

# Website Analysis: markbartonphotography.com

Generated on May 01 2024 09:04 AM

The score is 47/100

#### **SEO Content**

1	Title	Mark Barton Photography   Wedding Photographer Northern Ireland   Mark Barton   Belfast   Covering weddings across Ireland   UK & Samp; Europe.  Length: 141  Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.		
	Description	documentary style across Ireland and Length: 146	edding photographer relaxed and natural Mark Barton based in Belfast covering weddings UK escription contains between 70 and 160 characters.	
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> online meta tags generator to create keywords.		
	Og Meta Properties	Good, your page take advantage of Og Properties.		
		Property	Content	
		site_name	Wedding Photographer Northern Ireland   Belfast	
		title	Mark Barton Photography   Wedding Photographer Northern Ireland   Mark Barton   Belfast   Covering weddings across Ireland   UK & Europe.	
		url	https://www.markbartonphotography.com	
		type	website	
		description	Northern Ireland wedding photographer relaxed and natural documentary style Mark Barton based in Belfast covering weddings across Ireland and UK	

## SEO Content

		image:width image:height	http://static1.squarespace.com/static/5d6cf995 a45b790001897167/t/5dc94044df818a4a7450 0ab2/1573470278225/markbarton+logo.png?f ormat=1500w 250		
	Headings	<ul> <li>[H2] DOCUI IRELAND</li> <li>[H2] For Th</li> <li>[H2] Review</li> <li>[H2] Featur</li> <li>[H2] Follow</li> <li>[H3] I'm so experience a lot of smi</li> </ul>	FE OMENTS EMORIES  UPLES EALLY WANT E. eddings feel free to contact me - I'd love to hear ENTARY WEDDING PHOTOGRAPHER NOR Latest Weddings See Below s & Publications me on Social Media ucky to be a wedding photographer. With and more than 500 weddings photograph es, laughs and tears! I'm experienced, parturing real emotions. But its not all about	from you RTHERN h 15 years ned. That's	
	Images	We found 78 images on this web page.  Good, most or all of your images have alt attributes			
<b>※</b>	Text/HTML Ratio	Ratio: 0%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.			
	Flash	Perfect, no Flash content has been detected on this page.			
	Iframe	Great, there are no	frames detected on this page.		

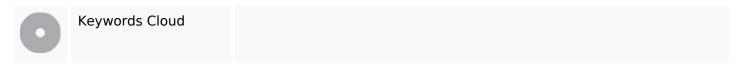
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
<b></b>	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Туре	Juice
Mark Barton Photography about home page	Internal	Passing Juice
Bride and groom wedding picture Northern Ireland	Internal	Passing Juice
Real Wedding Features Page	Internal	Passing Juice
Kind Words and Reviews-5 Star Wedding Photographer Northern Ireland	Internal	Passing Juice
UK top 50 wedding photographers	Internal	Passing Juice
Features and Publications Mark Barton Photography	Internal	Passing Juice
Mark Barton Photographed over 500 Wedding	Internal	Passing Juice
<u>Home</u>	Internal	Passing Juice
Galleries	Internal	Passing Juice
Pricing	Internal	Passing Juice
Real Weddings	Internal	Passing Juice
About	Internal	Passing Juice
<u>Contact</u>	Internal	Passing Juice
MORE FIVE STAR REVIEWS? CLICK HERE!	Internal	Passing Juice
Back To Top	Internal	Passing Juice
contact me	Internal	Passing Juice

## SEO Keywords



# **Keywords Consistency**

Keyword	Content	Title	Keywords	Description	Headings

## Usability

0	Url	Domain : markbartonphotography.com Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

Doctype	HTML 5
Encoding	Perfect. Your declared charset is UTF-8.
W3C Validity	Errors: 84 Warnings: 13
Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

#### Document

0	Speed Tips	•	Excellent, your website doesn't use nested tables.
		×	Too bad, your website is using inline styles.
		~	Great, your website has few CSS files.
		×	Too bad, your website has too many JS files (more than 6).
		×	Too bad, your website does not take advantage of gzip.

## Mobile

Mobile Optimization	Mobile Optimization	* Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

# Optimization

	XML Sitemap	Missing		
~		Your website does not have an XML sitemap - this can be problematic.		
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.		
	Robots.txt	http://markbartonphotography.com/robots.txt		
		Great, your website has a robots.txt file.		
	Analytics	Great, your website has an analytics tool.		
		Google Analytics		