



# Website Analysis: marketingspeak.com

Generated on July 24 2024 03:20 AM

The score is 46/100







## SEO Content

	Title	Marketing Speak   A Marketing Podcast By Stephan Spencer Length : 56 Perfect, your title contains between 10 and 70 characters.																				
	Description	A Podcast about Online Marketing, Ecommerce, SEO, Analytics, Facebook Advertising, PPC, and more. Length : 97 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Marketing Speak   A Marketing Podcast By Stephan Spencer</td></tr><tr><td>description</td><td>A Podcast about Online Marketing, Ecommerce, SEO, Analytics, Facebook Advertising, PPC, and more.</td></tr><tr><td>url</td><td>https://www.marketingspeak.com/</td></tr><tr><td>site_name</td><td>Marketing Speak</td></tr><tr><td>image</td><td>http://www.marketingspeak.com/wp-content/uploads/2023/03/stephen-1.png</td></tr><tr><td>image:width</td><td>325</td></tr><tr><td>image:height</td><td>312</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Marketing Speak   A Marketing Podcast By Stephan Spencer	description	A Podcast about Online Marketing, Ecommerce, SEO, Analytics, Facebook Advertising, PPC, and more.	url	https://www.marketingspeak.com/	site_name	Marketing Speak	image	http://www.marketingspeak.com/wp-content/uploads/2023/03/stephen-1.png	image:width	325	image:height	312
Property	Content																					
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image:height	312																					





# SEO Content

		image:type	image/png				
	Headings	H1 1	H2 7	H3 34	H4 1	H5 2	H6 0
		<ul style="list-style-type: none"> <li>• [H1] Take Your Marketing to the Next Level</li> <li>• [H2] Featured Podcast Guests</li> <li>• [H2] Podcast Reviews</li> <li>• [H2] Online Courses With Stephan Spencer</li> <li>• [H2] SEO Is Your Ticket To Exponential Revenue</li> <li>• [H2] Case Studies</li> <li>• [H2] Daily Marketing Checklist</li> <li>• [H2] Privacy Policy</li> <li>• [H3] Agency</li> <li>• [H3] Coaching</li> <li>• [H3] Training</li> <li>• [H3] Tim Ferris</li> <li>• [H3] Seth Godin</li> <li>• [H3] Dan Kennedy</li> <li>• [H3] Robert Cialdini</li> <li>• [H3] Jay Abraham</li> <li>• [H3] Brian Clark</li> <li>• [H3] Roger Love</li> <li>• [H3] Joe Polish</li> <li>• [H3] Marketing Speak Podcast</li> <li>• [H3] 4.8</li> <li>• [H3] 44</li> <li>• [H3] 40</li> <li>• [H3] 3</li> <li>• [H3] 5</li> <li>• [H3] Latest Podcast Episodes</li> <li>• [H3] Marketing in a Zero-Click World with Rand Fishkin</li> <li>• [H3] The Entrepreneur's Playbook with John Ratliff</li> <li>• [H3] How to Be Purpose-Driven with Craig Filek</li> <li>• [H3] Transform Your Team Using the PRINT Assessment with Debra Levine</li> <li>• [H3] Here's How I Doubled Traffic and Rankings for this Electronics Retailer in Just 10 Months</li> <li>• [H3] Daily Marketing Checklist</li> <li>• [H3] Collection of your personal information</li> <li>• [H3] Free offers &amp; opt-ins</li> <li>• [H3] Sharing of your personal information</li> <li>• [H3] What Information Do We Collect?</li> <li>• [H3] Cookie Based Marketing</li> <li>• [H3] How Do We Use Information We Collect from Cookies?</li> <li>• [H3] IP Addresses</li> <li>• [H3] Sharing and Selling Information</li> <li>• [H3] How Can You Access and Correct Your Information?</li> <li>• [H3] Changes to this Privacy Policy</li> <li>• [H4] Which of the following would you like help with?</li> <li>• [H5] As Seen On</li> <li>• [H5]</li> </ul>					
	Images	We found 41 images on this web page.					

## SEO Content

		40 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 16.67%  Internal Links 83.33%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Skip to primary sidebar</a>	Internal	Passing Juice
<a href="#">Marketing Speak</a>	Internal	Passing Juice
<a href="#">Start Here</a>	Internal	Passing Juice
<a href="#">Podcast</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice

## In-page links

<a href="#">Consulting</a>	Internal	Passing Juice
<a href="#">Coaching</a>	Internal	Passing Juice
<a href="#">Praise</a>	Internal	Passing Juice
<a href="#">Courses</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Marketing in a Zero-Click World with Rand Fishkin</a>	Internal	Passing Juice
<a href="#">Rand Fishkin</a>	External	Passing Juice
<a href="#">SparkToro</a>	External	Passing Juice
<a href="#">Snackbar Studio</a>	External	Passing Juice
<a href="#">The Entrepreneur's Playbook with John Ratliff</a>	Internal	Passing Juice
<a href="#">How to Be Purpose-Driven with Craig Filek</a>	Internal	Passing Juice
<a href="#">Transform Your Team Using the PRINT Assessment with Debra Levine</a>	Internal	Passing Juice
<a href="#">Podcast</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Consulting</a>	Internal	Passing Juice
<a href="#">Coaching</a>	Internal	Passing Juice
<a href="#">Praise</a>	Internal	Passing Juice
<a href="#">Courses</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms of Service</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

# SEO Keywords









## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : marketingspeak.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 92
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li></ul>

## Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://marketingspeak.com/sitemap.xml>

[http://www.marketingspeak.com/sitemap\\_index.xml](http://www.marketingspeak.com/sitemap_index.xml)



### Robots.txt

<http://marketingspeak.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics