







# Website Analysis: makemelocal.com

Generated on July 27 2024 16:51 PM






The score is 52/100




## SEO Content

	<p>Title</p>	<p>Web Design - Make Me Local</p> <p>Length : 26</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	<p>Description</p>	<p>An award-winning web design agency with the expertise to reach your audience and convert them into customers.</p> <p>Length : 109</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Web Design - Make Me Local</td> </tr> <tr> <td>description</td> <td>An award-winning web design agency with the expertise to reach your audience and convert them into customers.</td> </tr> <tr> <td>url</td> <td>https://makemelocal.com/</td> </tr> <tr> <td>site_name</td> <td>Make Me Local</td> </tr> <tr> <td>image</td> <td>https://makemelocal.com/wp-content/uploads/2022/07/MML-Homepage-8.jpg</td> </tr> <tr> <td>image:width</td> <td>1920</td> </tr> <tr> <td>image:height</td> <td>1080</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	Web Design - Make Me Local	description	An award-winning web design agency with the expertise to reach your audience and convert them into customers.	url	https://makemelocal.com/	site_name	Make Me Local	image	https://makemelocal.com/wp-content/uploads/2022/07/MML-Homepage-8.jpg	image:width	1920	image:height	1080
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## SEO Content

		image:type	image/jpeg				
	Headings	H1 1	H2 10	H3 11	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"> <li>• [H1] Results-driven web design</li> <li>• [H2] Our LOCAL methodology ensures success for our clients</li> <li>• [H2] What is digital marketing?</li> <li>• [H2] Support with all your digital marketing needs</li> <li>• [H2] A digital marketing agency with clear company values</li> <li>• [H2] Working with Make Me Local</li> <li>• [H2] Our West Wickham office</li> <li>• [H2] Contact Information</li> <li>• [H2] Services</li> <li>• [H2] Opening Hours</li> <li>• [H2] Links</li> <li>• [H3] Do you stand out online?</li> <li>• [H3] Tell us about your business</li> <li>• [H3] Explore our website design portfolio</li> <li>• [H3] Meet our expert team</li> <li>• [H3] Our results drive your success</li> <li>• [H3] Hear from our clients</li> <li>• [H3] Our domain</li> <li>• [H3] The Ultimate Local SEO Guide</li> <li>• [H3] Mastering Link Building Strategies For 2024: Competitor's Backlink Replication</li> <li>• [H3] Social Space: Mastering Social Media Strategies For Businesses</li> <li>• [H3] Reach your audience</li> </ul>					
	Images	<p>We found 53 images on this web page.</p> <p>49 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.85% Internal Links 96.15%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">web design specialists</a>	Internal	Passing Juice
<a href="#">Talk to us</a>	Internal	Passing Juice
<a href="#">our company values</a>	Internal	Passing Juice
<a href="#">website design</a>	Internal	Passing Juice
<a href="#">The Ultimate Local SEO Guide</a>	Internal	Passing Juice
<a href="#">Mastering Link Building Strategies For 2024: Competitor's Backlink Replication</a>	Internal	Passing Juice
<a href="#">Social Space: Mastering Social Media Strategies For Businesses</a>	Internal	Passing Juice
<a href="#">Croydon</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Client Updates, want to make a change</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Find us</a>	Internal	Passing Juice
<a href="#">UK00003054032</a>	External	Passing Juice
<a href="#">Brochure</a>	Internal	Passing Juice
<a href="#">Web Design Agency Croydon</a>	Internal	Passing Juice

## In-page links

<a href="#">PPC Agency Croydon</a>	Internal	Passing Juice
<a href="#">SEO Agency Croydon</a>	Internal	Passing Juice
<a href="#">Social Media Agency Croydon</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Data Protection Policy</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Trading Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice

## SEO Keywords






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookie	5	✘	✘	✘	✘
cookies	4	✘	✘	✘	✘
website	3	✘	✘	✘	✔
information	3	✘	✘	✘	✔
web	2	✔	✘	✔	✔












## Usability

	Url	Domain : makemelocal.com Length : 15
	Favicon	Great, your website has a favicon.





## Usability

	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://makemelocal.com/sitemap.xml</pre> <pre>https://makemelocal.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://makemelocal.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>