










Website Analysis: marxjewelers.com

Generated on July 02 2024 18:26 PM



The score is 39/100







SEO Content

	Title	<p>Marx Jewelers Portland OR engagement rings wedding rings custom made in-house GIA loose diamond</p> <p>Length : 105</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Diamond engagement ring, diamond wedding rings, palladium, platinum, white gold, yellow gold. Custom made in Portland Oregon as unique as you are!</p> <p>Length : 146</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1514 1481 1581"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1615 906 1715" style="list-style-type: none"> • [H1] WELCOME • [H3] SIGN UP FORM • [H3] SIGN UP 	H1	H2	H3	H4	H5	H6	1	0	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	2	0	0	0									
	Images	<p>We found 6 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
click_here	Internal	Passing Juice
Forgot your password?	Internal	Passing Juice
Русский	Internal	Passing Juice
Log in	Internal	Passing Juice
About us	Internal	Passing Juice
contact us	Internal	Passing Juice
blog	Internal	Passing Juice
Home	Internal	Passing Juice
Diamonds	Internal	Passing Juice
Engagement	Internal	Passing Juice

In-page links

Wedding	Internal	Passing Juice
Jewelry	Internal	Passing Juice
Men's bands	Internal	Passing Juice
Specials	Internal	Passing Juice
designer portfolio	Internal	Passing Juice
custom design	Internal	Passing Juice
Knowledge	Internal	Passing Juice
News & events	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	member sign toll portland nationwide русский free items rings close
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sign	5	✘	✘	✘	✔
items	2	✘	✘	✘	✘
portland	2	✔	✘	✔	✘
free	2	✘	✘	✘	✘
rings	2	✔	✘	✔	✘












Usability

	Url	Domain : marxjewelers.com Length : 16
	Favicon	Great, your website has a favicon.



Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.				
	W3C Validity	Errors : 15 Warnings : 10				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>6</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	6
Deprecated tags	Occurrences					
<center>	6					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				





Mobile

	Mobile Optimization	 Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://marxjewelers.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 985 1481 1052"> Google Analytics</div>