Website Analysis: marketingignite.com

Generated on July 27 2024 18:30 PM

The score is 52/100

SEO Content

✅	Title	**Digital Marketing Agency in Thailand-Get Quicker Results** Length : 56 Perfect, your title contains between 10 and 70 characters.
❌	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
site_name	Marketing Ignite
type	article
title	Digital Marketing Agency in Thailand - Get Quicker Results
description	Performance driven digital marketing agency in Bangkok, Thailand since 1998. Budget friendly and proven successful results. Get a FREE strategy consultation today.
url	https://www.marketingignite.com/
image	https://www.marketingignite.com/wp-content/uploads/2020/04/home-banner.webp
image:secure_url	https://www.marketingignite.com/wp-content/uploads/2020/04/home-banner.webp

SEO Content

Headings	H1	H2	H3	H4	H5	H6
	4	14	10	6	15	2

- [H1] Fuel Your Business Growth With The Best Digital Marketing Agency in Thailand
- [H1] Get a Free Strategy Consultation Today!
- [H1] Contact Us Today and
- [H1] Get a Free Consultation
- [H2] We can help you with
- [H2] Why You Need an Experienced Digital Marketing Company
- [H2] Some of Our Clients
- [H2] Do You Want to Work With a Digital Marketing Agency That Can Show Proven Results?
- [H2] SEO Case Studies
- [H2] Google Ads Case Studies
- [H2] Facebook PPC Case Studies
- [H2] Trigger Sales with the Most Trusted Digital Marketing Agency in Thailand
- [H2] Top Provider of Digital Marketing Services in Thailand
- [H2] Why Choose Our Digital Marketing Agency in Bangkok
- [H2] What Our Clients Say About Us
- [H2] Servcorp Australia
- [H2] EQHO Globalization Pte. Ltd.
- [H2] Contact Info
- [H3] Social Media Consultation and Strategies
- [H3] SEO Audit
- [H3] Website Performance Analysis
- [H3] Search Engine Optimization (SEO)
- [H3] Pay-Per-Click Campaigns
- [H3] Online Media Buying
- [H3] Lead Tracking, Lead Management and Sales Automation
- [H3] Features and Benefits:
- [H3] Web Copywriting
- [H3] FREE digital marketing strategy consultation.
- [H4] 22 years of proven success.
- [H4] Bespoke campaigns.
- [H4] Long-term relationship.
- [H4] No long-term contracts.
- [H4] 100% white hat.
- [H4] Superior support.
- [H5] Case Study #1 (Google SEO)
- [H5] Case Study #2 (Google SEO)
- [H5] Case Study #3 (Google SEO)
- [H5] Case Study #1 (Google Ads)
- [H5] Case Study #2 (Google Ads)
- [H5] Case Study #3 (Google Ads)
- [H5] Case Study #1 (Facebook PPC)
- [H5] Case Study #2 (Facebook PPC)
- [H5] Case Study #3 (Facebook PPC)
- [H5] Ashish Kapur
- [H5] Steven Bussey
- [H5] Thailand:
- [H5] United States:
- [H5] Sweden:
- [H5] Get Social
- [H6] Global Online Marketing Manager: SEO

SEO Content

		• [H6] Director Of Global Marketing
❌	Images	We found 188 images on this web page. 86 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 44 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
SERVICES	Internal	Passing Juice
Search Engine Optimization	Internal	Passing Juice
SEO Audit	Internal	Passing Juice

In-page links

Local SEO	Internal	Passing Juice
International SEO	Internal	Passing Juice
Enterprise SEO	Internal	Passing Juice
Link Building	Internal	Passing Juice
Google Ads	Internal	Passing Juice
Yahoo/Bing Ads	Internal	Passing Juice
Baidu Ads	Internal	Passing Juice
Google Shopping Ads	Internal	Passing Juice
Pay Per Click	Internal	Passing Juice
Facebook Ads	Internal	Passing Juice
Facebook Page Management	Internal	Passing Juice
Linkedin Ads	Internal	Passing Juice
LINE Ads	Internal	Passing Juice
Taboola Ads	Internal	Passing Juice
Tik Tok Ads	Internal	Passing Juice
Social Media	Internal	Passing Juice
Online Media Buying	Internal	Passing Juice
Remarketing	Internal	Passing Juice
Website Performance Analysis	Internal	Passing Juice
Web Copywriting	Internal	Passing Juice
Web Design	Internal	Passing Juice
Explainer Videos	Internal	Passing Juice
Lead Management	Internal	Passing Juice
Marketing Consultation	Internal	Passing Juice
International Schools	Internal	Passing Juice
Dentists	Internal	Passing Juice
Real Estate	Internal	Passing Juice
Hospitals	Internal	Passing Juice

In-page links

Lawyers		Internal	Passing Juice
Manufacturers		Internal	Passing Juice
Rehabs		Internal	Passing Juice
About Us		Internal	Passing Juice
Testimonials		Internal	Passing Juice
Case Studies		Internal	Passing Juice
Clients		Internal	Passing Juice
Partners		Internal	Passing Juice
Blog		Internal	Passing Juice
Contact Us		Internal	Passing Juice
https://www.marketingignite.com		Internal	Passing Juice
Privacy Policy		Internal	Passing Juice

SEO Keywords

	Keywords Cloud	services business from digital ads online thailand marketing seo media

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	75	✔	✖	✖	✔
digital	45	✔	✖	✖	✔
seo	30	✖	✖	✖	✔
online	27	✖	✖	✖	✔
business	24	✖	✖	✖	✔

Usability

	Url	Domain : marketingignite.com Length : 19	

Usability

●		
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✘ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✘ Too bad, your website has too many JS files (more than 6). ✘ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://marketingignite.com/sitemap.xml
		https://www.marketingignite.com/sitemap.xml
		https://www.marketingignite.com/sitemap.rss
✔	Robots.txt	http://marketingignite.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.