rewrite                | Good. Your links looks friendly!               |
|---|----------------------------|--|
| 0 | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs. |

#### SEO Links

| 0 | In-page links | We found a total of 85 links including 0 link(s) to files                                     |
|---|---------------|---|
| 0 | Statistics    | External Links : noFollow 0%<br>External Links : Passing Juice 7.06%<br>Internal Links 92.94% |

## In-page links

| Anchor             | Туре     | Juice         |
|--------------------|----------|---------------|
| Home               | Internal | Passing Juice |
| About Us           | Internal | Passing Juice |
| <u>EVENTS</u>      | Internal | Passing Juice |
| Talent POOL        | Internal | Passing Juice |
| Testimonials       | Internal | Passing Juice |
| View All           | Internal | Passing Juice |
| <u>Conference</u>  | Internal | Passing Juice |
| Award Ceremonies   | Internal | Passing Juice |
| <u>Weddings</u>    | Internal | Passing Juice |
| Product Launch     | Internal | Passing Juice |
| <u>Gala Dinner</u> | Internal | Passing Juice |
| Desert Events      | Internal | Passing Juice |
| Themed Events      | Internal | Passing Juice |
| Virtual Events     | Internal | Passing Juice |
| Arabic Set-ups     | Internal | Passing Juice |
| Hybrid Events      | Internal | Passing Juice |
| <u>View All</u>    | Internal | Passing Juice |
| Sound systems      | Internal | Passing Juice |
| <u>Screens</u>     | Internal | Passing Juice |
| Trussing           | Internal | Passing Juice |

# In-page links

|                            | 1 5      |               |
|----------------------------|----------|---------------|
| <u>Staging</u>             | Internal | Passing Juice |
| Lighting                   | Internal | Passing Juice |
| Backdrops                  | Internal | Passing Juice |
| Gobo Projection            | Internal | Passing Juice |
| Laser Shows                | Internal | Passing Juice |
| Special Effect Machines    | Internal | Passing Juice |
| <u>3D Mapping</u>          | Internal | Passing Juice |
| Decor                      | Internal | Passing Juice |
| View All                   | Internal | Passing Juice |
| Arabic Entertainment       | Internal | Passing Juice |
| Arabic Bands               | Internal | Passing Juice |
| Arabic Dancers             | Internal | Passing Juice |
| Arabic Belly Dancers       | Internal | Passing Juice |
| Arabic Cultural Activities | Internal | Passing Juice |
| Fire Acts                  | Internal | Passing Juice |
| Western Entertainment      | Internal | Passing Juice |
| Western Bands              | Internal | Passing Juice |
| Western Dancers            | Internal | Passing Juice |
| Classical Performers       | Internal | Passing Juice |
| Special Acts               | Internal | Passing Juice |
| Stage Performers           | Internal | Passing Juice |
| Presenters                 | Internal | Passing Juice |
| <u>DJ's</u>                | Internal | Passing Juice |
| Walkabouts                 | Internal | Passing Juice |
| <u>Conference</u>          | Internal | Passing Juice |
| Weddings                   | Internal | Passing Juice |
| <u>Gala Dinners</u>        | Internal | Passing Juice |
| Award Ceremonies           | Internal | Passing Juice |
|                            |          |               |

## In-page links

| Product Launch        | Internal | Passing Juice |
|-----------------------|----------|---------------|
| Desert Events         | Internal | Passing Juice |
| Arabic Set-ups        | Internal | Passing Juice |
| Themed Events         | Internal | Passing Juice |
| <u>Virtual Events</u> | Internal | Passing Juice |
| Conference            | Internal | Passing Juice |
| Weddings              | Internal | Passing Juice |
| <u>Gala Dinners</u>   | Internal | Passing Juice |
| Award Ceremonies      | Internal | Passing Juice |
| Product Launch        | Internal | Passing Juice |
| Desert Events         | Internal | Passing Juice |
| Arabic Set-ups        | Internal | Passing Juice |
| Themed Events         | Internal | Passing Juice |
| <u>Virtual Events</u> | Internal | Passing Juice |
| Learn More            | Internal | Passing Juice |
| Learn More            | Internal | Passing Juice |
| Learn More            | Internal | Passing Juice |
| Learn More            | Internal | Passing Juice |
| Learn More            | Internal | Passing Juice |
| Learn More            | Internal | Passing Juice |
| Learn More            | Internal | Passing Juice |
| More Details          | Internal | Passing Juice |
| More Details          | Internal | Passing Juice |
| More Details          | Internal | Passing Juice |
| More Details          | Internal | Passing Juice |
| More Details          | Internal | Passing Juice |
| More Details          | Internal | Passing Juice |
| More Details          | Internal | Passing Juice |
|                       |          |               |

## <u>In-page links</u>

| More Details         | Internal | Passing Juice |
|----------------------|----------|---------------|
| More Details         | Internal | Passing Juice |
| Product Launch Event | External | Passing Juice |
| matrixAVE            | External | Passing Juice |
| <u>Vimeo</u>         | External | Passing Juice |
| Conference Event     | External | Passing Juice |
| Gala Dinner Event    | External | Passing Juice |
| Wedding Event        | External | Passing Juice |
| Contact Us           | Internal | Passing Juice |

### SEO Keywords

| 0 | Keywords Cloud | all more set events details arabic minutes dancers sets duration |
|---|----------------|--|
|   |                |  |

#### Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| duration | 43      | ×     | ×        | ×           | ×        |
| minutes  | 42      | ×     | ×        | ×           | ×        |
| dancers  | 26      | ×     | ×        | ×           | <b>*</b> |
| sets     | 22      | ×     | ×        | ×           | ×        |
| set      | 21      | ×     | ×        | ×           | ¥        |

### Usability

| 0 | Url     | Domain : matrixave.com<br>Length : 13 |
|---|---------|---------------------------------------|
| 0 | Favicon | Great, your website has a favicon.    |

### Usability

| 8 | Printability | We could not find a Print-Friendly CSS.           |
|---|--------------|---|
| 0 | Language     | Good. Your declared language is en.               |
| 8 | Dublin Core  | This page does not take advantage of Dublin Core. |

#### Document

| 0            | Doctype         | HTML 5   |  |
|--------------|-----------------|--|--|
| 0            | Encoding        | Perfect. Your declared charset is UTF-8.   |  |
| $\bigotimes$ | W3C Validity    | Errors : 8<br>Warnings : 2   |  |
| $\bigotimes$ | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <u>free antispam protector</u> to hide email from spammers.   |  |
| 0            | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |

#### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | * | Meta Viewport Tag |
|   |                     | * | Flash content     |

## Optimization

| $\bigcirc$    | XML Sitemap | Great, your website has an XML sitemap.  |
|---------------|-------------|--|
|               |             | http://matrixave.com/sitemap.xml   |
| $\bigcirc$    | Robots.txt  | http://matrixave.com/robots.txt  |
| $\overline{}$ |             | Great, your website has a robots.txt file.   |
| 8             | Analytics   | Missing  |
|               |             | We didn't detect an analytics tool installed on this website.  |
|               |             | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |