











Website Analysis: magtypo.cz

Generated on June 09 2025 20:18 PM

The score is 53/100



SEO Content

	Title	<p>MAGTYPO / typografie / grafický design / vizuální komunikace / magtypo.cz</p> <p>Length : 73</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>					
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	H1 0	H2 0	H3 0	H4 1	H5 0	H6 0
		<ul style="list-style-type: none">[H4] Nový design tabáku. Vliv firemní kultury na profesní rozvoj: Případová studie Russian Tobacco Factory.					
	Images	<p>We found 18 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 59%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 2 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 50%

Internal Links 50%

In-page links

Anchor

Type

Juice

=

Internal

Passing Juice

[Russian Tobacco Factory](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

souladu **russian tobacco** také magtypo
společnosti jejich **kultura factory**
firemní

Keywords Consistency

Keyword

Content

Title

Keywords

Description

Headings

firemní






14








Keywords Consistency

tobacco	10	✖	✖	✖	✔
russian	9	✖	✖	✖	✔
kultura	9	✖	✖	✖	✖
factory	9	✖	✖	✖	✔







Usability

	Url	Domain : magtypo.cz Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 131 Warnings : 9				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td></td><td>5</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		5
Deprecated tags	Occurrences					
	5					




Document

	Speed Tips	 Attention! Try to avoid nested tables in HTML.
		 Perfect. No inline css has been found in HTML tags!
		 Great, your website has few CSS files.
		 Perfect, your website has few JavaScript files.
		 Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://magtypo.cz/sitemap.xml</code> <code>https://magtypo.cz/sitemap.xml</code>
	Robots.txt	<code>http://magtypo.cz/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.