



# Website Analysis: mariehaynes.com

Generated on May 13 2025 10:35 AM






The score is 54/100





## SEO Content

	Title	Marie Haynes Consulting: Google Algorithm, SEO Expertise & AI Search Insights  Length : 81  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																
	Description	Expert SEO advice from Marie Haynes, specializing in Google algorithm updates, E-E-A-T, and AI-driven SEO strategies to boost your site’s performance.  Length : 150  Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Marie Haynes Consulting: Google Algorithm, SEO Expertise &amp; AI Search Insights</td></tr><tr><td>description</td><td>Expert SEO advice from Marie Haynes, specializing in Google algorithm updates, E-E-A-T, and AI-driven SEO strategies to boost your site’s performance.</td></tr><tr><td>url</td><td>https://www.mariehaynes.com/</td></tr><tr><td>site_name</td><td>Marie Haynes</td></tr><tr><td>image</td><td>https://www.mariehaynes.com/wp-content/uploads/2018/12/mariecutout.jpg</td></tr></table>	Property	Content	locale	en_US	type	website	title	Marie Haynes Consulting: Google Algorithm, SEO Expertise & AI Search Insights	description	Expert SEO advice from Marie Haynes, specializing in Google algorithm updates, E-E-A-T, and AI-driven SEO strategies to boost your site’s performance.	url	https://www.mariehaynes.com/	site_name	Marie Haynes	image	https://www.mariehaynes.com/wp-content/uploads/2018/12/mariecutout.jpg
Property	Content																	
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## SEO Content

		<div>image:width500</div> <div>image:height362</div> <div>image:typeimage/jpeg</div>
	Headings	<div> <div>H10H26H30H40H56H63</div> <ul style="list-style-type: none"> <li>• [H2] Marie Haynes: SEO, AI &amp; Google Algorithm Consultation</li> <li>• [H2] The 3rd Edition of Marie's QRG Workbook</li> <li>• [H2] Did you know that every query searched on Google is stored - along with the actions searchers took?</li> <li>• [H2] Be ahead of the curve by reading Marie's book on the AI systems that determine search rankings!</li> <li>• [H2] Who is Marie Haynes?</li> <li>• [H2] More resources</li> <li>• [H5] Google Algorithm Updates</li> <li>• [H5] The Search Bar Community</li> <li>• [H5] Marie's Notes &amp; Newsletter</li> <li>• [H5] What can we learn about the "leaked" API Docs?</li> <li>• [H5] E-A-T and SEO</li> <li>• [H5] Search News You Can Use Podcast</li> <li>• [H6] Consult with Marie</li> <li>• [H6] Now available!</li> <li>• [H6] — The Open Secret of Google Search, The Atlantic</li> </ul> </div>
	Images	<p>We found 26 images on this web page.</p> <p>24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 30%</p> <p>Internal Links 70%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">blog</a>	Internal	Passing Juice
<a href="#">Google's Agent2Agent Protocol Will Radically Change the Web</a>	Internal	Passing Juice
<a href="#">More on working with Marie</a>	Internal	Passing Juice
<a href="#">Buy Now \$59.99</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Check it out</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">The Atlantic</a>	External	Passing Juice
<a href="#">Learn more about Navboost</a>	Internal	Passing Juice
<a href="#">Purchase on Amazon</a>	External	Passing Juice
<a href="#">SEO in the Gemini Era Book and Course</a>	Internal	Passing Juice
<a href="#">E-A-T</a>	Internal	Passing Juice
<a href="#">Quality Raters' Guidelines</a>	Internal	Passing Juice
<a href="#">Helpful Content System</a>	External	Passing Juice
<a href="#">SpamBrain</a>	Internal	Passing Juice
<a href="#">Search Engine Land</a>	External	Passing Juice
<a href="#">Search Engine Round Table</a>	External	Passing Juice
<a href="#">Forbes</a>	External	Passing Juice
<a href="#">Entrepreneur</a>	External	Passing Juice

## In-page links

<a href="#">Inc.</a>	External	Passing Juice
<a href="#">What is ChatGPT doing</a>	External	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">E-A-T:</a>	Internal	Passing Juice
<a href="#">Listen Now</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">The Search Bar Community</a>	Internal	Passing Juice
<a href="#">'+wp.i18n.__('Have a coupon code?','wishlist-member')+'</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	marie how <b>search</b> seo google learn more <b>googles</b> like haynes
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
search	17	✓	✗	✗	✓
marie	10	✓	✗	✓	✓
google	10	✓	✗	✓	✓
googles	9	✗	✗	✗	✗
seo	9	✓	✗	✓	✓












## Usability

	Url	Domain : mariehaynes.com Length : 15
	Favicon	Great, your website has a favicon.




## Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div>
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## Mobile

✓ Flash content

## Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://mariehaynes.com/sitemap.xml">http://mariehaynes.com/sitemap.xml</a></p> <p><a href="https://www.mariehaynes.com/sitemap_index.xml">https://www.mariehaynes.com/sitemap_index.xml</a></p>
✓	Robots.txt	<p><a href="http://mariehaynes.com/robots.txt">http://mariehaynes.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
✗	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>